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Census of Retail Trade

RC87-A-30

GEOGRAPHIC AREA SERIES

New Hampshire



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The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

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If you have any questions concerning the statistics in this report, call (301) 763-7038.

1987

Census of

Retail Trade

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New Hampshire

Issued July 1989



U.S. Department of Commerce
Robert A. Mosbacher, Secretary
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INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.^{3 4}
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.²

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

²According to 1980 Census of Population or subsequent special census.

³Those defined as of January 1, 1987.

⁴See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC) Independent city.
(NA) Not available.
(NC) Not comparable.
(X) Not applicable.

| | |
|--------|---|
| CMSA | Consolidated Metropolitan Statistical Area. |
| MSA | Metropolitan Statistical Area. |
| n.e.c. | Not elsewhere classified. |
| PMSA | Primary Metropolitan Statistical Area. |
| pt. | Part. |
| r | Revised. |
| SIC | Standard Industrial Classification. |

Users' Guide for Locating Statistics in This Report by Table Number

| Information shown in tables | Table | | | | | | | | | | |
|---|-------|---|---|---|---|----|----|---|---|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| GEOGRAPHIC AREAS | | | | | | | | | | | |
| The State | X | X | X | X | | | | | | | |
| CMSA's and MSA's in the State | | | | | | | | X | X | | |
| PMSA's in the State | | | | | | | | | | | |
| Area of the State not in any CMSA, PMSA, or MSA | | | | | X | | | | | | |
| Counties in the State | | | | | | 1X | | | | | |
| Places in the State | | | | | | | 1X | | X | | |
| DATA ITEMS³ | | | | | | | | | | | |
| Establishments..... | X | | | | | | | | | | |
| Sales | X | | | | | | | | | | |
| Annual payroll | X | | | | | | | | | | |
| First quarter payroll..... | X | | | | | | | | | | |
| Paid employees for pay period including March 12, 1987 | X | | | | | | | | | | |
| Unincorporated businesses..... | X | | | | | | | | | | |
| Sales per establishment..... | | X | | | | | | | | | |
| Sales per employee | | X | | | | | | | | | |
| Payroll per employee | | X | | | | | | | | | |
| Employees per establishment..... | | X | | | | | | | | | |
| 1982 to 1987 comparative statistics (establishments, sales, payroll, employees)..... | | | | | | | | | | | |
| Summary statistics for industries having an SIC change between 1972 and 1987 | | | | | | | | | | | |
| Counties ranked by volume of 1987 sales..... | | | | | | | | | | | |
| Places ranked by volume of 1987 sales..... | | | | | | | | | | | |

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

⁴Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

| Report and geographic area | Information shown in reports by kind of business or industry category | | | | | | | | | |
|---|---|-----------------|-------------------|---------------------|------------------------------|------------------------|--|---------------------------------------|-----------------------------|----------------------------|
| | Number of establishments | Sales (\$1,000) | Payroll (\$1,000) | Number of employees | Selected ratios and rankings | Merchandise line sales | Sales size and employment size of establishments and firms | Concentration ratios of largest firms | Single units and multiunits | Legal form of organization |
| GEOGRAPHIC AREA SERIES | | | | | | | | | | |
| United States..... | X | X | X | X | X | | | | | |
| State | X | X | X | X | X | | | | | |
| CMSA, PMSA, MSA..... | X | X | X | X | X | | | | | |
| County..... | X | X | X | X | X | | | | | |
| Place..... | X | X | X | X | X | | | | | |
| NONEMPLOYER STATISTICS SERIES | | | | | | | | | | |
| United States..... | ¹ X | ¹ X | | | | | | | | |
| State | X | X | | | | | | | | |
| CMSA, PMSA, MSA..... | X | X | | | | | | | | |
| County..... | X | X | | | | | | | | |
| Place..... | X | X | | | | | | | | |
| ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION) | | | | | | | | | | |
| United States..... | X | X | X | X | | | | X | X | X |
| MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES | | | | | | | | | | |
| United States..... | | X | X | | | | | | | X |
| MERCHANDISE LINE SALES | | | | | | | | | | |
| United States..... | X | X | | | | | X | | | |
| State | ³ X | ³ X | | | | | ³ X | | | |
| CMSA, PMSA, MSA..... | ³ X | ³ X | | | | | ³ X | | | |
| MISCELLANEOUS SUBJECTS | | | | | | | | | | |
| United States..... | X | X | X | X | | | | | | ⁴ X |
| State | X | X | X | X | | | | | | ⁴ X |
| CMSA, PMSA, MSA..... | X | X | X | X | | | | | | ⁴ X |
| ZIP CODES | | | | | | | | | | |
| United States..... | ⁵ X | ⁵ X | | | | | | | | |
| State | ⁵ X | ⁵ X | ⁵ X | ⁵ X | | | | | | |
| SPECIAL REPORT SERIES—SELECTED STATISTICS | | | | | | | | | | |
| United States..... | ¹ X | ¹ X | X | X | X | | | ⁶ X | | ¹ 7X |
| State | ⁸ X | ⁸ X | X | X | X | | | | | ⁷ 8X |
| CMSA, MSA | ⁸ X | ⁸ X | X | X | X | | | | | ⁸ 9X |

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

³Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

⁴For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

⁵Data available on public-use computer tapes and CD-ROM only.

⁶Data available by sales size of establishments without payroll only.

⁷Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

⁸Includes data for all establishments and establishments with payroll.

⁹Includes percent of retail sales inside and outside central cities within each individual MSA.

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New Hampshire

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SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that New Hampshire's 8,403 retail stores with payroll had sales totaling \$10.0 billion. In 1982, 6,949 stores had sales of \$5.2 billion.

For establishments with payroll in 1987, sales of new car dealers accounted for 20.3 percent of the State's total sales by retailers compared to 15.3 percent in 1982. Other leading retail kinds of business in 1987 were grocery stores with 18.3 percent of sales, department stores (including leased departments) with 8.9 percent, lumber and other building materials dealers with 5.9 percent, and gasoline service stations with 4.9 percent.

For 1987, sales for establishments with payroll in the State averaged \$1.2 million per establishment, compared to \$753 thousand in 1982. In 1987, department stores (including leased departments) averaged \$12.5 million per establishment; new car dealers, \$10.8 million; catalog and mail-order houses, \$2.9 million; lumber and other building materials dealers, \$2.9 million; and recreational vehicle dealers, \$2.3 million.

For retail establishments with payroll, 1987 sales per employee averaged \$98 thousand. New car dealers had sales per employee of \$317 thousand, which contrasts sharply with the \$24 thousand per-employee average for restaurants and lunchrooms.

The 1987 payroll of retailers in the State amounted to \$1.1 billion, compared to \$561 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.3 percent for all retailers, 31.0 percent for typewriter stores, and 4.1 percent for liquor stores.

There were 102,082 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 69,046 employees in 1982. Restaurants and lunchrooms were the largest employers with 18,827 employees; followed by grocery stores, 17,690 employees; and refreshment places, 8,044.

Hillsborough County led the counties in the State, accounting for 31.1 percent of total sales by retailers. Nashua had the largest sales among all places in the State, with 11.5 percent of the State total.

Figure 1. State Map

NEW HAMPSHIRE - Consolidated Metropolitan Statistical Area, Primary Metropolitan Statistical Areas, Metropolitan Statistical Areas, Counties, and Selected Places

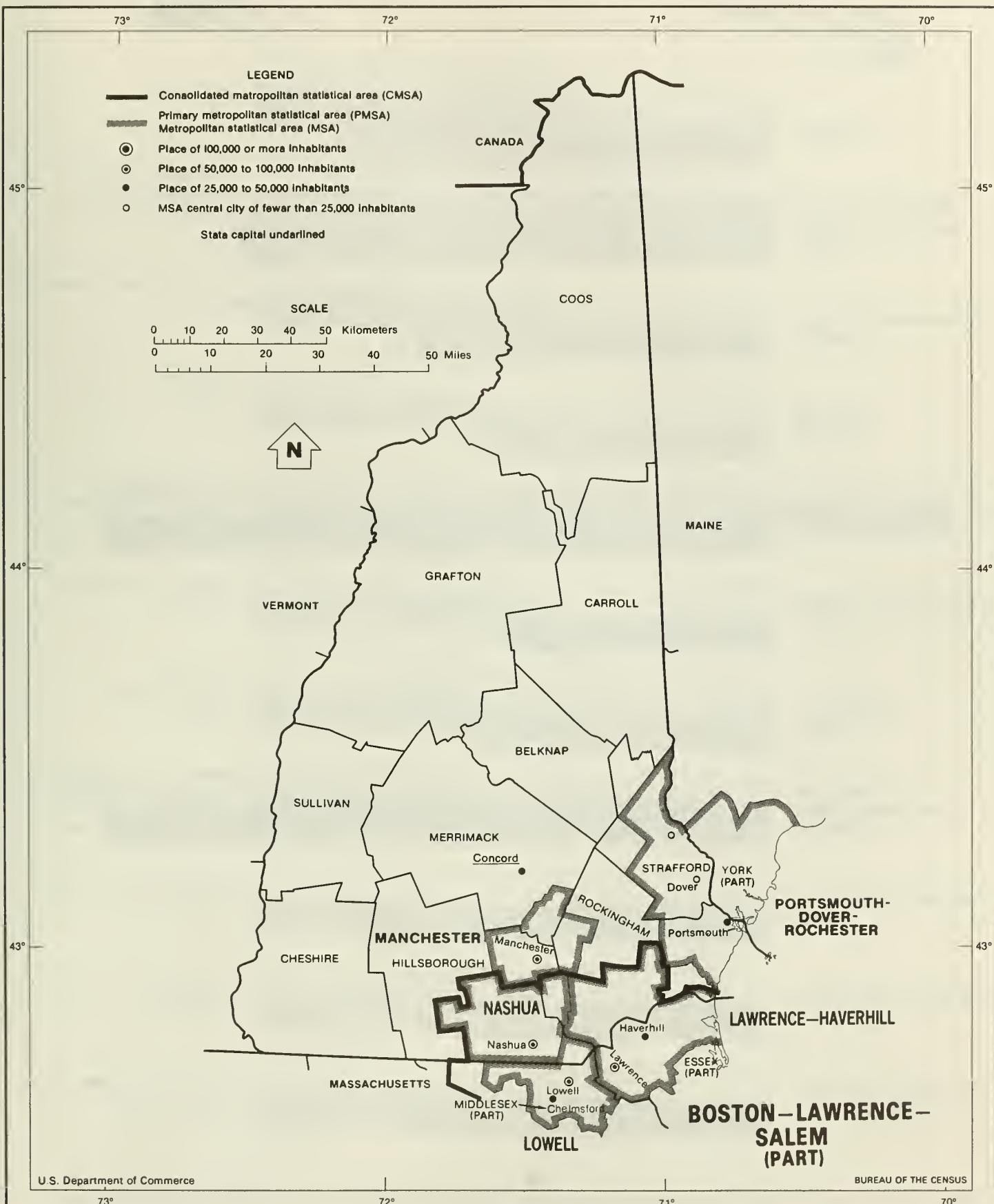
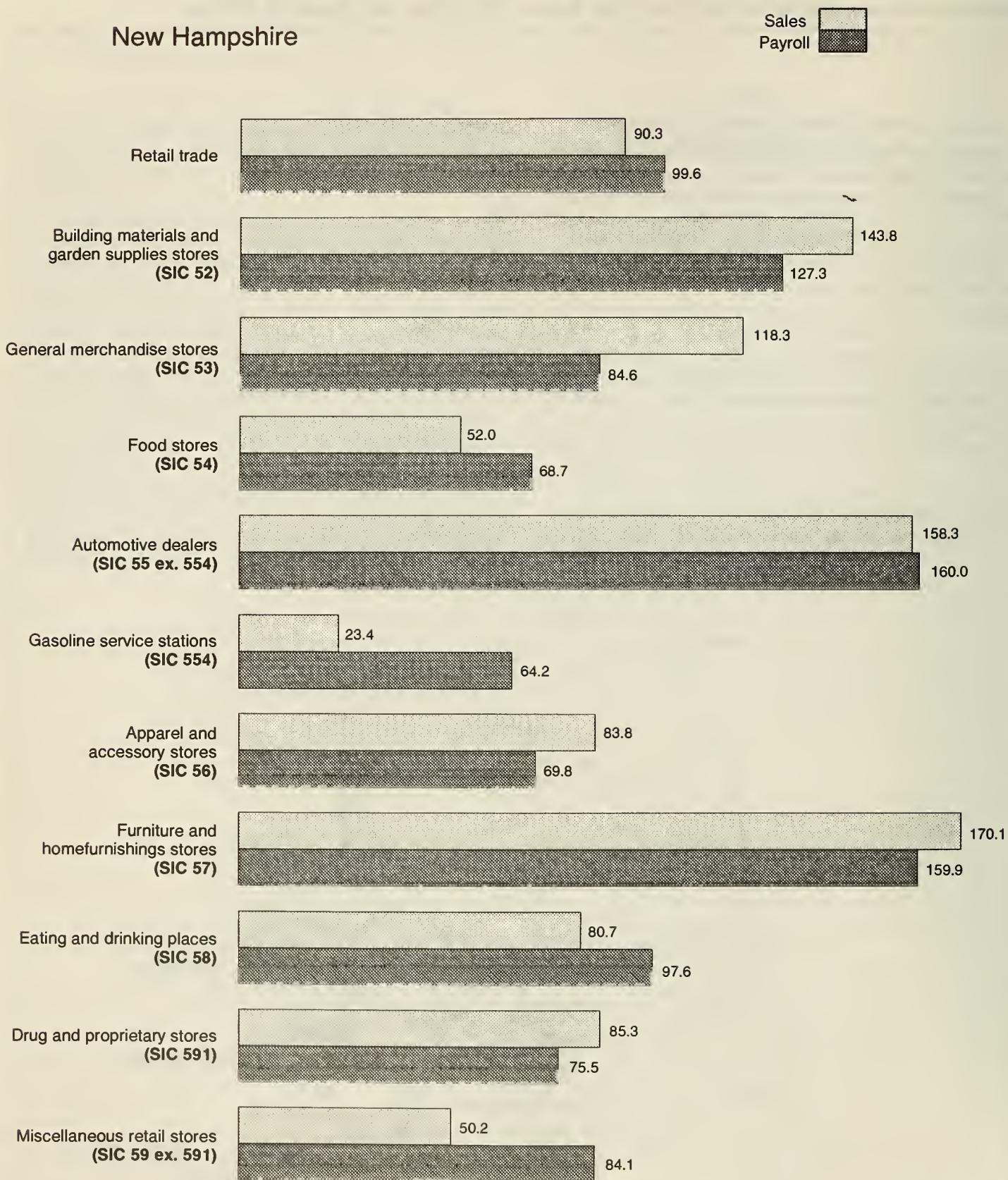


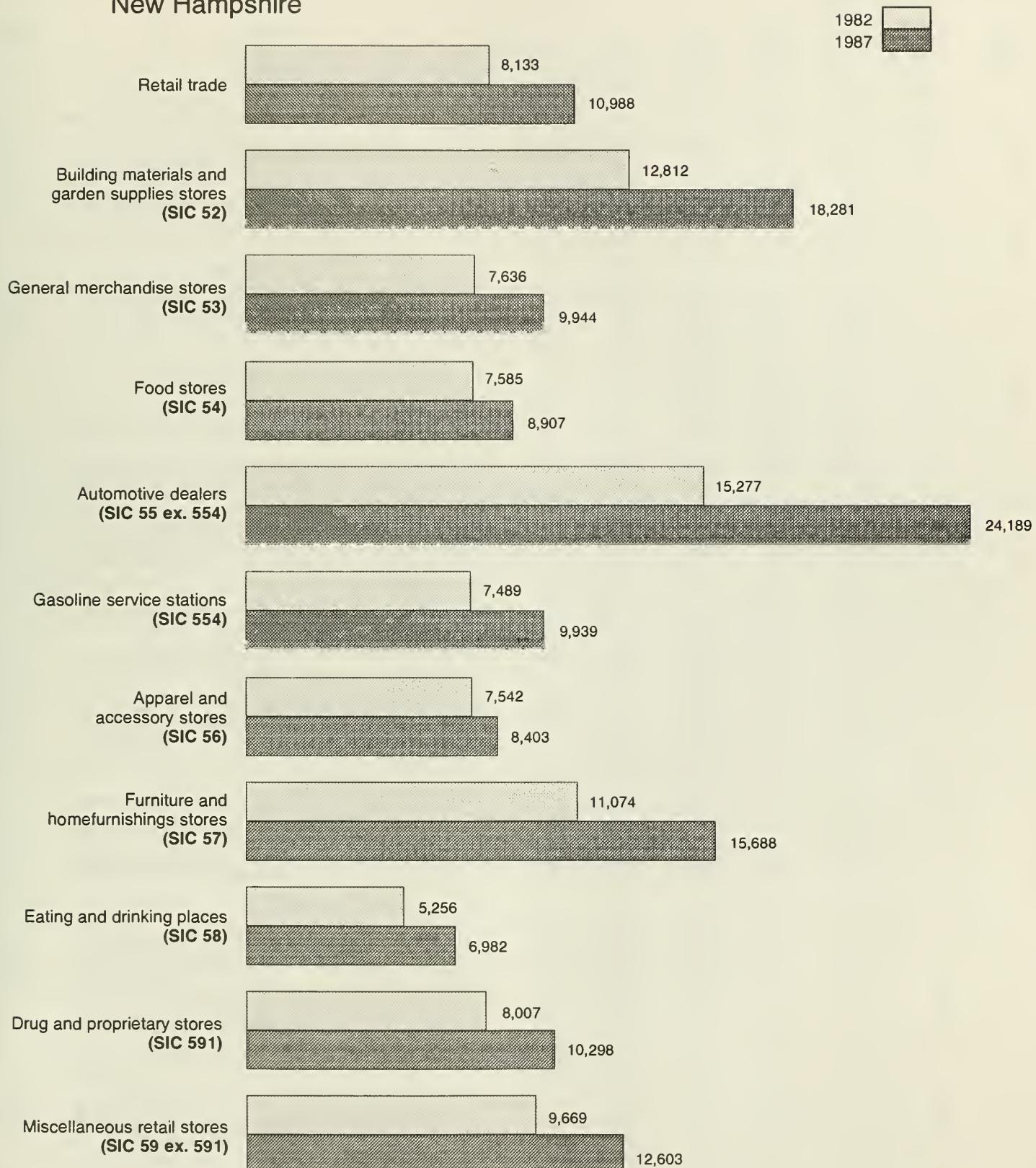
Figure 2. Percent Change in Sales and Annual Payroll : 1982 to 1987
 (Includes only establishments with payroll)



Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. Annual Payroll Per Employee: 1987 and 1982
(In dollars)

New Hampshire



Note: Data are based on 1972 Standard Industrial Classification.

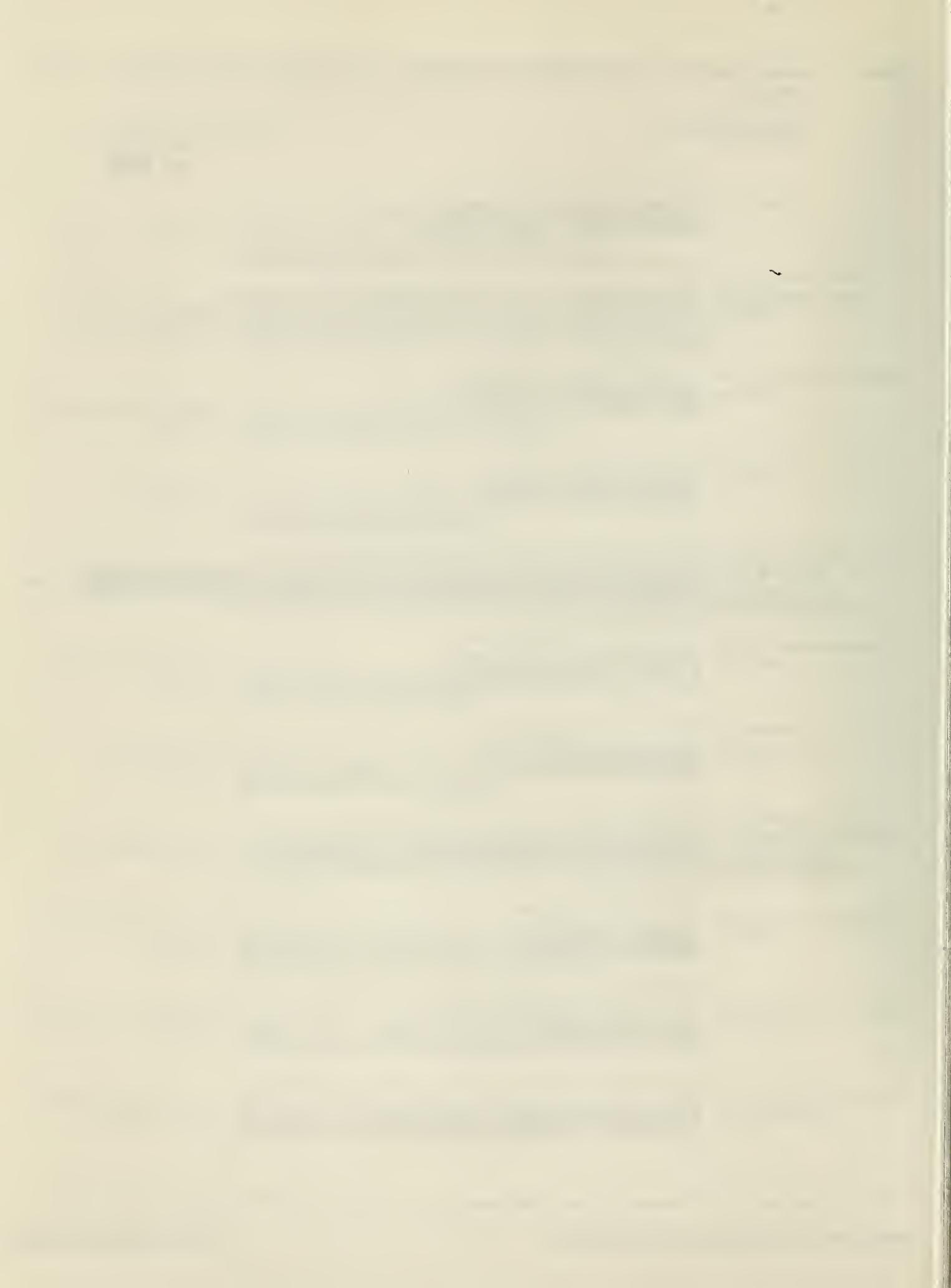


Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

| 1987 SIC code | Kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|
| | | | | | | | Individual proprie- torships (number) | Partners- ships (number) |
| | Retail trade ----- | 8 403 | 9 961 260 | 1 121 586 | 249 394 | 102 082 | 2 588 | 529 |
| 52 | Building materials and garden supplies stores ----- | 528 | 810 072 | 93 122 | 19 838 | 5 094 | 82 | 30 |
| 521, 3 | Building materials and supply stores ----- | 277 | 627 797 | 69 336 | 14 728 | 3 372 | 28 | 14 |
| 521 | Lumber and other building materials dealers ----- | 201 | 582 754 | 62 478 | 13 150 | 2 923 | 19 | 11 |
| 523 | Paint, glass, and wallpaper stores ----- | 76 | 45 043 | 6 858 | 1 578 | 449 | 9 | 3 |
| 525 | Hardware stores ----- | 154 | 100 920 | 14 981 | 3 389 | 1 225 | 29 | 10 |
| 526 | Retail nurseries, lawn and garden supply stores ----- | 58 | 40 011 | 5 132 | 912 | 313 | 21 | 3 |
| 527 | Mobile home dealers ----- | 39 | 41 344 | 3 673 | 807 | 184 | 4 | 3 |
| 53 | General merchandise stores ----- | 296 | 1 180 986 | 107 537 | 24 808 | 10 814 | 92 | 29 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} ----- | 71 | 886 021 | (NA) | (NA) | (NA) | - | - |
| 531 pt. | Department stores (excl. leased depts.) ¹ ----- | 71 | 846 951 | 82 064 | 19 053 | 8 145 | - | - |
| 531 pt. | Conventional ¹ ----- | 6 | (D) | (D) | (D) | (D) | - | - |
| 531 pt. | Discount or mass merchandising ¹ ----- | 54 | 503 483 | 44 884 | 10 223 | 4 866 | - | - |
| 531 pt. | National chain ¹ ----- | 11 | (D) | (D) | (D) | (D) | - | - |
| 533 | Variety stores ----- | 75 | 26 605 | 3 356 | 755 | 419 | 39 | 11 |
| 539 | Miscellaneous general merchandise stores ----- | 150 | 307 430 | 22 117 | 5 000 | 2 250 | 53 | 18 |
| 54 | Food stores ----- | 1 102 | 1 903 228 | 176 201 | 40 382 | 19 782 | 449 | 102 |
| 541 | Grocery stores ----- | 825 | 1 821 753 | 161 280 | 37 039 | 17 690 | 345 | 89 |
| 542 | Meat and fish (seafood) markets ----- | 47 | 25 100 | 2 326 | 533 | 305 | 19 | 2 |
| 546 | Retail bakeries ----- | 126 | 32 422 | 9 167 | 1 986 | 1 204 | 48 | 13 |
| 546 pt. | Retail bakeries—baking and selling ----- | 122 | 31 736 | 9 057 | 1 964 | 1 189 | 47 | 13 |
| 546 pt. | Retail bakeries—selling only ----- | 4 | 686 | 110 | 22 | 15 | 1 | - |
| 543, 4, 5, 9 | Other food stores ----- | 104 | 23 953 | 3 428 | 824 | 583 | 37 | 18 |
| 543 | Fruit and vegetable markets ----- | 13 | 6 682 | 786 | 227 | 118 | 6 | 3 |
| 544 | Candy, nut, and confectionery stores ----- | 38 | 6 750 | 1 366 | 331 | 262 | 14 | 8 |
| 545 | Dairy products stores ----- | 6 | 733 | 90 | 16 | 10 | 3 | 1 |
| 549 | Miscellaneous food stores ----- | 47 | 9 788 | 1 186 | 250 | 193 | 14 | 8 |
| 55 ex. 554 | Automotive dealers ----- | 542 | 2 435 932 | 209 961 | 44 351 | 8 880 | 100 | 12 |
| 551 | New and used car dealers ----- | 188 | 2 023 533 | 167 927 | 35 716 | 6 380 | 13 | 2 |
| 552 | Used car dealers ----- | 69 | 128 705 | 8 823 | 1 800 | 455 | 24 | 3 |
| 553 | Auto and home supply stores ----- | 171 | 92 695 | 15 157 | 3 524 | 943 | 38 | 5 |
| 553 pt. | Tire, battery, and accessory dealers ----- | 162 | 88 735 | 14 573 | 3 446 | 901 | 36 | 5 |
| 553 pt. | Other auto and home supply stores ----- | 9 | 3 960 | 584 | 78 | 42 | 2 | - |
| 555, 6, 7, 9 | Miscellaneous automotive dealers ----- | 114 | 190 999 | 18 054 | 3 311 | 902 | 25 | 2 |
| 555 | Boat dealers ----- | 43 | 70 486 | 5 932 | 995 | 239 | 9 | 2 |
| 556 | Recreational vehicle dealers ----- | 31 | 72 821 | 6 682 | 1 105 | 292 | 5 | - |
| 557 | Motorcycle dealers ----- | 33 | 42 079 | 4 859 | 1 084 | 336 | 7 | - |
| 559 | Automotive dealers, n.e.c. ----- | 7 | 5 613 | 581 | 127 | 35 | 4 | - |
| 554 | Gasoline service stations ----- | 534 | 491 116 | 33 148 | 7 895 | 3 335 | 232 | 23 |
| 56 | Apparel and accessory stores ----- | 827 | 435 372 | 49 947 | 11 484 | 5 944 | 188 | 45 |
| 561 | Men's and boys' clothing stores ----- | 82 | 42 404 | 5 611 | 1 251 | 520 | 11 | 5 |
| 562, 3 | Women's clothing and specialty stores ----- | 322 | 153 212 | 16 988 | 3 862 | 2 248 | 76 | 25 |
| 562 | Women's clothing stores ----- | 282 | 140 045 | 15 437 | 3 504 | 2 065 | 64 | 23 |
| 563 | Women's accessory and specialty stores ----- | 40 | 13 167 | 1 551 | 358 | 183 | 12 | 2 |
| 565 | Family clothing stores ----- | 135 | 126 451 | 14 196 | 3 400 | 1 640 | 20 | 8 |
| 566 | Shoe stores ----- | 198 | 88 081 | 10 808 | 2 437 | 1 163 | 21 | - |
| 566 pt. | Men's shoe stores ----- | 12 | 9 191 | 1 100 | 162 | 77 | 4 | - |
| 566 pt. | Women's shoe stores ----- | 27 | (D) | (D) | (D) | (D) | 1 | - |
| 566 pt. | Children's and juveniles' shoe stores ----- | 4 | (D) | (D) | (D) | (D) | - | - |
| 566 pt. | Family shoe stores ----- | 155 | 69 663 | 8 439 | 1 961 | 928 | 18 | - |
| 564, 9 | Other apparel and accessory stores ----- | 90 | 25 224 | 2 344 | 534 | 373 | 38 | 9 |
| 564 | Children's and infants' wear stores ----- | 50 | 16 373 | 1 478 | 330 | 233 | 18 | 7 |
| 569 | Miscellaneous apparel and accessory stores ----- | 40 | 8 851 | 866 | 204 | 140 | 20 | 2 |
| 57 | Furniture and homefurnishings stores ----- | 708 | 519 889 | 67 113 | 15 450 | 4 278 | 227 | 24 |
| 5712 | Furniture stores ----- | 170 | 135 979 | 21 802 | 4 761 | 1 250 | 51 | 11 |
| 5713, 4, 9 | Homefurnishings stores ----- | 262 | 133 277 | 19 385 | 4 477 | 1 313 | 102 | 10 |
| 5713 | Floor covering stores ----- | 110 | 72 382 | 11 225 | 2 458 | 573 | 46 | 5 |
| 5714 | Drapery and upholstery stores ----- | 20 | 5 660 | 1 012 | 204 | 79 | 10 | 1 |
| 5719 | Miscellaneous homefurnishings stores ----- | 132 | 55 235 | 7 128 | 1 817 | 661 | 48 | 4 |
| 572 | Household appliance stores ----- | 62 | 90 126 | 9 411 | 2 237 | 594 | 21 | 2 |
| 573 | Radio, television, computer, and music stores ----- | 212 | 160 507 | 16 535 | 3 975 | 1 121 | 53 | 1 |
| 5731 | Radio, television, and electronics stores ----- | 118 | 62 425 | 8 520 | 1 893 | 580 | 34 | 1 |
| 5734 | Computer and software stores ----- | 28 | 61 230 | 4 809 | 1 243 | 227 | 2 | - |
| 5735 | Record and prerecorded tape stores ----- | 36 | 21 347 | 1 545 | 370 | 174 | 7 | - |
| 5736 | Musical instrument stores ----- | 30 | 15 505 | 1 661 | 469 | 140 | 10 | - |

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

| 1987 SIC code | Kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|
| | | | | | | | Individual proprie- torships (number) | Partners- ships (number) |
| 58 | Eating and drinking places | 1 888 | 755 214 | 205 646 | 44 795 | 29 453 | 615 | 182 |
| 5812 | Eating places | 1 828 | 741 156 | 202 713 | 44 108 | 28 956 | 599 | 180 |
| 5812 pt. | Restaurants and lunchrooms | 1 014 | 453 611 | 134 039 | 29 355 | 18 827 | 287 | 91 |
| 5812 pt. | Cafeterias | 26 | 6 203 | 1 651 | 335 | 173 | 8 | 2 |
| 5812 pt. | Refreshment places | 592 | 224 872 | 53 356 | 11 603 | 8 044 | 251 | 79 |
| 5812 pt. | Other eating places | 196 | 56 470 | 13 667 | 2 815 | 1 942 | 53 | 8 |
| 5813 | Drinking places | 60 | 14 058 | 2 933 | 687 | 497 | 16 | 2 |
| 591 | Drug and proprietary stores | 238 | 246 077 | 28 320 | 6 625 | 2 750 | 19 | 2 |
| 591 pt. | Drug stores | 207 | 225 753 | 26 336 | 6 165 | 2 498 | 18 | 2 |
| 591 pt. | Proprietary stores | 31 | 20 324 | 1 984 | 460 | 252 | 1 | — |
| 59 ex. 591 | Miscellaneous retail stores | 1 742 | 1 183 374 | 150 591 | 33 768 | 11 952 | 606 | 80 |
| 592 | Liquor stores | 86 | 161 262 | 6 668 | 1 747 | 609 | 3 | — |
| 593 | Used merchandise stores | 77 | 18 566 | 1 748 | 448 | 208 | 50 | 3 |
| 594 | Miscellaneous shopping goods stores | 868 | 350 549 | 45 460 | 10 336 | 5 070 | 316 | 48 |
| 5941 | Sporting goods stores and bicycle shops | 170 | 90 045 | 11 308 | 2 559 | 1 218 | 58 | 8 |
| 5941 pt. | General line sporting goods stores | 66 | 32 719 | 3 944 | 801 | 404 | 19 | 4 |
| 5941 pt. | Specialty line sporting goods stores | 104 | 57 326 | 7 364 | 1 758 | 814 | 39 | 4 |
| 5942 | Book stores | 88 | 41 433 | 4 998 | 1 154 | 538 | 30 | 4 |
| 5943 | Stationery stores | 22 | 8 502 | 1 410 | 366 | 147 | 9 | — |
| 5944 | Jewelry stores | 116 | 48 221 | 7 491 | 1 904 | 713 | 22 | 6 |
| 5945 | Hobby, toy, and game shops | 68 | 51 308 | 3 941 | 918 | 462 | 31 | 6 |
| 5946 | Camera and photographic supply stores | 39 | 15 555 | 2 239 | 471 | 175 | 3 | — |
| 5947 | Gift, novelty, and souvenir shops | 286 | 66 418 | 9 750 | 2 051 | 1 229 | 133 | 17 |
| 5948 | Luggage and leather goods stores | 16 | 12 749 | 1 597 | 270 | 151 | 1 | 1 |
| 5949 | Sewing, needlework, and piece goods stores | 63 | 16 318 | 2 726 | 643 | 437 | 29 | 6 |
| 596 | Nonstore retailers | 169 | 281 797 | 42 303 | 8 743 | 2 555 | 61 | 3 |
| 5961 | Catalog and mail-order houses | 77 | 225 323 | 29 499 | 5 601 | 1 491 | 31 | 2 |
| 5962 | Merchandising machine operators | 35 | 26 754 | 5 632 | 1 472 | 448 | 9 | — |
| 5963 | Direct selling establishments | 57 | 29 720 | 7 172 | 1 670 | 616 | 21 | 1 |
| 598 | Fuel dealers | 174 | 270 518 | 35 329 | 8 392 | 1 806 | 25 | 5 |
| 5983 | Fuel oil dealers | 136 | 227 213 | 27 807 | 6 742 | 1 475 | 13 | 5 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 24 | 40 908 | 7 130 | 1 560 | 293 | 2 | — |
| 5989 | Fuel dealers, n.e.c. | 14 | 2 397 | 392 | 90 | 38 | 10 | — |
| 5992 | Florists | 128 | 29 713 | 6 866 | 1 491 | 696 | 68 | 11 |
| 5993 | Tobacco stores and stands | 11 | 3 366 | 432 | 114 | 56 | 6 | — |
| 5994 | News dealers and newsstands | 8 | 2 474 | 335 | 73 | 39 | 2 | — |
| 5995 | Optical goods stores | 63 | 11 198 | 2 602 | 567 | 173 | 18 | 4 |
| 5999 | Miscellaneous retail stores, n.e.c. | 158 | 53 931 | 8 848 | 1 857 | 740 | 57 | 6 |
| 5999 pt. | Pet shops | 37 | 9 863 | 1 803 | 396 | 234 | 19 | — |
| 5999 pt. | Typewriter stores | 5 | 1 224 | 380 | 79 | 25 | 2 | 1 |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 116 | 42 844 | 6 665 | 1 382 | 481 | 36 | 5 |

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

| 1987 SIC code | Kind of business | Sales | | Annual payroll per employee ¹ (dollars) | Employees per establishment ¹ (number) |
|------------------|--|--------------------------------|--|--|---|
| | | Per establishment (dollars) | Per employee ¹ (dollars) | | |
| | Retail trade | 1 185 441 | 97 581 | 10 987 | 12 |
| 52 | Building materials and garden supplies stores | 1 534 227 | 159 025 | 18 281 | 10 |
| 521, 3 | Building materials and supply stores | 2 266 415 | 186 179 | 20 562 | 12 |
| 521 | Lumber and other building materials dealers | 2 899 274 | 199 368 | 21 375 | 15 |
| 523 | Paint, glass, and wallpaper stores | 592 671 | 100 318 | 15 274 | 6 |
| 525 | Hardware stores | 655 325 | 82 384 | 12 229 | 8 |
| 526 | Retail nurseries, lawn and garden supply stores | 689 845 | 127 831 | 16 396 | 5 |
| 527 | Mobile home dealers | 1 060 103 | 224 696 | 19 962 | 5 |
| 53 | General merchandise stores | 3 989 818 | 109 209 | 9 944 | 37 |
| 531 | Department stores (incl. leased depts.) ² | 12 479 169 | (NA) | (NA) | (NA) |
| 531 | Department stores (excl. leased depts.) ² | 11 928 887 | 103 984 | 10 075 | 115 |
| 531 pt. | Conventional ² | (D) | (D) | (D) | (D) |
| 531 pt. | Discount or mass merchandising ² | 9 323 759 | 103 470 | 9 224 | 90 |
| 531 pt. | National chain ² | (D) | (D) | (D) | (D) |
| 533 | Variety stores | 354 733 | 63 496 | 8 010 | 6 |
| 539 | Miscellaneous general merchandise stores | 2 049 533 | 136 636 | 9 830 | 15 |
| 54 | Food stores | 1 727 067 | 96 210 | 8 907 | 18 |
| 541 | Grocery stores | 2 208 185 | 102 982 | 9 117 | 21 |
| 542 | Meat and fish (seafood) markets | 534 043 | 82 295 | 7 626 | 6 |
| 546 | Retail bakeries | 257 317 | 26 929 | 7 614 | 10 |
| 546 pt. | Retail bakeries—baking and selling | 260 131 | 26 691 | 7 617 | 10 |
| 546 pt. | Retail bakeries—selling only | 171 500 | 45 733 | 7 333 | 4 |
| 543, 4, 5, 9 | Other food stores | 230 317 | 41 086 | 5 880 | 6 |
| 543 | Fruit and vegetable markets | 514 000 | 56 627 | 6 661 | 9 |
| 544 | Candy, nut, and confectionery stores | 177 632 | 25 763 | 5 214 | 7 |
| 545 | Dairy products stores | 122 167 | 73 300 | 9 000 | 2 |
| 549 | Miscellaneous food stores | 208 255 | 50 715 | 6 145 | 4 |
| 55 ex. 554 | Automotive dealers | 4 494 339 | 280 637 | 24 189 | 16 |
| 551 | New and used car dealers | 10 763 473 | 317 168 | 26 321 | 34 |
| 552 | Used car dealers | 1 865 290 | 282 868 | 19 391 | 7 |
| 553 | Auto and home supply stores | 542 076 | 98 298 | 16 073 | 6 |
| 553 pt. | Tire, battery, and accessory dealers | 547 747 | 98 485 | 16 174 | 6 |
| 553 pt. | Other auto and home supply stores | 440 000 | 94 286 | 13 905 | 5 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 1 675 430 | 211 751 | 20 016 | 8 |
| 555 | Boat dealers | 1 639 209 | 294 921 | 24 820 | 6 |
| 556 | Recreational vehicle dealers | 2 349 065 | 249 387 | 22 884 | 9 |
| 557 | Motorcycle dealers | 1 275 121 | 125 235 | 14 461 | 10 |
| 559 | Automotive dealers, n.e.c. | 801 857 | 160 371 | 16 600 | 5 |
| 554 | Gasoline service stations | 919 693 | 147 261 | 9 939 | 6 |
| 56 | Apparel and accessory stores | 526 447 | 73 246 | 8 403 | 7 |
| 561 | Men's and boys' clothing stores | 517 122 | 81 546 | 10 790 | 6 |
| 562, 3 | Women's clothing and specialty stores | 475 814 | 68 155 | 7 557 | 7 |
| 562 | Women's clothing stores | 496 613 | 67 818 | 7 476 | 7 |
| 563 | Women's accessory and specialty stores | 329 175 | 71 951 | 8 475 | 5 |
| 565 | Family clothing stores | 936 674 | 77 104 | 8 656 | 12 |
| 566 | Shoe stores | 444 854 | 75 736 | 9 293 | 6 |
| 566 pt. | Men's shoe stores | 765 917 | 119 364 | 14 266 | 6 |
| 566 pt. | Women's shoe stores | (D) | (D) | (D) | (D) |
| 566 pt. | Children's and juveniles' shoe stores | (D) | (D) | (D) | (D) |
| 566 pt. | Family shoe stores | 449 439 | 75 068 | 9 094 | 6 |
| 564, 9 | Other apparel and accessory stores | 280 267 | 67 625 | 6 284 | 4 |
| 564 | Children's and infants' wear stores | 327 460 | 70 270 | 6 343 | 5 |
| 569 | Miscellaneous apparel and accessory stores | 221 275 | 63 221 | 6 186 | 4 |
| 57 | Furniture and homefurnishings stores | 736 387 | 121 526 | 15 688 | 6 |
| 5712 | Furniture stores | 799 876 | 108 783 | 17 442 | 7 |
| 5713, 4, 9 | Homefurnishings stores | 508 691 | 101 506 | 14 749 | 5 |
| 5713 | Floor covering stores | 657 836 | 126 286 | 19 590 | 5 |
| 5714 | Drapery and upholstery stores | 284 000 | 71 899 | 12 810 | 4 |
| 5719 | Miscellaneous homefurnishings stores | 418 447 | 83 563 | 10 784 | 5 |
| 572 | Household appliance stores | 1 453 645 | 151 727 | 15 843 | 10 |
| 573 | Radio, television, computer, and music stores | 757 108 | 143 182 | 14 750 | 5 |
| 5731 | Radio, television, and electronics stores | 529 025 | 107 629 | 14 690 | 5 |
| 5734 | Computer and software stores | 2 186 786 | 269 736 | 21 185 | 8 |
| 5735 | Record and prerecorded tape stores | 592 972 | 122 684 | 8 879 | 5 |
| 5736 | Musical instrument stores | 516 833 | 110 750 | 11 864 | 5 |

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

| 1987 SIC code | Kind of business | Sales | | Annual payroll per employee ¹ (dollars) | Employees per establishment ¹ (number) |
|------------------|---|--------------------------------|--|--|---|
| | | Per establishment (dollars) | Per employee ¹ (dollars) | | |
| 58 | Eating and drinking places | 400 007 | 25 641 | 6 982 | 16 |
| 5812 | Eating places | 405 446 | 25 596 | 7 001 | 16 |
| 5812 pt. | Restaurants and luncheonettes | 447 348 | 24 094 | 7 120 | 19 |
| 5812 pt. | Cafeterias | 238 577 | 35 855 | 9 543 | 7 |
| 5812 pt. | Refreshment places | 379 851 | 27 955 | 6 633 | 14 |
| 5812 pt. | Other eating places | 288 112 | 29 535 | 7 148 | 10 |
| 5813 | Drinking places | 234 300 | 28 286 | 5 901 | 8 |
| 591 | Drug and proprietary stores | 1 033 937 | 89 483 | 10 298 | 12 |
| 591 pt. | Drug stores | 1 090 594 | 90 373 | 10 543 | 12 |
| 591 pt. | Proprietary stores | 655 613 | 80 651 | 7 873 | 8 |
| 59 ex. 591 | Miscellaneous retail stores | 679 319 | 99 011 | 12 600 | 7 |
| 592 | Liquor stores | 1 875 140 | 264 798 | 10 949 | 7 |
| 593 | Used merchandise stores | 241 117 | 89 260 | 8 404 | 3 |
| 594 | Miscellaneous shopping goods stores | 403 858 | 69 142 | 8 966 | 6 |
| 5941 | Sporting goods stores and bicycle shops | 529 676 | 73 929 | 9 284 | 7 |
| 5941 pt. | General line sporting goods stores | 495 742 | 80 988 | 9 762 | 6 |
| 5941 pt. | Specialty line sporting goods stores | 551 212 | 70 425 | 9 047 | 8 |
| 5942 | Book stores | 470 830 | 77 013 | 9 290 | 6 |
| 5943 | Stationery stores | 386 455 | 57 837 | 9 592 | 7 |
| 5944 | Jewelry stores | 415 698 | 67 631 | 10 506 | 6 |
| 5945 | Hobby, toy, and game shops | 754 529 | 111 056 | 8 530 | 7 |
| 5946 | Camera and photographic supply stores | 398 846 | 88 886 | 12 794 | 4 |
| 5947 | Gift, novelty, and souvenir shops | 232 231 | 54 042 | 7 933 | 4 |
| 5948 | Luggage and leather goods stores | 796 813 | 84 430 | 10 576 | 9 |
| 5949 | Sewing, needlework, and piece goods stores | 259 016 | 37 341 | 6 238 | 7 |
| 596 | Nonstore retailers | 1 667 438 | 110 292 | 16 557 | 15 |
| 5961 | Catalog and mail-order houses | 2 926 273 | 151 122 | 19 785 | 19 |
| 5962 | Merchandising machine operators | 764 400 | 59 719 | 12 571 | 13 |
| 5963 | Direct selling establishments | 521 404 | 48 247 | 11 643 | 11 |
| 598 | Fuel dealers | 1 554 701 | 149 788 | 19 562 | 10 |
| 5983 | Fuel oil dealers | 1 670 684 | 154 043 | 18 852 | 11 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 1 704 500 | 139 618 | 24 334 | 12 |
| 5989 | Fuel dealers, n.e.c. | 171 214 | 63 079 | 10 316 | 3 |
| 5992 | Florists | 232 133 | 42 691 | 9 865 | 5 |
| 5993 | Tobacco stores and stands | 306 000 | 60 107 | 7 714 | 5 |
| 5994 | News dealers and newsstands | 309 250 | 63 436 | 8 590 | 5 |
| 5995 | Optical goods stores | 177 746 | 64 728 | 15 040 | 3 |
| 5999 | Miscellaneous retail stores, n.e.c. | 341 335 | 72 880 | 11 957 | 5 |
| 5999 pt. | Pet shops | 266 568 | 42 150 | 7 705 | 6 |
| 5999 pt. | Typewriter stores | 244 800 | 48 960 | 15 200 | 5 |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 369 345 | 89 073 | 13 857 | 4 |

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments | | Sales | | | Annual payroll | | | Paid employees for pay period including March 12 | |
|------------------|------------------|--|------------------|------------------|-------------------|-------------------|--------------------------------------|-------------------|-------------------|--------------------------------------|--|------------------|
| | | | 1987 (number) | 1982 (number) | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (number) | 1982 (number) |
| | | Retail trade— | | | | | | | | | | |
| | | Including used automobile parts and accessories stores¹ | 8 417 | 6 959 | 9 967 583 | 5 239 061 | 90.3 | 1 122 348 | 562 309 | 99.6 | 102 139 | 69 135 |
| | | Excluding used automobile parts and accessories stores² | 8 403 | 6 949 | 9 961 260 | 5 234 450 | 90.3 | 1 121 586 | 561 442 | 99.8 | 102 082 | 69 046 |
| 52 | 52 | Building materials and garden supplies stores | 528 | 453 | 810 072 | 332 225 | 143.8 | 93 122 | 40 974 | 127.3 | 5 094 | 3 198 |
| 521, 3 | 521, 3 | Building materials and supply stores | 277 | 227 | 627 797 | 244 927 | 156.3 | 69 336 | 28 431 | 143.9 | 3 372 | 2 024 |
| 521 | 521 | Lumber and other building materials dealers | 201 | 165 | 582 754 | 225 346 | 158.6 | 62 478 | 25 429 | 145.7 | 2 923 | 1 751 |
| 523 | 523 | Paint, glass, and wallpaper stores | 76 | 62 | 45 043 | 19 581 | 130.0 | 6 858 | 3 002 | 128.4 | 449 | 273 |
| 525 | 525 | Hardware stores | 154 | 147 | 100 920 | 56 233 | 79.5 | 14 981 | 8 413 | 78.1 | 1 225 | 870 |
| 526 | 526 | Retail nurseries, lawn and garden supply stores | 58 | 46 | 40 011 | 15 019 | 166.4 | 5 132 | 2 068 | 148.2 | 313 | 183 |
| 527 | 527 | Mobile home dealers | 39 | 33 | 41 344 | 16 046 | 157.7 | 3 673 | 2 062 | 78.1 | 184 | 121 |
| 53 | 53 | General merchandise stores | 296 | 234 | 1 180 986 | 541 029 | 118.3 | 107 537 | 58 255 | 84.6 | 10 814 | 7 629 |
| 531 | 531 | Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} | 79 | 70 | 926 930 | 449 881 | 106.0 | (NA) | (NA) | (NA) | (NA) | (NA) |
| | | Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} | 71 | (NA) | 886 021 | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| | | Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} | 8 | (NA) | 40 909 | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 | 531 | Department stores (excl. leased depts.) [with 25 employees or more] ^{3 4 5} | 79 | 70 | 886 640 | 431 120 | 105.7 | 85 414 | 46 785 | 82.6 | 8 447 | 6 169 |
| | | Department stores (excl. leased depts.) [with 50 employees or more] ^{3 4 6} | 71 | (NA) | 846 951 | (NA) | (NA) | 82 064 | (NA) | (NA) | 8 145 | (NA) |
| | | Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 4 7} | 8 | (NA) | 39 689 | (NA) | (NA) | 3 350 | (NA) | (NA) | 302 | (NA) |
| 533 | 533 | Variety stores | 75 | 68 | 26 605 | 18 966 | 40.3 | 3 356 | 2 606 | 28.8 | 419 | 430 |
| 539 pt. | 539 pt. | Miscellaneous general merchandise stores ⁶ | 142 | 96 | 267 741 | 90 943 | 194.4 | 18 767 | 8 864 | 111.7 | 1 948 | 1 030 |
| 54 | 54 | Food stores | 1 102 | 990 | 1 903 228 | 1 252 279 | 52.0 | 176 201 | 104 459 | 68.7 | 19 782 | 13 772 |
| 541 | 541 | Grocery stores | 825 | 770 | 1 821 753 | 1 190 118 | 53.1 | 161 280 | 94 301 | 71.0 | 17 690 | 12 167 |
| 5422, 3 | 5421 | Meat and fish (seafood) markets | 47 | 44 | 25 100 | 23 165 | 8.4 | 2 326 | 2 140 | 8.7 | 305 | 264 |
| 546 | 546 | Retail bakeries | 126 | 95 | 32 422 | 18 383 | 76.4 | 9 167 | 5 570 | 64.6 | 1 204 | 983 |
| 5462 | 546 pt. | Retail bakeries—baking and selling | 122 | 92 | 31 736 | (D) | (D) | 9 057 | (D) | (D) | 1 189 | (D) |
| 5463 | 546 pt. | Retail bakeries—selling only | 4 | 3 | 686 | (D) | (D) | 110 | (D) | (D) | 15 | (D) |
| 543, 4, 5, 9 | 543, 4, 5, 9 | Other food stores | 104 | 81 | 23 953 | 20 613 | 16.2 | 3 428 | 2 448 | 40.0 | 583 | 358 |
| 543 | 543 | Fruit and vegetable markets | 13 | 19 | 6 682 | 10 752 | -37.9 | 786 | 821 | -4.3 | 118 | 114 |
| 544 | 544 | Candy, nut, and confectionery stores | 38 | 23 | 6 750 | 3 381 | 99.6 | 1 366 | 727 | 87.9 | 262 | 96 |
| 545 | 545 | Dairy products stores | 6 | 12 | 733 | 1 972 | -62.8 | 90 | 384 | -76.6 | 10 | 64 |
| 549 | 549 | Miscellaneous food stores | 47 | 27 | 9 788 | 4 508 | 117.1 | 1 166 | 516 | 129.8 | 193 | 84 |
| 55 ex. | 55 ex. | Automotive dealers | 542 | 455 | 2 435 932 | 943 235 | 158.3 | 209 961 | 80 755 | 160.0 | 8 680 | 5 286 |
| 551 | 551 | New and used car dealers | 188 | 181 | 2 023 533 | 801 090 | 152.6 | 167 927 | 64 093 | 162.0 | 6 380 | 3 941 |
| 552 | 552 | Used car dealers | 69 | 47 | 128 705 | 13 064 | 885.2 | 8 823 | 1 126 | 683.6 | 455 | 99 |
| 553 | 553 | Auto and home supply stores | 171 | 134 | 92 695 | 61 186 | 51.5 | 15 157 | 8 630 | 75.6 | 943 | 669 |
| 553 pt. | 553 pt. | Tire, battery, and accessory dealers | 162 | 124 | 88 735 | 58 394 | 52.0 | 14 573 | 8 316 | 75.2 | 901 | 638 |
| 553 pt. | 553 pt. | Other auto and home supply stores | 9 | 10 | 3 960 | 2 792 | 41.8 | 584 | 314 | 86.0 | 42 | 31 |
| 555, 6, 7, 9 | 555, 6, 7, 9 | Miscellaneous automotive dealers | 114 | 93 | 190 939 | 67 895 | 181.3 | 18 054 | 6 906 | 161.4 | 902 | 577 |
| 555 | 555 | Boat dealers | 43 | 33 | 70 486 | 20 341 | 246.5 | 5 932 | 2 344 | 153.1 | 239 | 232 |
| 556 | 556 | Recreational and utility trailer dealers ⁸ | 32 | 17 | (D) | 21 342 | (D) | 1 908 | (D) | (D) | 129 | (D) |
| 557 | 557 | Motorcycle dealers | 33 | 35 | 42 079 | 21 609 | 94.7 | 4 859 | 2 201 | 120.8 | 336 | 185 |
| 559 pt. | 559 pt. | Automotive dealers, n.e.c. [excl. utility trailer dealers] | 6 | 8 | (D) | 4 603 | (D) | (D) | 453 | (D) | (D) | 31 |
| 554 | 554 | Gasoline service stations | 534 | 595 | 491 116 | 397 902 | 23.4 | 33 148 | 20 184 | 64.2 | 3 335 | 2 695 |
| 56 | 56 | Apparel and accessory stores | 827 | 584 | 435 372 | 236 905 | 83.8 | 49 947 | 29 412 | 69.8 | 5 944 | 3 900 |
| 561 | 561 | Men's and boys' clothing stores | 82 | 77 | 42 404 | 28 910 | 46.7 | 5 611 | 3 791 | 48.0 | 520 | 386 |
| 562, 3, 8 | 562, 3 | Women's clothing and specialty stores | 322 | 223 | 153 212 | 78 994 | 94.0 | 16 988 | 10 683 | 59.0 | 2 248 | 1 612 |
| 562 | 562 | Women's clothing stores | 282 | 190 | 140 045 | 72 721 | 92.6 | 15 437 | 9 611 | 60.6 | 2 065 | 1 455 |
| 563, 8 | 563 | Women's accessory and specialty stores ¹⁰ | 40 | 33 | 13 167 | 6 273 | 109.9 | 1 551 | 1 072 | 44.7 | 183 | 157 |
| 565 | 565 | Family clothing stores | 135 | 88 | 126 451 | 74 661 | 69.4 | 14 196 | 8 332 | 70.4 | 1 640 | 1 067 |
| 566 | 566 | Shoe stores | 198 | 159 | 88 081 | 48 546 | 81.4 | 10 808 | 6 053 | 78.6 | 1 163 | 728 |
| 566 pt. | 566 pt. | Men's shoe stores | 12 | 5 | (D) | (D) | (D) | 1 100 | (D) | (D) | 77 | (D) |
| 566 pt. | 566 pt. | Women's shoe stores | 27 | 20 | (D) | 7 389 | (D) | (D) | 677 | (D) | 85 | (D) |
| 566 pt. | 566 pt. | Children's and juveniles' shoe stores | 4 | 1 | (D) | (D) | (D) | (D) | (D) | (D) | (D) | (D) |
| 566 pt. | 566 pt. | Family shoe stores | 155 | 133 | 69 663 | 39 693 | 74.6 | 8 439 | 5 193 | 62.5 | 928 | 622 |

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments | | Sales | | | Annual payroll | | | Paid employees for pay period including March 12 | |
|---------------------|-------------------------|---|------------------|------------------|-------------------|-------------------|--------------------------------------|-------------------|-------------------|--------------------------------------|--|------------------|
| | | | 1987 (number) | 1982 (number) | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (number) | 1982 (number) |
| 56 | 56 | Apparel and accessory stores—Con. | | | | | | | | | | |
| 564, 9 | 564, 9 | Other apparel and accessory stores ----- | 90 | 37 | 25 224 | 5 794 | 335.3 | 2 344 | 553 | 323.9 | 373 | 107 |
| 564 | 564 | Children's and infants' wear stores ----- | 50 | 26 | 16 373 | 5 048 | 224.3 | 1 478 | 441 | 235.1 | 233 | 80 |
| 569 | 569 | Miscellaneous apparel and accessory stores----- | 40 | 11 | 8 851 | 746 | 1 086.5 | 866 | 112 | 673.2 | 140 | 27 |
| 57 | 57 | Furniture and homefurnishings stores ----- | 706 | 470 | 519 889 | 192 471 | 170.1 | 67 113 | 25 824 | 159.9 | 4 278 | 2 332 |
| 5712 | 5712 | Furniture stores ----- | 170 | 124 | 135 979 | 57 066 | 138.3 | 21 802 | 8 738 | 149.5 | 1 250 | 752 |
| 5713, 4, 9 | 5713, 4, 9 | Homefurnishings stores ----- | 262 | 144 | 133 277 | 60 378 | 120.7 | 19 365 | 7 451 | 159.9 | 1 313 | 738 |
| 5713 | 5713 | Floor covering stores ----- | 110 | 62 | 72 362 | 21 479 | 236.9 | 11 225 | 3 387 | 231.4 | 573 | 252 |
| 5714 | 5714 | Drapery and upholstery stores ----- | 20 | 16 | 5 680 | 4 853 | 17.0 | 1 012 | 1 027 | -1.5 | 79 | 111 |
| 5719 | 5719 | Miscellaneous homefurnishings stores----- | 132 | 66 | 55 235 | 34 046 | 62.2 | 7 128 | 3 037 | 134.7 | 661 | 375 |
| 572 | 572 | Household appliance stores ----- | 62 | 54 | 90 126 | 20 324 | 343.4 | 9 411 | 2 927 | 221.5 | 594 | 237 |
| 573 | 573 | Radio, television, computer, and music stores----- | 212 | 148 | 160 507 | 54 703 | 193.4 | 16 535 | 6 708 | 146.5 | 1 121 | 605 |
| 5732 | 5731 | Radio and television stores ¹¹ ----- | 146 | 110 | 123 655 | 40 977 | 201.8 | 13 329 | 4 929 | 170.4 | 807 | 444 |
| | 5734 | Radio, television, and electronics stores----- | 118 | (NA) | 62 425 | (NA) | (NA) | 8 520 | (NA) | (NA) | 580 | (NA) |
| | | Computer and software stores----- | 28 | (NA) | 61 230 | (NA) | (NA) | 4 809 | (NA) | (NA) | 227 | (NA) |
| 5733 | 5735 | Music stores ----- | 66 | 38 | 36 852 | 13 726 | 168.5 | 3 206 | 1 779 | 80.2 | 314 | 161 |
| | 5736 | Record and prerecorded tape stores----- | 36 | 11 | 21 347 | 3 241 | 558.7 | 1 545 | 307 | 403.3 | 174 | 47 |
| | | Musical instrument stores ----- | 30 | 27 | 15 505 | 10 485 | 47.9 | 1 661 | 1 472 | 12.8 | 140 | 114 |
| 58 | 58 | Eating and drinking places ----- | 1 888 | 1 524 | 755 214 | 418 052 | 80.7 | 205 646 | 104 083 | 97.6 | 29 453 | 19 804 |
| 5812 | 5812 | Eating places ----- | 1 828 | 1 460 | 741 156 | 407 225 | 82.0 | 202 713 | 101 416 | 99.9 | 28 956 | 19 317 |
| 5812 pt. | 5812 pt. | Restaurants and luncheon ----- | 1 014 | 817 | 453 611 | 255 366 | 77.6 | 134 039 | 68 167 | 96.6 | 18 827 | 12 711 |
| 5812 pt. | 5812 pt. | Cafeterias ----- | 26 | 39 | 6 203 | 6 094 | 1.8 | 1 651 | 1 414 | 16.8 | 173 | 288 |
| 5812 pt. | 5812 pt. | Refreshment places ----- | 592 | 466 | 224 872 | 115 527 | 94.6 | 53 356 | 25 180 | 111.9 | 8 044 | 5 047 |
| | | Other eating places ----- | 196 | 138 | 56 470 | 30 238 | 86.8 | 13 667 | 6 655 | 105.4 | 1 912 | 1 271 |
| 5813 | 5813 | Drinking places ----- | 60 | 64 | 14 058 | 10 827 | 29.8 | 2 933 | 2 667 | 10.0 | 497 | 487 |
| 591 | 591 | Drug and proprietary stores ----- | 238 | 239 | 246 077 | 132 787 | 85.3 | 28 320 | 16 135 | 75.5 | 2 750 | 2 015 |
| 591 pt. | 591 pt. | Drug stores ----- | 207 | 208 | 225 753 | 117 643 | 91.9 | 26 336 | 15 062 | 74.9 | 2 498 | 1 826 |
| 591 pt. | 591 pt. | Proprietary stores ----- | 31 | 31 | 20 324 | 15 144 | 34.2 | 1 984 | 1 073 | 84.9 | 252 | 189 |
| 59 ex. | 59 ex. | Miscellaneous retail stores ¹ ----- | 1 756 | 1 415 | 1 189 697 | 792 176 | 50.2 | 151 351 | 82 228 | 84.1 | 12 009 | 8 504 |
| 592 | 592 | Liquor stores ----- | 86 | 90 | 161 262 | 153 166 | 5.3 | 6 668 | 7 290 | -8.5 | 609 | 540 |
| 593 | 593, 5015 pt. | Used merchandise stores ¹ ----- | 91 | 78 | 24 889 | 15 915 | 56.4 | 2 508 | 2 247 | 11.6 | 265 | 292 |
| 594 | 594 | Miscellaneous shopping goods stores ----- | 868 | 620 | 350 549 | 174 567 | 100.8 | 45 460 | 23 530 | 93.2 | 5 070 | 3 145 |
| 5941 | 5941 | Sporting goods stores and bicycle shops ----- | 170 | 138 | 90 045 | 47 881 | 88.1 | 11 308 | 6 284 | 79.9 | 1 218 | 719 |
| 5941 pt. | 5941 pt. | General line sporting goods stores ----- | 66 | 53 | 32 719 | 22 455 | 45.7 | 3 944 | 2 891 | 36.4 | 404 | 322 |
| 5941 pt. | 5941 pt. | Specialty line sporting goods stores ----- | 104 | 85 | 57 326 | 25 426 | 125.5 | 7 364 | 3 393 | 117.0 | 814 | 397 |
| 5942, 3 | 5942, 3 | Book, stationery stores ----- | 110 | 77 | 49 935 | 24 546 | 103.4 | 6 408 | 3 444 | 86.1 | 685 | 437 |
| 5942 | 5942 | Book stores ----- | 88 | 59 | 41 433 | 18 636 | 122.3 | 4 998 | 2 337 | 113.9 | 538 | 307 |
| 5943 | 5943 | Stationery stores ----- | 22 | 18 | 8 502 | 5 910 | 43.9 | 1 410 | 1 107 | 27.4 | 147 | 130 |
| 5944 | 5944 | Jewelry stores ----- | 116 | 84 | 48 221 | 24 700 | 95.2 | 7 491 | 3 853 | 94.4 | 713 | 450 |
| 5945, 6, 7, 8, 9 | 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores ----- | 472 | 321 | 162 348 | 77 440 | 109.6 | 20 253 | 9 949 | 103.6 | 2 454 | 1 539 |
| 5945 | 5945 | Hobby, toy, and game shops ----- | 68 | 50 | 51 308 | 23 055 | 122.5 | 3 941 | 2 030 | 94.1 | 462 | 264 |
| 5946 | 5946 | Camera and photographic supply stores ----- | 39 | 32 | 15 555 | 12 148 | 28.0 | 2 239 | 1 661 | 34.8 | 175 | 175 |
| 5947 | 5947 | Gift, novelty, and souvenir shops ----- | 286 | 168 | 66 418 | 28 279 | 134.9 | 9 750 | 4 156 | 134.6 | 1 229 | 721 |
| 5948 | 5948 | Luggage and leather goods stores ----- | 16 | 13 | 12 749 | 2 234 | 470.7 | 1 597 | 329 | 385.4 | 151 | 53 |
| 5949 | 5949 | Sewing, needlework, and piece goods stores ----- | 63 | 58 | 16 318 | 11 724 | 39.2 | 2 726 | 1 773 | 53.8 | 437 | 326 |
| 596 | 596 | Nonstore retailers ----- | 169 | 159 | 281 797 | 120 023 | 134.8 | 42 303 | 16 353 | 158.7 | 2 555 | 1 811 |
| 5961 | 5961 | Catalog and mail-order houses ----- | 77 | 73 | 225 323 | 87 611 | 157.2 | 29 499 | 9 096 | 224.3 | 1 491 | 1 043 |
| 5962 | 5962 | Merchandising machine operators ----- | 35 | 40 | 26 754 | 20 449 | 30.8 | 5 632 | 4 281 | 31.6 | 448 | 421 |
| 5963 | 5963 | Direct selling establishments ----- | 57 | 46 | 29 720 | 11 963 | 148.4 | 7 172 | 2 976 | 141.0 | 616 | 347 |
| 598 | 598 | Fuel and ice dealers ----- | 175 | 201 | (D) | 283 641 | (D) | (D) | 24 809 | (D) | (D) | 1 786 |
| 5983 | 5983 | Fuel oil dealers ----- | 136 | 154 | 227 213 | 248 757 | -8.7 | 27 807 | 20 668 | 34.5 | 1 475 | 1 500 |
| 5984 | 5984 | Liquefied petroleum gas (bottled gas) dealers ----- | 24 | 34 | 40 908 | 33 292 | 22.9 | 7 130 | 3 913 | 82.2 | 293 | 261 |
| 5982 | 5989, 5999 pt. (pt.) | Fuel and ice dealers, n.e.c. ¹² ----- | 15 | 13 | (D) | 1 592 | (D) | (D) | 228 | (D) | (D) | 25 |
| 5992 | 5992 | Florists ----- | 128 | 103 | 29 713 | 14 484 | 105.1 | 6 866 | 3 179 | 116.0 | 696 | 427 |
| 5993 | 5993 | Tobacco stores and stands ----- | 11 | 13 | 3 366 | 3 056 | 10.1 | 432 | 282 | 53.2 | 56 | 43 |
| 5994 | 5994 | News dealers and newsstands ----- | 8 | 12 | 2 474 | 2 689 | -8.0 | 335 | 447 | -25.1 | 39 | 67 |

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments | | Sales | | | Annual payroll | | | Paid employees for pay period including March 12 | |
|---------------|---------------|--|----------------|---------------|----------------|----------------|-----------------------------|----------------|----------------|-----------------------------|--|---------------|
| | | | 1987 (number) | 1982 (number) | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (\$1,000) | 1982 (\$1,000) | Percent change 1982 to 1987 | 1987 (number) | 1982 (number) |
| 59 ex. 591 | 59 ex. 591 | Miscellaneous retail stores ¹ —Con. | | | | | | | | | | |
| 5999 | | Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] ----- | 220 | 139 | (D) | 24 635 | (D) | (D) | 4 091 | (D) | (D) | 393 |
| 5999 pt. | 5995 | Optical goods stores ----- | 63 | 37 | 11 198 | 4 205 | 166.3 | 2 602 | 840 | 209.8 | 173 | 74 |
| 5999 pt. | 5999 pt. | Pet shops ----- | 37 | 15 | 9 863 | 3 024 | 226.2 | 1 803 | 534 | 237.6 | 234 | 63 |
| 5999 pt. | 5999 pt. | Typewriter stores ----- | 5 | 8 | 1 224 | 1 931 | -36.6 | 380 | 391 | -2.8 | 25 | 33 |
| 5999 pt. | (pt.) | Other miscellaneous retail stores, n.e.c. [excl. ice dealers] ----- | 115 | 79 | (D) | 15 475 | (D) | (D) | 2 326 | (D) | (D) | 223 |

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|---------------|----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|
| | | Retail trade— | | | | | |
| | | Including used automobile parts and accessories stores ¹ ----- | 8 417 | 9 967 583 | 1 122 346 | 249 553 | 102 139 |
| | | Excluding used automobile parts and accessories stores ² ----- | 8 403 | 9 961 260 | 1 121 586 | 249 394 | 102 082 |
| 531 | 531 | Department stores (incl. leased depts.) [with 25 employees or more] ³ ⁴ ⁵ ----- | 79 | 926 930 | (NA) | (NA) | (NA) |
| | 539 pt. | Department stores (incl. leased depts.) [with 50 employees or more] ³ ⁴ ⁶ ----- | 71 | 886 021 | (NA) | (NA) | (NA) |
| | | Department stores (incl. leased depts.) [with 25 to 49 employees] ³ ⁴ ⁷ ----- | 8 | 40 909 | (NA) | (NA) | (NA) |
| 531 | 531 | Department stores (excl. leased depts.) [with 25 employees or more] ³ ⁸ ----- | 79 | 886 640 | 85 414 | 19 787 | 8 447 |
| | 539 pt. | Department stores (excl. leased depts.) [with 50 employees or more] ³ ⁸ ⁶ ----- | 71 | 846 951 | 82 064 | 19 053 | 8 145 |
| | | Department stores (excl. leased depts.) [with 25 to 49 employees] ³ ⁸ ⁷ ----- | 8 | 39 689 | 3 350 | 734 | 302 |
| 539 | 539 pt. | Miscellaneous general merchandise stores ⁸ ----- | 142 | 267 741 | 18 767 | 4 266 | 1 948 |
| 5422, 3 | 5421 | Meat and fish (seafood) markets ----- | 47 | 25 100 | 2 326 | 533 | 305 |
| 546 | 546 | Retail bakeries ----- | 126 | 32 422 | 9 167 | 1 986 | 1 204 |
| 5462 | 546 pt. | Retail bakeries—baking and selling ----- | 122 | 31 736 | 9 057 | 1 964 | 1 189 |
| 5463 | 546 pt. | Retail bakeries—selling only ----- | 4 | 686 | 110 | 22 | 15 |
| 556 | 556, 559 pt. | Recreational and utility trailer dealers ⁹ ----- | 32 | (D) | (D) | (D) | (D) |
| 559 | 559 pt. | Automotive dealers, n.e.c. [excl. utility trailer dealers] ----- | 6 | (D) | (D) | (D) | (D) |
| 563, 8 | 563 | Women's accessory and specialty stores ¹⁰ ----- | 40 | 13 167 | 1 551 | 358 | 183 |
| 5732 | 5731 | Radio and television stores ¹¹ ----- | 146 | 123 655 | 13 329 | 3 136 | 807 |
| | 5734 | Radio, television, and electronics stores ----- | 118 | 62 425 | 8 520 | 1 893 | 580 |
| | | Computer and software stores ----- | 28 | 61 230 | 4 809 | 1 243 | 227 |
| 5733 | 5735 | Music stores ----- | 66 | 36 852 | 3 206 | 839 | 314 |
| | 5736 | Record and prerecorded tape stores ----- | 36 | 21 347 | 1 545 | 370 | 174 |
| | | Musical instrument stores ----- | 30 | 15 505 | 1 661 | 469 | 140 |
| 593 | 593, 5015 pt. | Used merchandise stores ¹ ----- | 91 | 24 889 | 2 508 | 607 | 265 |
| 5982 | 5989, 5999 pt. (pt.) | Fuel and ice dealers, n.e.c. ¹² ----- | 15 | (D) | (D) | (D) | (D) |
| 5999 | 5995, 5999 pt. (pt.) | Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] ----- | 220 | (D) | (D) | (D) | (D) |
| | | Optical goods stores ----- | 63 | 11 198 | 2 602 | 567 | 173 |
| | | Other miscellaneous retail stores, n.e.c. [excl. ice dealers] ----- | 115 | (D) | (D) | (D) | (D) |

See footnotes at end of table 3.

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

| Geographic area | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | | Kind-of-business groups | | | | | |
|------------------------------|-------------------------|-----------------|--------------------------|---------------------------------|---|-------------------------------------|-----------------------|--|-----------------|-------------------------------------|-----------------|----------------------|-----------------|
| | | | | | | Individual proprietorships (number) | Partnerships (number) | Building materials and garden supplies stores (SIC 52) | | General merchandise stores (SIC 53) | | Food stores (SIC 54) | |
| | | | | | | | | Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) |
| 1 New Hampshire ----- | 8 403 | 9 961 260 | 1 121 586 | 249 394 | 102 082 | 2 588 | 529 | 528 | 810 072 | 296 | 1 180 986 | 1 102 | 1 903 228 |
| 2 Belknap County ----- | 498 | 535 602 | 60 476 | 12 483 | 4 740 | 187 | 43 | 36 | 54 245 | 21 | 32 305 | 64 | 108 689 |
| 3 Laconia ----- | 246 | 289 142 | 32 245 | 6 870 | 2 494 | 86 | 18 | 14 | 24 509 | 7 | 11 318 | 29 | 52 986 |
| 4 Balance of county ----- | 252 | 246 460 | 28 231 | 5 613 | 2 246 | 101 | 25 | 22 | 29 736 | 14 | 20 987 | 35 | 55 703 |
| 5 Carroll County ----- | 549 | 404 570 | 47 824 | 10 614 | 4 579 | 212 | 34 | 26 | 49 385 | 22 | 24 528 | 70 | 75 450 |
| 6 Cheshire County ----- | 460 | 597 970 | 63 871 | 13 434 | 5 426 | 147 | 34 | 39 | 64 286 | 18 | 42 931 | 69 | 123 676 |
| 7 Keene ----- | 255 | 388 481 | 40 611 | 9 289 | 3 932 | 52 | 18 | 18 | 31 386 | 8 | 37 301 | 27 | 91 830 |
| 8 Balance of county ----- | 205 | 209 489 | 23 260 | 4 145 | 1 494 | 95 | 16 | 21 | 32 900 | 10 | 5 630 | 42 | 31 846 |
| 9 Coos County ----- | 341 | 258 904 | 25 739 | 5 422 | 2 775 | 154 | 25 | 22 | 16 553 | 14 | 19 868 | 53 | 54 450 |
| 10 Berlin ----- | 93 | 84 854 | 7 562 | 1 600 | 628 | 38 | 6 | 9 | 7 719 | 2 | (D) | 12 | 9 663 |
| 11 Balance of county ----- | 248 | 174 050 | 18 177 | 3 822 | 2 147 | 116 | 19 | 13 | 8 834 | 12 | (D) | 41 | 44 787 |
| 12 Grafton County ----- | 753 | 681 880 | 81 868 | 18 856 | 7 758 | 258 | 63 | 57 | 66 164 | 27 | 54 098 | 99 | 137 598 |
| 13 Lebanon ----- | 189 | 260 860 | 30 002 | 6 729 | 2 826 | 43 | 17 | 14 | 19 639 | 6 | 34 525 | 17 | 35 138 |
| 14 Balance of county ----- | 564 | 421 020 | 51 866 | 12 127 | 4 932 | 215 | 46 | 43 | 46 525 | 21 | 19 573 | 82 | 102 460 |
| 15 Hillsborough County ----- | 2 265 | 3 100 742 | 360 875 | 82 051 | 32 882 | 556 | 122 | 105 | 191 610 | 66 | 516 703 | 276 | 545 426 |
| 16 Goffstown town ----- | 56 | 75 206 | 8 024 | 1 561 | 699 | 17 | 4 | 4 | 12 330 | 2 | (D) | 11 | 31 852 |
| 17 Hudson town ----- | 87 | 105 694 | 13 006 | 3 116 | 1 325 | 28 | 2 | 6 | (D) | - | - | 14 | 45 599 |
| 18 Manchester ----- | 770 | 1 078 838 | 129 044 | 29 439 | 11 701 | 170 | 44 | 24 | 40 008 | 23 | 191 990 | 94 | 146 439 |
| 19 Merrimack town ----- | 115 | 95 144 | 12 947 | 3 000 | 1 517 | 33 | 6 | 9 | 9 250 | 2 | (D) | 12 | 43 527 |
| 20 Nashua ----- | 645 | 1 142 563 | 124 074 | 28 318 | 10 655 | 110 | 24 | 19 | 37 548 | 20 | 232 350 | 63 | 168 940 |
| 21 Balance of county ----- | 592 | 603 297 | 73 780 | 16 617 | 6 985 | 198 | 42 | 43 | (D) | 19 | 84 026 | 82 | 109 069 |
| 22 Merrimack County ----- | 749 | 1 007 064 | 106 962 | 23 460 | 9 667 | 227 | 45 | 57 | 78 292 | 20 | 69 483 | 118 | 214 112 |
| 23 Concord ----- | 384 | 534 679 | 57 761 | 12 625 | 5 094 | 106 | 22 | 23 | 31 283 | 10 | 53 524 | 53 | 112 319 |
| 24 Franklin ----- | 46 | 36 171 | 3 947 | 895 | 406 | 12 | 2 | 5 | (D) | 1 | (D) | 6 | (D) |
| 25 Balance of county ----- | 319 | 436 214 | 45 254 | 9 940 | 4 167 | 109 | 21 | 29 | (D) | 9 | (D) | 59 | (D) |
| 26 Rockingham County ----- | 1 928 | 2 439 435 | 266 762 | 59 462 | 24 571 | 541 | 107 | 134 | 184 892 | 74 | 330 655 | 211 | 431 858 |
| 27 Derry town ----- | 115 | 136 636 | 14 993 | 3 270 | 1 475 | 35 | 8 | 6 | (D) | 7 | (D) | 14 | 33 429 |
| 28 Exeter town ----- | 139 | 209 617 | 22 526 | 5 003 | 1 349 | 42 | 14 | 12 | 13 790 | 4 | 3 685 | 18 | 7 660 |
| 29 Hampton town ----- | 145 | 97 946 | 11 888 | 2 392 | 1 124 | 63 | 9 | 5 | 7 488 | 1 | (D) | 23 | (D) |
| 30 Londonderry town ----- | 86 | 102 252 | 10 605 | 2 244 | 937 | 20 | 7 | 6 | (D) | 4 | (D) | 15 | (D) |
| 31 Portsmouth ----- | 374 | 551 215 | 63 401 | 14 351 | 5 386 | 110 | 17 | 23 | 30 614 | 8 | 70 818 | 30 | 51 687 |
| 32 Salem town ----- | 244 | 494 939 | 48 337 | 11 144 | 4 665 | 47 | 10 | 13 | 29 711 | 12 | 101 410 | 22 | 110 697 |
| 33 Balance of county ----- | 825 | 846 830 | 95 012 | 21 058 | 9 635 | 224 | 42 | 69 | 83 112 | 38 | 134 325 | 89 | 188 588 |
| 34 Strafford County ----- | 569 | 686 633 | 78 736 | 17 404 | 7 229 | 191 | 37 | 36 | 62 925 | 19 | 66 400 | 95 | 161 237 |
| 35 Dover ----- | 188 | 267 144 | 30 278 | 6 744 | 2 945 | 59 | 14 | 7 | 9 940 | 4 | (D) | 31 | 75 296 |
| 36 Durham town ----- | 47 | 26 609 | 3 849 | 893 | 541 | 10 | 1 | 4 | (D) | 1 | (D) | 7 | 7 539 |
| 37 Rochester ----- | 197 | 236 136 | 27 305 | 6 241 | 2 332 | 65 | 11 | 16 | 30 241 | 10 | 31 849 | 30 | 51 843 |
| 38 Somersworth ----- | 63 | 100 722 | 9 853 | 2 067 | 823 | 17 | 4 | 5 | 3 254 | 2 | (D) | 8 | (D) |
| 39 Balance of county ----- | 74 | 56 022 | 7 451 | 1 459 | 588 | 40 | 7 | 4 | (D) | 2 | (D) | 19 | (D) |
| 40 Sullivan County ----- | 291 | 248 460 | 28 473 | 6 208 | 2 455 | 115 | 19 | 16 | 41 720 | 15 | 24 015 | 47 | 50 732 |
| 41 Claremont ----- | 167 | 132 583 | 15 670 | 3 474 | 1 454 | 61 | 9 | 8 | 7 233 | 8 | 17 019 | 22 | 28 905 |
| 42 Balance of county ----- | 124 | 115 877 | 12 803 | 2 734 | 1 001 | 54 | 10 | 8 | 34 487 | 7 | 6 996 | 25 | 21 827 |

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Kind-of-business groups—Con. | | | | | | | | | | | | | | | |
|--|--------------------|--|--------------------|---|--------------------|---|--------------------|--|--------------------|---|--------------------|--|--------------------|----|--|
| Automotive dealers (SIC 55 ex. 554) | | Gasoline service stations (SIC 554) | | Apparel and accessory stores (SIC 56) | | Furniture and homefurnishings stores (SIC 57) | | Eating and drinking places (SIC 58) | | Drug and proprietary stores (SIC 591) | | Miscellaneous retail stores (SIC 59 ex. 591) | | | |
| Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) | Number | Sales (\$1,000) | | |
| 542 | 2 435 932 | 534 | 491 116 | 827 | 435 372 | 706 | 519 889 | 1 888 | 755 214 | 238 | 246 077 | 1 742 | 1 183 374 | 1 | |
| 40 | 172 083 | 26 | 24 595 | 39 | 18 308 | 42 | 28 959 | 121 | 35 542 | 14 | 11 831 | 95 | 49 045 | 2 | |
| 22 | 111 148 | 13 | 17 129 | 24 | 12 244 | 20 | 14 470 | 56 | 15 008 | 9 | 8 699 | 52 | 21 631 | 3 | |
| 18 | 60 935 | 13 | 7 466 | 15 | 6 064 | 22 | 14 489 | 65 | 20 534 | 5 | 3 132 | 43 | 27 414 | 4 | |
| 29 | 61 187 | 27 | 14 187 | 58 | 26 496 | 48 | 22 600 | 147 | 46 128 | 10 | 7 958 | 112 | 76 651 | 5 | |
| 26 | 132 579 | 33 | 28 694 | 38 | 15 123 | 31 | 17 446 | 86 | 34 879 | 13 | 12 748 | 107 | 125 608 | 6 | |
| 13 | 106 085 | 15 | 22 688 | 34 | 14 675 | 21 | 14 521 | 44 | 26 743 | 9 | 10 614 | 66 | 32 638 | 7 | |
| 13 | 26 494 | 18 | 6 006 | 4 | 448 | 10 | 2 925 | 42 | 8 136 | 4 | 2 134 | 41 | 92 970 | 8 | |
| 28 | 83 018 | 29 | 12 511 | 32 | 7 972 | 19 | 7 942 | 74 | 17 966 | 13 | 8 719 | 57 | 29 905 | 9 | |
| 10 | (D) | 7 | 4 605 | 11 | 3 399 | 2 | (D) | 16 | 2 422 | 6 | 4 171 | 18 | (D) | 10 | |
| 18 | (D) | 22 | 7 906 | 21 | 4 573 | 17 | (D) | 58 | 15 544 | 7 | 4 548 | 39 | (D) | 11 | |
| 47 | 129 558 | 54 | 45 230 | 76 | 32 603 | 64 | 37 363 | 160 | 61 333 | 20 | 14 537 | 149 | 103 396 | 12 | |
| 13 | 71 771 | 12 | 13 911 | 25 | 10 836 | 26 | 17 285 | 30 | 22 962 | 5 | 4 927 | 41 | 29 866 | 13 | |
| 34 | 57 787 | 42 | 31 319 | 51 | 21 767 | 38 | 20 078 | 130 | 38 371 | 15 | 9 610 | 108 | 73 530 | 14 | |
| 124 | 740 077 | 138 | 148 680 | 263 | 168 017 | 197 | 173 520 | 530 | 228 998 | 72 | 80 621 | 494 | 307 090 | 15 | |
| 3 | (D) | 5 | 5 998 | 3 | (D) | 2 | (D) | 12 | (D) | 3 | (D) | 11 | (D) | 16 | |
| 8 | 7 250 | 6 | 8 096 | 2 | (D) | 5 | 6 324 | 23 | (D) | 4 | 7 053 | 19 | (D) | 17 | |
| 41 | 300 457 | 44 | 46 655 | 91 | 68 737 | 61 | 56 379 | 194 | 94 246 | 25 | 27 213 | 173 | 106 714 | 18 | |
| 5 | (D) | 8 | 8 684 | 6 | 1 868 | 8 | (D) | 39 | 15 654 | 5 | (D) | 21 | (D) | 19 | |
| 31 | 325 058 | 35 | 46 930 | 114 | 80 520 | 73 | 80 637 | 143 | 65 386 | 19 | 23 452 | 128 | 81 742 | 20 | |
| 36 | 101 133 | 40 | 32 317 | 47 | 15 878 | 48 | (D) | 119 | 39 351 | 16 | 14 468 | 142 | (D) | 21 | |
| 63 | 354 025 | 60 | 48 726 | 54 | 27 122 | 55 | 27 669 | 153 | 67 431 | 23 | 26 379 | 146 | 93 825 | 22 | |
| 28 | 174 488 | 29 | 28 912 | 34 | 22 082 | 36 | 19 126 | 72 | 39 267 | 11 | 15 436 | 88 | 38 242 | 23 | |
| 3 | (D) | 7 | 5 604 | 4 | (D) | 2 | (D) | 8 | (D) | 4 | (D) | 6 | (D) | 24 | |
| 32 | (D) | 24 | 14 210 | 16 | (D) | 17 | (D) | 73 | (D) | 8 | (D) | 52 | (D) | 25 | |
| 126 | 527 926 | 107 | 120 765 | 210 | 116 013 | 185 | 175 656 | 419 | 194 741 | 44 | 57 197 | 418 | 299 732 | 26 | |
| 7 | 36 288 | 11 | 10 279 | 8 | (D) | 11 | 2 508 | 30 | 15 034 | 5 | (D) | 16 | (D) | 27 | |
| 12 | 112 972 | 6 | 8 603 | 13 | 3 432 | 13 | 7 397 | 27 | 11 011 | 5 | 2 368 | 29 | 38 699 | 28 | |
| 4 | 25 781 | 7 | 5 144 | 17 | (D) | 5 | (D) | 45 | 20 327 | 2 | (D) | 36 | 19 681 | 29 | |
| 5 | (D) | 8 | 7 817 | 8 | (D) | 3 | (D) | 15 | (D) | 3 | (D) | 19 | (D) | 30 | |
| 23 | 166 385 | 23 | 31 836 | 34 | 27 718 | 43 | 40 000 | 91 | 50 095 | 5 | 7 333 | 94 | 74 729 | 31 | |
| 14 | 60 410 | 11 | 16 003 | 28 | 20 865 | 34 | 62 278 | 43 | 30 442 | 7 | 9 755 | 60 | 53 368 | 32 | |
| 61 | (D) | 41 | 41 083 | 102 | 50 424 | 76 | 60 894 | 168 | (D) | 17 | 23 669 | 164 | 95 681 | 33 | |
| 30 | 181 683 | 41 | 33 699 | 29 | 15 549 | 40 | 19 256 | 144 | 55 260 | 19 | 19 824 | 116 | 70 800 | 34 | |
| 9 | 70 486 | 14 | 12 825 | 11 | (D) | 14 | 8 572 | 52 | 28 511 | 5 | 7 305 | 41 | (D) | 35 | |
| 1 | (D) | 4 | 2 495 | 1 | (D) | — | — | 16 | 5 072 | 1 | (D) | 12 | 6 249 | 36 | |
| 7 | 52 878 | 11 | 9 488 | 15 | 4 772 | 17 | 5 278 | 41 | 14 005 | 9 | 7 752 | 41 | 28 030 | 37 | |
| 9 | 45 579 | 5 | 2 531 | 2 | (D) | 6 | (D) | 12 | 3 300 | 2 | (D) | 12 | 13 636 | 38 | |
| 4 | (D) | 7 | 6 360 | — | — | 3 | (D) | 23 | 4 372 | 2 | (D) | 10 | (D) | 39 | |
| 29 | 53 796 | 19 | 14 029 | 28 | 8 169 | 25 | 9 478 | 54 | 12 936 | 10 | 6 263 | 48 | 27 322 | 40 | |
| 17 | 28 919 | 13 | 9 822 | 22 | 6 963 | 16 | 6 171 | 25 | 6 410 | 6 | 3 832 | 30 | 17 309 | 41 | |
| 12 | 24 877 | 6 | 4 207 | 6 | 1 206 | 9 | 3 307 | 29 | 6 526 | 4 | 2 431 | 18 | 10 013 | 42 | |

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | CONCORD | | | | | | | |
| | Retail trade | 384 | 534 679 | 57 761 | 12 625 | 5 094 | 106 | 22 |
| 52 | Building materials and garden supplies stores | 23 | 31 283 | 3 301 | 719 | 197 | 3 | 1 |
| 521, 3 | Building materials and supply stores | 17 | (D) | (D) | (D) | (D) | 2 | — |
| 525 | Hardware stores | 4 | (D) | (D) | (D) | (D) | — | 1 |
| 526 | Retail nurseries, lawn and garden supply stores | — | — | — | — | — | — | — |
| 527 | Mobile home dealers | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 53 | General merchandise stores | 10 | 53 524 | 4 876 | 1 103 | 464 | 2 | 3 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 4 | (D) | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 4 | (D) | (D) | (D) | (D) | — | — |
| 533 | Variety stores | 3 | (D) | (D) | (D) | (D) | 1 | 2 |
| 539 | Miscellaneous general merchandise stores | 3 | (D) | (D) | (D) | (D) | 1 | 1 |
| 54 | Food stores | 53 | 112 319 | 10 367 | 2 302 | 1 084 | 19 | 3 |
| 541 | Grocery stores | 41 | 108 627 | 9 452 | 2 077 | 987 | 13 | 1 |
| 542 | Meat and fish (seafood) markets | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 546 | Retail bakeries | 7 | (D) | (D) | (D) | (D) | 4 | 1 |
| 543, 4, 5, 9 | Other food stores | 4 | (D) | (D) | (D) | (D) | 1 | 1 |
| 55 ex. 554 | Automotive dealers | 28 | 174 488 | 14 095 | 2 836 | 520 | 1 | 3 |
| 551 | New and used car dealers | 12 | 160 480 | 12 232 | 2 405 | 435 | — | 1 |
| 552 | Used car dealers | 3 | (D) | (D) | (D) | (D) | — | 1 |
| 553 | Auto and home supply stores | 8 | (D) | (D) | (D) | (D) | 1 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 5 | (D) | (D) | (D) | (D) | — | — |
| 554 | Gasoline service stations | 29 | 28 912 | 1 481 | 355 | 214 | 12 | — |
| 56 | Apparel and accessory stores | 34 | 22 082 | 2 531 | 552 | 267 | 7 | 3 |
| 561 | Men's and boys' clothing stores | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 562, 3 | Women's clothing and specialty stores | 12 | 3 814 | 541 | 119 | 78 | 2 | 2 |
| 562 | Women's clothing stores | 11 | (D) | (D) | (D) | (D) | 2 | 2 |
| 563 | Women's accessory and specialty stores | 1 | (D) | (D) | (D) | (D) | — | — |
| 565 | Family clothing stores | 8 | 11 664 | 1 159 | 240 | 121 | — | 1 |
| 566 | Shoe stores | 8 | 4 337 | 518 | 119 | 42 | — | — |
| 564, 9 | Other apparel and accessory stores | 4 | (D) | (D) | (D) | (D) | 4 | — |
| 57 | Furniture and homefurnishings stores | 36 | 19 126 | 2 656 | 603 | 181 | 12 | — |
| 5712 | Furniture stores | 7 | (D) | (D) | (D) | (D) | 1 | — |
| 5713, 4, 9 | Homefurnishings stores | 14 | 5 218 | 894 | 222 | 75 | 8 | — |
| 572 | Household appliance stores | 3 | (D) | (D) | (D) | (D) | 1 | — |
| 573 | Radio, television, computer, and music stores | 12 | (D) | (D) | (D) | (D) | 2 | — |
| 58 | Eating and drinking places | 72 | 39 267 | 10 800 | 2 384 | 1 511 | 15 | 5 |
| 5812 | Eating places | 72 | 39 267 | 10 800 | 2 384 | 1 511 | 15 | 5 |
| 5813 | Drinking places | — | — | — | — | — | — | — |
| 591 | Drug and proprietary stores | 11 | 15 436 | 2 023 | 450 | 173 | 1 | — |
| 59 ex. 591 | Miscellaneous retail stores | 88 | 38 242 | 5 631 | 1 321 | 483 | 34 | 4 |
| 592 | Liquor stores | 3 | 4 585 | 161 | 42 | 16 | — | — |
| 593 | Used merchandise stores | 3 | (D) | (D) | (D) | (D) | 3 | — |
| 594 | Miscellaneous shopping goods stores | 50 | 15 470 | 1 993 | 465 | 271 | 17 | 4 |
| 5941 | Sporting goods stores and bicycle shops | 6 | (D) | (D) | (D) | (D) | 3 | — |
| 5942, 3 | Book, stationery stores | 8 | (D) | (D) | (D) | (D) | 4 | — |
| 5944 | Jewelry stores | 5 | (D) | (D) | (D) | (D) | — | 1 |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 31 | 8 485 | 1 036 | 241 | 155 | 10 | 3 |
| 596 | Nonstore retailers | 7 | (D) | (D) | (D) | (D) | 3 | — |
| 598 | Fuel dealers | 3 | 5 202 | 900 | 225 | 43 | — | — |
| 5992 | Florists | 5 | 1 970 | 438 | 78 | 29 | 3 | — |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 5994 | News dealers and newsstands | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 5995 | Optical goods stores | 6 | (D) | (D) | (D) | (D) | 4 | — |
| 5999 | Miscellaneous retail stores, n.e.c. | 9 | (D) | (D) | (D) | (D) | 2 | — |

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | MANCHESTER | | | | | | | |
| | Retail trade | 770 | 1 078 838 | 129 044 | 29 439 | 11 701 | 170 | 44 |
| 52 | Building materials and garden supplies stores | 24 | 40 008 | 4 877 | 1 051 | 277 | 4 | 2 |
| 521, 3 | Building materials and supply stores | 13 | 30 546 | 3 284 | 690 | 146 | 3 | — |
| 525 | Hardware stores | 8 | (D) | (D) | (D) | (D) | 1 | 1 |
| 526 | Retail nurseries, lawn and garden supply stores | 3 | (D) | (D) | (D) | (D) | — | 1 |
| 527 | Mobile home dealers | — | — | — | — | — | — | — |
| 53 | General merchandise stores | 23 | 191 990 | 18 745 | 4 343 | 1 534 | 3 | 1 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 8 | 117 083 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 8 | (D) | (D) | (D) | (D) | — | — |
| 533 | Variety stores | 7 | 1 863 | 254 | 61 | 28 | 3 | 1 |
| 539 | Miscellaneous general merchandise stores | 8 | (D) | (D) | (D) | (D) | — | — |
| 54 | Food stores | 94 | 146 439 | 13 872 | 3 367 | 1 880 | 27 | 13 |
| 541 | Grocery stores | 68 | 136 501 | 11 888 | 2 889 | 1 563 | 22 | 9 |
| 542 | Meat and fish (seafood) markets | 3 | (D) | (D) | (D) | (D) | 2 | — |
| 546 | Retail bakeries | 14 | (D) | (D) | (D) | (D) | 2 | — |
| 543, 4, 5, 9 | Other food stores | 9 | (D) | (D) | (D) | (D) | 1 | 3 |
| 55 ex. 554 | Automotive dealers | 41 | 300 457 | 28 651 | 5 899 | 970 | 8 | 1 |
| 551 | New and used car dealers | 11 | (D) | (D) | (D) | (D) | — | — |
| 552 | Used car dealers | 7 | (D) | (D) | (D) | (D) | 3 | — |
| 553 | Auto and home supply stores | 15 | 9 640 | 1 510 | 345 | 90 | 3 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 8 | (D) | (D) | (D) | (D) | 2 | — |
| 554 | Gasoline service stations | 44 | 46 655 | 3 452 | 841 | 363 | 15 | 3 |
| 56 | Apparel and accessory stores | 91 | 68 737 | 7 648 | 1 801 | 836 | 11 | 2 |
| 561 | Men's and boys' clothing stores | 12 | 8 430 | 1 345 | 320 | 100 | 1 | 1 |
| 562, 3 | Women's clothing and specialty stores | 35 | 21 811 | 2 065 | 487 | 280 | 5 | 1 |
| 562 | Women's clothing stores | 27 | (D) | (D) | (D) | (D) | 4 | — |
| 563 | Women's accessory and specialty stores | 8 | (D) | (D) | (D) | (D) | 1 | — |
| 565 | Family clothing stores | 12 | 22 550 | 2 224 | 570 | 229 | 1 | — |
| 566 | Shoe stores | 23 | (D) | (D) | (D) | (D) | — | — |
| 564, 9 | Other apparel and accessory stores | 9 | (D) | (D) | (D) | (D) | 4 | — |
| 57 | Furniture and homefurnishings stores | 61 | 56 379 | 8 037 | 1 887 | 473 | 13 | 1 |
| 5712 | Furniture stores | 11 | 12 087 | 2 016 | 507 | 115 | 4 | 1 |
| 5713, 4, 9 | Homefurnishings stores | 21 | (D) | (D) | (D) | (D) | 6 | — |
| 572 | Household appliance stores | 5 | (D) | (D) | (D) | (D) | 1 | — |
| 573 | Radio, television, computer, and music stores | 24 | (D) | (D) | (D) | (D) | 2 | — |
| 58 | Eating and drinking places | 194 | 94 246 | 26 569 | 6 195 | 3 804 | 45 | 14 |
| 5812 | Eating places | 183 | (D) | (D) | (D) | (D) | 43 | 14 |
| 5813 | Drinking places | 11 | (D) | (D) | (D) | (D) | 2 | — |
| 591 | Drug and proprietary stores | 25 | 27 213 | 3 666 | 839 | 358 | — | — |
| 59 ex. 591 | Miscellaneous retail stores | 173 | 106 714 | 13 527 | 3 216 | 1 206 | 44 | 7 |
| 592 | Liquor stores | 5 | (D) | (D) | (D) | (D) | — | — |
| 593 | Used merchandise stores | 9 | 1 478 | 256 | 62 | 37 | 4 | — |
| 594 | Miscellaneous shopping goods stores | 83 | 52 133 | 5 872 | 1 341 | 627 | 21 | 4 |
| 5941 | Sporting goods stores and bicycle shops | 14 | (D) | (D) | (D) | (D) | 6 | 1 |
| 5942, 3 | Book, stationery stores | 12 | (D) | (D) | (D) | (D) | 4 | — |
| 5944 | Jewelry stores | 19 | (D) | (D) | (D) | (D) | 1 | — |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 38 | 23 235 | 2 208 | 497 | 267 | 10 | 2 |
| 596 | Nonstore retailers | 17 | 10 947 | 1 733 | 410 | 139 | 5 | 1 |
| 598 | Fuel dealers | 14 | 20 379 | 2 151 | 592 | 123 | 1 | — |
| 5992 | Florists | 18 | 3 932 | 1 143 | 255 | 113 | 9 | — |
| 5993 | Tobacco stores and stands | — | — | — | — | — | — | — |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — |
| 5995 | Optical goods stores | 8 | (D) | (D) | (D) | (D) | 2 | — |
| 5999 | Miscellaneous retail stores, n.e.c. | 19 | (D) | (D) | (D) | (D) | 2 | 2 |

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Salaries (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businessas | |
|---------------------|---|----------------------------|-----------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | NASHUA | | | | | | | |
| | Retail trade | 645 | 1 142 563 | 124 074 | 28 318 | 10 655 | 110 | 24 |
| 52 | Building materials and garden supplies stores | 19 | 37 548 | 4 849 | 1 053 | 296 | — | 1 |
| 521, 3 | Building materials and supply stores | 12 | 29 576 | 3 702 | 814 | 210 | — | 1 |
| 525 | Hardware stores | 5 | (D) | (D) | (D) | (D) | — | — |
| 526 | Retail nurseries, lawn and garden supply stores | — | — | — | — | — | — | — |
| 527 | Mobile home dealers | 2 | (D) | (D) | (D) | (D) | — | — |
| 53 | General merchandise stores | 20 | 232 350 | 19 790 | 4 553 | 1 821 | 2 | 1 |
| 531 | Department stores (incl. laasad dptns.) ^{1, 2} | 11 | (D) | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. laasad dptns.) ¹ | 11 | (D) | (D) | (D) | (D) | — | — |
| 533 | Variety stores | 5 | (D) | (D) | (D) | (D) | 2 | 1 |
| 539 | Miscellaneous general merchandise stores | 4 | (D) | (D) | (D) | (D) | — | — |
| 54 | Food stores | 63 | 168 940 | 18 457 | 4 161 | 1 843 | 22 | 3 |
| 541 | Grocery stores | 40 | 160 740 | 16 888 | 3 813 | 1 624 | 18 | 2 |
| 542 | Meat and fish (seafood) markets | 4 | (D) | (D) | (D) | (D) | — | — |
| 546 | Retail bakeries | 10 | 2 610 | 822 | 176 | 113 | 2 | — |
| 543, 4, 5, 9 | Other food stores | 9 | (D) | (D) | (D) | (D) | 2 | 1 |
| 55 ex. 554 | Automotive dealers | 31 | 325 058 | 28 314 | 8 188 | 1 025 | 2 | 1 |
| 551 | New and used car dealers | 15 | 302 850 | 25 865 | 5 587 | 860 | — | — |
| 552 | Used car dealers | 1 | (D) | (D) | (D) | (D) | — | — |
| 553 | Auto and home supply stores | 10 | (D) | (D) | (D) | (D) | 1 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 5 | 13 914 | 1 265 | 251 | 83 | 1 | — |
| 554 | Gasoline service stations | 35 | 48 930 | 3 235 | 779 | 311 | 18 | 2 |
| 58 | Apparel and accessory stores | 114 | 80 520 | 9 888 | 2 386 | 1 189 | 2 | — |
| 561 | Men's and boys' clothing stores | 14 | (D) | (D) | (D) | (D) | — | — |
| 562, 3 | Woman's clothing and specialty stores | 49 | 33 930 | 3 404 | 828 | 532 | 1 | — |
| 562 | Woman's clothing stores | 44 | (D) | (D) | (D) | (D) | 1 | — |
| 563 | Woman's accessory and specialty stores | 5 | (D) | (D) | (D) | (D) | — | — |
| 565 | Family clothing stores | 11 | 21 253 | 3 045 | 792 | 314 | — | — |
| 566 | Shoe stores | 35 | 14 900 | 1 928 | 469 | 200 | 1 | — |
| 564, 9 | Other apparel and accessory stores | 5 | (D) | (D) | (D) | (D) | — | — |
| 57 | Furniture and homefurnishings stores | 73 | 80 637 | 9 046 | 2 033 | 465 | 9 | 3 |
| 5712 | Furniture stores | 20 | (D) | (D) | (D) | (D) | 1 | 2 |
| 5713, 4, 9 | Homefurnishings stores | 20 | (D) | (D) | (D) | (D) | 6 | 1 |
| 572 | Household appliance stores | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 573 | Radio, television, computer, and music stores | 27 | 48 052 | 3 959 | 968 | 190 | 1 | — |
| 58 | Eating and drinking places | 143 | 85 388 | 17 372 | 4 118 | 2 439 | 33 | 11 |
| 5812 | Eating places | 138 | (D) | (D) | (D) | (D) | 32 | 11 |
| 5813 | Drinking places | 5 | (D) | (D) | (D) | (D) | 1 | — |
| 591 | Drug and proprietary stores | 19 | 23 452 | 2 562 | 615 | 220 | 1 | — |
| 59 ex. 591 | Miscellaneous retail stores | 128 | 81 742 | 10 783 | 2 434 | 1 046 | 23 | 2 |
| 592 | Liquor stores | 5 | (D) | (D) | (D) | (D) | 1 | — |
| 593 | Used merchandise stores | 5 | (D) | (D) | (D) | (D) | 1 | — |
| 594 | Miscellaneous shopping goods stores | 75 | 45 281 | 5 760 | 1 305 | 634 | 14 | 1 |
| 5941 | Sporting goods stores and bicycle shops | 12 | 9 542 | 1 396 | 293 | 119 | 2 | — |
| 5942, 3 | Book, stationary stores | 12 | (D) | (D) | (D) | (D) | 3 | 1 |
| 5944 | Jewelry stores | 12 | (D) | (D) | (D) | (D) | 1 | — |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 39 | 23 058 | 2 676 | 581 | 331 | 8 | — |
| 596 | Nonstore retailers | 6 | 4 689 | 1 062 | 232 | 119 | 1 | — |
| 598 | Fuel dealers | 4 | (D) | (D) | (D) | (D) | — | — |
| 5992 | Florists | 9 | 2 829 | 934 | 204 | 73 | 2 | — |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | — | — |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — |
| 5995 | Optical goods stores | 8 | (D) | (D) | (D) | (D) | 1 | 1 |
| 5999 | Miscellaneous retail stores, n.a.c. | 13 | (D) | (D) | (D) | (D) | 3 | — |

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | PORTSMOUTH | | | | | | | |
| | Retail trade | 374 | 551 215 | 63 401 | 14 351 | 5 386 | 110 | 17 |
| 52 | Building materials and garden supplies stores | 23 | 30 614 | 4 124 | 988 | 206 | - | - |
| 521, 3 | Building materials and supply stores | 15 | 26 142 | 3 382 | 813 | 161 | - | - |
| 525 | Hardware stores | 5 | 1 829 | 372 | 93 | 30 | - | - |
| 526 | Retail nurseries, lawn and garden supply stores | 1 | (D) | (D) | (D) | (D) | - | - |
| 527 | Mobile home dealers | 2 | (D) | (D) | (D) | (D) | - | - |
| 53 | General merchandise stores | 8 | 70 818 | 7 202 | 1 832 | 773 | - | - |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 3 | 69 891 | (NA) | (NA) | (NA) | - | - |
| 531 | Department stores (excl. leased depts.) ¹ | 3 | 66 003 | 6 732 | 1 715 | 711 | - | - |
| 533 | Variety stores | 2 | (D) | (D) | (D) | (D) | - | - |
| 539 | Miscellaneous general merchandise stores | 3 | (D) | (D) | (D) | (D) | - | - |
| 54 | Food stores | 30 | 51 687 | 5 374 | 1 191 | 548 | 12 | 4 |
| 541 | Grocery stores | 17 | 47 396 | 4 464 | 994 | 442 | 7 | 2 |
| 542 | Meat and fish (seafood) markets | 3 | 956 | 92 | 25 | 11 | 1 | - |
| 546 | Retail bakeries | 5 | 2 199 | 683 | 144 | 79 | 2 | - |
| 543, 4, 5, 9 | Other food stores | 5 | 1 136 | 135 | 28 | 16 | 2 | 1 |
| 55 ex. 554 | Automotive dealers | 23 | 166 385 | 12 515 | 2 796 | 597 | 3 | - |
| 551 | New and used car dealers | 13 | 160 132 | 11 491 | 2 565 | 536 | 1 | - |
| 552 | Used car dealers | - | - | - | - | - | - | - |
| 553 | Auto and home supply stores | 7 | 5 642 | 919 | 210 | 55 | 1 | - |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 3 | 611 | 105 | 21 | 6 | 1 | - |
| 554 | Gasoline service stations | 23 | 31 836 | 2 303 | 505 | 166 | 12 | - |
| 56 | Apparel and accessory stores | 34 | 27 718 | 2 745 | 642 | 378 | 15 | - |
| 561 | Men's and boys' clothing stores | 5 | 2 347 | 238 | 56 | 25 | 1 | - |
| 562, 3 | Women's clothing and specialty stores | 16 | 6 817 | 1 039 | 233 | 149 | 10 | - |
| 562 | Women's clothing stores | 14 | (D) | (D) | (D) | (D) | 8 | - |
| 563 | Women's accessory and specialty stores | 2 | (D) | (D) | (D) | (D) | 2 | - |
| 565 | Family clothing stores | 5 | 16 630 | 1 246 | 300 | 178 | 1 | - |
| 566 | Shoe stores | 5 | (D) | (D) | (D) | (D) | 1 | - |
| 564, 9 | Other apparel and accessory stores | 3 | (D) | (D) | (D) | (D) | 2 | - |
| 57 | Furniture and homefurnishings stores | 43 | 40 000 | 5 000 | 1 136 | 283 | 10 | 2 |
| 5712 | Furniture stores | 13 | 12 155 | 1 906 | 426 | 111 | 2 | 1 |
| 5713, 4, 9 | Homefurnishings stores | 11 | 10 522 | 1 507 | 327 | 75 | 2 | 1 |
| 572 | Household appliance stores | 4 | (D) | (D) | (D) | (D) | 2 | - |
| 573 | Radio, television, computer, and music stores | 15 | (D) | (D) | (D) | (D) | 4 | - |
| 58 | Eating and drinking places | 91 | 50 095 | 15 633 | 3 286 | 1 658 | 22 | 8 |
| 5812 | Eating places | 84 | 48 036 | 15 086 | 3 149 | 1 558 | 21 | 8 |
| 5813 | Drinking places | 7 | 2 059 | 547 | 137 | 100 | 1 | - |
| 591 | Drug and proprietary stores | 5 | 7 333 | 949 | 216 | 81 | - | - |
| 59 ex. 591 | Miscellaneous retail stores | 94 | 74 729 | 7 556 | 1 759 | 698 | 36 | 3 |
| 592 | Liquor stores | 2 | 17 876 | 292 | 84 | 38 | - | - |
| 593 | Used merchandise stores | 5 | 531 | 75 | 19 | 9 | 3 | - |
| 594 | Miscellaneous shopping goods stores | 58 | 22 036 | 2 461 | 627 | 363 | 24 | 2 |
| 5941 | Sporting goods stores and bicycle shops | 6 | 3 647 | 428 | 120 | 93 | - | - |
| 5942, 3 | Book, stationery stores | 7 | 1 697 | 214 | 61 | 27 | 5 | - |
| 5944 | Jewelry stores | 5 | 1 409 | 350 | 113 | 32 | 2 | - |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 40 | 15 283 | 1 469 | 333 | 211 | 17 | 2 |
| 596 | Nonstore retailers | 7 | (D) | (D) | (D) | (D) | 3 | - |
| 598 | Fuel dealers | 6 | 12 946 | 1 687 | 369 | 72 | 1 | - |
| 5992 | Florists | 5 | 1 603 | 401 | 93 | 37 | 2 | 1 |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | (D) | 1 | - |
| 5994 | News dealers and newsstands | 1 | (D) | (D) | (D) | (D) | - | - |
| 5995 | Optical goods stores | 3 | (D) | (D) | (D) | (D) | 1 | - |
| 5999 | Miscellaneous retail stores, n.e.c. | 6 | (D) | (D) | (D) | (D) | 1 | - |

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|
| | | | | | | | Individual proprie- torships (number) | Partners- ships (number) |
| BELKNAP COUNTY | | | | | | | | |
| | Retail trade | 498 | 535 602 | 60 476 | 12 483 | 4 740 | 187 | 43 |
| 52 | Building materials and garden supplies stores | 36 | 54 245 | 6 218 | 1 334 | 325 | 5 | 3 |
| 521, 3 | Building materials and supply stores | 17 | 36 990 | 4 466 | 941 | 189 | 2 | 1 |
| 525 | Hardware stores | 8 | 5 871 | 786 | 175 | 59 | 1 | - |
| 526 | Retail nurseries, lawn and garden supply stores | 5 | 2 152 | 219 | 43 | 30 | 2 | 1 |
| 527 | Mobile home dealers | 6 | 9 232 | 747 | 175 | 47 | - | 1 |
| 53 | General merchandise stores | 21 | 32 305 | 3 035 | 691 | 303 | 8 | 4 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 2 | (D) | (NA) | (NA) | (NA) | - | - |
| 531 | Department stores (excl. leased depts.) ¹ | 2 | (D) | (D) | (D) | (D) | - | - |
| 533 | Variety stores | 6 | (D) | (D) | (D) | (D) | 3 | 1 |
| 539 | Miscellaneous general merchandise stores | 13 | 13 641 | 1 122 | 272 | 114 | 5 | 3 |
| 54 | Food stores | 64 | 108 689 | 9 327 | 1 994 | 860 | 33 | 4 |
| 541 | Grocery stores | 56 | 105 796 | 8 895 | 1 940 | 824 | 29 | 3 |
| 542 | Meat and fish (seafood) markets | 2 | (D) | (D) | (D) | (D) | 1 | - |
| 546 | Retail bakeries | 2 | (D) | (D) | (D) | (D) | 1 | - |
| 543, 4, 5, 9 | Other food stores | 4 | 1 563 | 231 | 46 | 33 | 2 | 1 |
| 55 ex. 554 | Automotive dealers | 40 | 172 083 | 16 409 | 3 110 | 627 | 6 | 1 |
| 551 | New and used car dealers | 17 | 120 434 | 11 402 | 2 225 | 419 | 2 | - |
| 552 | Used car dealers | 1 | (D) | (D) | (D) | (D) | - | - |
| 553 | Auto and home supply stores | 6 | (D) | (D) | (D) | (D) | - | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 16 | 44 721 | 3 771 | 636 | 143 | 4 | - |
| 554 | Gasoline service stations | 26 | 24 595 | 1 051 | 260 | 110 | 18 | 2 |
| 56 | Apparel and accessory stores | 39 | 18 308 | 2 357 | 581 | 259 | 6 | 3 |
| 561 | Men's and boys' clothing stores | 3 | (D) | (D) | (D) | (D) | 1 | - |
| 562, 3 | Women's clothing and specialty stores | 11 | 6 742 | 955 | 237 | 88 | 2 | 1 |
| 562 | Women's clothing stores | 11 | 6 742 | 955 | 237 | 88 | 2 | - |
| 563 | Women's accessory and specialty stores | - | - | - | - | - | - | - |
| 565 | Family clothing stores | 13 | 5 705 | 699 | 163 | 94 | 1 | 1 |
| 566 | Shoe stores | 10 | 4 020 | 516 | 141 | 56 | 2 | - |
| 564, 9 | Other apparel and accessory stores | 2 | (D) | (D) | (D) | (D) | - | 1 |
| 57 | Furniture and homefurnishings stores | 42 | 28 959 | 4 316 | 979 | 269 | 19 | 2 |
| 5712 | Furniture stores | 7 | 9 547 | 1 575 | 333 | 72 | 1 | 2 |
| 5713, 4, 9 | Homefurnishings stores | 17 | 9 266 | 1 371 | 313 | 103 | 7 | - |
| 572 | Household appliance stores | 7 | 8 069 | 1 082 | 253 | 72 | 4 | - |
| 573 | Radio, television, computer, and music stores | 11 | 2 077 | 288 | 80 | 22 | 7 | - |
| 58 | Eating and drinking places | 121 | 35 542 | 10 412 | 1 896 | 1 336 | 45 | 16 |
| 5812 | Eating places | 117 | 34 743 | 10 250 | 1 857 | 1 303 | 43 | 15 |
| 5813 | Drinking places | 4 | 799 | 162 | 39 | 33 | 2 | 1 |
| 591 | Drug and proprietary stores | 14 | 11 831 | 1 079 | 244 | 120 | 4 | - |
| 59 ex. 591 | Miscellaneous retail stores | 95 | 49 045 | 6 272 | 1 394 | 531 | 43 | 8 |
| 592 | Liquor stores | 3 | 6 164 | 193 | 51 | 14 | - | - |
| 593 | Used merchandise stores | 7 | (D) | (D) | (D) | (D) | 7 | - |
| 594 | Miscellaneous shopping goods stores | 53 | 15 148 | 2 308 | 453 | 249 | 25 | 5 |
| 5941 | Sporting goods stores and bicycle shops | 12 | 4 086 | 757 | 109 | 79 | 5 | - |
| 5942, 3 | Book, stationery stores | 4 | (D) | (D) | (D) | (D) | 2 | - |
| 5944 | Jewelry stores | 8 | (D) | (D) | (D) | (D) | - | - |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 29 | 5 717 | 779 | 172 | 101 | 17 | 5 |
| 596 | Nonstore retailers | 10 | (D) | (D) | (D) | (D) | 1 | 1 |
| 598 | Fuel dealers | 8 | 16 329 | 1 900 | 468 | 127 | 1 | - |
| 5992 | Florists | 6 | 1 024 | 141 | 30 | 17 | 5 | 1 |
| 5993 | Tobacco stores and stands | - | - | - | - | - | - | - |
| 5994 | News dealers and newsstands | - | - | - | - | - | - | - |
| 5995 | Optical goods stores | 3 | (D) | (D) | (D) | (D) | 1 | - |
| 5999 | Miscellaneous retail stores, n.e.c. | 5 | (D) | (D) | (D) | (D) | 3 | - |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Paid employees for pay period including March 12 (number) | Unincorporated businesses |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|---------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | CARROLL COUNTY | | | | | | | |
| | Retail trade | 549 | 404 570 | 47 824 | 10 614 | 4 579 | 212 | 34 |
| 52 | Building materials and garden supplies stores | 26 | 49 385 | 4 618 | 964 | 246 | 5 | 1 |
| 521, 3 | Building materials and supply stores | 14 | 41 795 | 3 752 | 770 | 191 | 2 | — |
| 525 | Hardware stores | 7 | 4 664 | 625 | 141 | 41 | — | 1 |
| 526 | Retail nurseries, lawn and garden supply stores | 2 | (D) | (D) | (D) | (D) | 2 | — |
| 527 | Mobile home dealers | 3 | (D) | (D) | (D) | (D) | 1 | — |
| 53 | General merchandise stores | 22 | 24 528 | 2 253 | 476 | 254 | 12 | 4 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 3 | 18 241 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 3 | (D) | (D) | (D) | (D) | — | — |
| 533 | Variety stores | 6 | (D) | (D) | (D) | (D) | 4 | 2 |
| 539 | Miscellaneous general merchandise stores | 13 | (D) | (D) | (D) | (D) | 8 | 2 |
| 54 | Food stores | 70 | 75 450 | 7 250 | 1 516 | 674 | 29 | 10 |
| 541 | Grocery stores | 50 | 73 206 | 6 796 | 1 440 | 613 | 21 | 5 |
| 542 | Meat and fish (seafood) markets | 3 | 738 | 103 | 20 | 8 | — | — |
| 546 | Retail bakeries | 9 | 901 | 260 | 34 | 34 | 3 | 3 |
| 543, 4, 5, 9 | Other food stores | 8 | 605 | 91 | 22 | 19 | 5 | 2 |
| 55 ex. 554 | Automotive dealers | 29 | 61 187 | 4 882 | 1 125 | 256 | 7 | 1 |
| 551 | New and used car dealers | 8 | 43 887 | 2 895 | 751 | 168 | 1 | — |
| 552 | Used car dealers | 5 | 4 043 | 546 | 76 | 22 | 2 | — |
| 553 | Auto and home supply stores | 7 | 3 697 | 618 | 158 | 24 | 2 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 9 | 9 560 | 823 | 140 | 42 | 2 | 1 |
| 554 | Gasoline service stations | 27 | 14 187 | 1 192 | 274 | 150 | 12 | 2 |
| 56 | Apparel and accessory stores | 58 | 26 496 | 2 664 | 648 | 305 | 7 | 2 |
| 561 | Men's and boys' clothing stores | 5 | 4 862 | 318 | 65 | 23 | 1 | — |
| 562, 3 | Women's clothing and specialty stores | 20 | 8 704 | 1 006 | 224 | 103 | 4 | 1 |
| 562 | Women's clothing stores | 17 | 7 843 | 916 | 213 | 97 | 3 | 1 |
| 563 | Women's accessory and specialty stores | 3 | 861 | 90 | 11 | 6 | 1 | — |
| 565 | Family clothing stores | 12 | 5 554 | 660 | 197 | 95 | — | — |
| 566 | Shoe stores | 10 | 4 616 | 389 | 90 | 43 | — | — |
| 564, 9 | Other apparel and accessory stores | 11 | 2 760 | 291 | 72 | 41 | 2 | 1 |
| 57 | Furniture and homefurnishings stores | 48 | 22 600 | 2 787 | 639 | 225 | 25 | 2 |
| 5712 | Furniture stores | 12 | 6 534 | 874 | 195 | 56 | 7 | — |
| 5713, 4, 9 | Homefurnishings stores | 25 | 11 598 | 1 436 | 317 | 117 | 12 | 2 |
| 572 | Household appliance stores | 3 | 1 835 | 126 | 39 | 13 | 2 | — |
| 573 | Radio, television, computer, and music stores | 8 | 2 633 | 351 | 88 | 39 | 4 | — |
| 58 | Eating and drinking places | 147 | 46 128 | 12 622 | 2 815 | 1 673 | 58 | 9 |
| 5812 | Eating places | 144 | 45 835 | 12 567 | 2 791 | 1 662 | 57 | 9 |
| 5813 | Drinking places | 3 | 293 | 55 | 24 | 11 | 1 | — |
| 591 | Drug and proprietary stores | 10 | 7 958 | 916 | 243 | 83 | 1 | — |
| 59 ex. 591 | Miscellaneous retail stores | 112 | 76 651 | 8 640 | 1 914 | 713 | 56 | 3 |
| 592 | Liquor stores | 4 | 5 838 | 278 | 74 | 19 | — | — |
| 593 | Used merchandise stores | 5 | 564 | 109 | 42 | 13 | 2 | — |
| 594 | Miscellaneous shopping goods stores | 67 | 21 070 | 2 704 | 604 | 280 | 34 | 1 |
| 5941 | Sporting goods stores and bicycle shops | 14 | 8 747 | 1 202 | 300 | 105 | 4 | — |
| 5942, 3 | Book, stationery stores | 7 | 1 370 | 144 | 36 | 22 | 5 | 1 |
| 5944 | Jewelry stores | 4 | 1 287 | 138 | 33 | 18 | 2 | — |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 42 | 9 666 | 1 220 | 235 | 135 | 23 | — |
| 596 | Nonstore retailers | 11 | 30 453 | 3 260 | 735 | 271 | 7 | — |
| 598 | Fuel dealers | 9 | 16 360 | 1 912 | 383 | 85 | 4 | — |
| 5992 | Florists | 5 | 853 | 126 | 28 | 13 | 5 | — |
| 5993 | Tobacco stores and stands | — | — | — | — | — | — | — |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — |
| 5995 | Optical goods stores | 3 | 220 | 68 | 19 | 4 | — | 1 |
| 5999 | Miscellaneous retail stores, n.e.c. | 8 | 1 293 | 183 | 29 | 28 | 4 | 1 |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| CHESHIRE COUNTY | | | | | | | | |
| | Retail trade | 460 | 597 970 | 63 871 | 13 434 | 5 426 | 147 | 34 |
| 52 | Building materials and garden supplies stores | 39 | 64 286 | 6 581 | 1 383 | 378 | 9 | 2 |
| 521, 3 | Building materials and supply stores | 19 | 52 584 | 5 241 | 1 078 | 296 | 3 | — |
| 525 | Hardware stores | 3 | 3 962 | 476 | 104 | 32 | 3 | — |
| 526 | Retail nurseries, lawn and garden supply stores | 7 | 5 249 | 721 | 133 | 41 | 3 | — |
| 527 | Mobile home dealers | 3 | 2 491 | 143 | 68 | 9 | — | 2 |
| 53 | General merchandise stores | 18 | 42 931 | 3 965 | 1 030 | 429 | 9 | 1 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 3 | 35 138 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 3 | 34 580 | 3 155 | 832 | 333 | — | — |
| 533 | Variety stores | 3 | (D) | (D) | (D) | (D) | 1 | — |
| 539 | Miscellaneous general merchandise stores | 12 | (D) | (D) | (D) | (D) | 9 | — |
| 54 | Food stores | 69 | 123 676 | 9 745 | 2 232 | 1 124 | 25 | 8 |
| 541 | Grocery stores | 52 | 120 366 | 9 017 | 2 111 | 1 037 | 18 | 5 |
| 542 | Meat and fish (seafood) markets | 3 | 407 | 26 | 5 | 8 | 2 | — |
| 546 | Retail bakeries | 9 | 1 397 | 449 | 98 | 62 | 4 | 2 |
| 543, 4, 5, 9 | Other food stores | 5 | 1 506 | 253 | 18 | 17 | 1 | 1 |
| 55 ex. 554 | Automotive dealers | 26 | 132 579 | 9 635 | 2 021 | 477 | 6 | — |
| 551 | New and used car dealers | 11 | 122 461 | 8 451 | 1 772 | 397 | 2 | — |
| 552 | Used car dealers | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 553 | Auto and home supply stores | 7 | (D) | (D) | (D) | (D) | 2 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 554 | Gasoline service stations | 33 | 28 694 | 2 682 | 679 | 176 | 9 | — |
| 56 | Apparel and accessory stores | 38 | 15 123 | 2 032 | 473 | 228 | 7 | 6 |
| 561 | Men's and boys' clothing stores | 5 | 3 507 | 496 | 122 | 30 | — | — |
| 562, 3 | Women's clothing and specialty stores | 13 | 4 971 | 646 | 153 | 71 | 2 | 4 |
| 562 | Women's clothing stores | 12 | (D) | (D) | (D) | (D) | 2 | — |
| 563 | Women's accessory and specialty stores | 1 | (D) | (D) | (D) | (D) | — | — |
| 565 | Family clothing stores | 6 | 2 603 | 464 | 108 | 61 | — | 2 |
| 566 | Shoe stores | 9 | 2 927 | 307 | 67 | 37 | 2 | — |
| 564, 9 | Other apparel and accessory stores | 5 | 1 115 | 119 | 23 | 29 | 3 | — |
| 57 | Furniture and homefurnishing stores | 31 | 17 446 | 2 456 | 567 | 179 | 12 | 2 |
| 5712 | Furniture stores | 8 | (D) | (D) | (D) | (D) | 4 | 1 |
| 5713, 4, 9 | Homefurnishings stores | 6 | 2 700 | 404 | 70 | 18 | 3 | — |
| 572 | Household appliance stores | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 573 | Radio, television, computer, and music stores | 15 | 7 878 | 1 138 | 260 | 86 | 5 | — |
| 58 | Eating and drinking places | 86 | 34 879 | 9 852 | 2 113 | 1 544 | 25 | 10 |
| 5812 | Eating places | 84 | (D) | (D) | (D) | (D) | 24 | 10 |
| 5813 | Drinking places | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 591 | Drug and proprietary stores | 13 | 12 748 | 1 634 | 352 | 146 | 2 | — |
| 59 ex. 591 | Miscellaneous retail stores | 107 | 125 608 | 15 289 | 2 584 | 745 | 43 | 5 |
| 592 | Liquor stores | 8 | (D) | (D) | (D) | (D) | — | — |
| 593 | Used merchandise stores | 10 | (D) | (D) | (D) | (D) | 8 | 1 |
| 594 | Miscellaneous shopping goods stores | 52 | 17 309 | 2 238 | 523 | 278 | 21 | 1 |
| 5941 | Sporting goods stores and bicycle shops | 11 | 3 553 | 391 | 71 | 36 | 4 | — |
| 5942, 3 | Book, stationery stores | 6 | 2 726 | 386 | 90 | 44 | 1 | — |
| 5944 | Jewelry stores | 9 | 3 407 | 373 | 98 | 34 | 4 | 1 |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 26 | 7 623 | 1 088 | 264 | 164 | 12 | — |
| 596 | Nonstore retailers | 7 | (D) | (D) | (D) | (D) | 2 | — |
| 598 | Fuel dealers | 15 | 18 730 | 2 536 | 621 | 156 | 2 | 2 |
| 5992 | Florists | 5 | (D) | (D) | (D) | (D) | 5 | — |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — |
| 5995 | Optical goods stores | 2 | (D) | (D) | (D) | (D) | 4 | — |
| 5999 | Miscellaneous retail stores, n.e.c. | 7 | (D) | (D) | (D) | (D) | 4 | 1 |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| | GRAFTON COUNTY | | | | | | | |
| | Retail trade | 753 | 681 880 | 81 868 | 18 856 | 7 758 | 258 | 63 |
| 52 | Building materials and garden supplies stores | 57 | 66 164 | 7 665 | 1 749 | 388 | 17 | 5 |
| 521, 3 | Building materials and supply stores | 28 | 52 476 | 5 861 | 1 378 | 247 | 3 | 2 |
| 525 | Hardware stores | 22 | 9 568 | 1 455 | 318 | 123 | 12 | 2 |
| 526 | Retail nurseries, lawn and garden supply stores | 5 | (D) | (D) | (D) | (D) | 1 | 1 |
| 527 | Mobile home dealers | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 53 | General merchandise stores | 27 | 54 098 | 5 033 | 1 071 | 518 | 12 | 3 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 4 | 43 484 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 4 | 40 239 | 3 650 | 773 | 357 | — | — |
| 533 | Variety stores | 7 | (D) | (D) | (D) | (D) | 3 | 1 |
| 539 | Miscellaneous general merchandise stores | 16 | (D) | (D) | (D) | (D) | 9 | 2 |
| 54 | Food stores | 99 | 137 598 | 13 476 | 3 371 | 1 638 | 36 | 11 |
| 541 | Grocery stores | 81 | 134 092 | 12 941 | 3 234 | 1 556 | 31 | 7 |
| 542 | Meat and fish (seafood) markets | 1 | (D) | (D) | (D) | (D) | — | — |
| 546 | Retail bakeries | 8 | (D) | (D) | (D) | (D) | 4 | 1 |
| 543, 4, 5, 9 | Other food stores | 9 | 2 354 | 251 | 61 | 43 | 1 | 3 |
| 55 ex. 554 | Automotive dealers | 47 | 129 558 | 11 250 | 2 389 | 544 | 8 | 1 |
| 551 | New and used car dealers | 18 | 111 181 | 9 072 | 1 873 | 388 | 1 | — |
| 552 | Used car dealers | 4 | 1 359 | 49 | 8 | 3 | 1 | — |
| 553 | Auto and home supply stores | 20 | 11 896 | 1 719 | 433 | 125 | 5 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 5 | 5 122 | 410 | 75 | 28 | 1 | — |
| 554 | Gasoline service stations | 54 | 45 230 | 2 812 | 662 | 317 | 29 | 2 |
| 56 | Apparel and accessory stores | 76 | 32 603 | 4 059 | 926 | 448 | 18 | 6 |
| 561 | Men's and boys' clothing stores | 7 | 2 404 | 330 | 67 | 30 | — | 2 |
| 562, 3 | Women's clothing and specialty stores | 31 | 14 439 | 1 707 | 391 | 191 | 10 | 4 |
| 562 | Women's clothing stores | 26 | 11 616 | 1 403 | 320 | 163 | 8 | 4 |
| 563 | Women's accessory and specialty stores | 5 | 2 823 | 304 | 71 | 28 | 2 | — |
| 565 | Family clothing stores | 13 | 6 279 | 1 103 | 273 | 108 | 2 | — |
| 566 | Shoe stores | 11 | 3 870 | 435 | 91 | 54 | 1 | — |
| 564, 9 | Other apparel and accessory stores | 14 | 5 611 | 484 | 104 | 65 | 5 | — |
| 57 | Furniture and homefurnishings stores | 64 | 37 363 | 5 547 | 1 408 | 335 | 28 | 2 |
| 5712 | Furniture stores | 16 | (D) | (D) | (D) | (D) | 3 | 1 |
| 5713, 4, 9 | Homefurnishings stores | 25 | 8 745 | 1 235 | 446 | 84 | 17 | 1 |
| 572 | Household appliance stores | 3 | (D) | (D) | (D) | (D) | 1 | — |
| 573 | Radio, television, computer, and music stores | 20 | 12 152 | 1 508 | 334 | 118 | 7 | — |
| 58 | Eating and drinking places | 160 | 61 333 | 15 764 | 3 636 | 2 274 | 58 | 19 |
| 5812 | Eating places | 157 | 60 566 | 15 528 | 3 576 | 2 243 | 57 | 19 |
| 5813 | Drinking places | 3 | 767 | 236 | 60 | 31 | 1 | — |
| 591 | Drug and proprietary stores | 20 | 14 537 | 1 602 | 389 | 163 | — | 1 |
| 59 ex. 591 | Miscellaneous retail stores | 149 | 103 396 | 14 660 | 3 255 | 1 135 | 52 | 13 |
| 592 | Liquor stores | 10 | (D) | (D) | (D) | (D) | 1 | — |
| 593 | Used merchandise stores | 3 | (D) | (D) | (D) | (D) | 1 | 2 |
| 594 | Miscellaneous shopping goods stores | 77 | 34 508 | 5 247 | 1 303 | 525 | 26 | 7 |
| 5941 | Sporting goods stores and bicycle shops | 20 | 14 267 | 1 771 | 499 | 249 | 6 | 1 |
| 5942, 3 | Book, stationery stores | 11 | 10 082 | 1 793 | 421 | 124 | 1 | 1 |
| 5944 | Jewelry stores | 9 | 1 546 | 368 | 80 | 35 | 2 | 1 |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 37 | 8 613 | 1 315 | 303 | 117 | 17 | 4 |
| 596 | Nonstore retailers | 13 | 25 632 | 3 639 | 763 | 225 | 7 | 1 |
| 598 | Fuel dealers | 14 | 23 114 | 3 754 | 721 | 162 | 1 | — |
| 5992 | Florists | 12 | 2 492 | 508 | 104 | 65 | 5 | 3 |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — |
| 5995 | Optical goods stores | 5 | 1 209 | 269 | 66 | 22 | 1 | — |
| 5999 | Miscellaneous retail stores, n.e.c. | 14 | (D) | (D) | (D) | (D) | 9 | — |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|----------------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|-------------------------------|
| | | | | | | | Individual proprietor- ships (number) | Partner- ships (number) |
| HILLSBOROUGH COUNTY | | | | | | | | |
| | Retail trade | 2 265 | 3 100 742 | 360 875 | 82 051 | 32 882 | 556 | 122 |
| 52 | Building materials and garden supplies stores | 105 | 191 610 | 23 502 | 4 848 | 1 323 | 12 | 4 |
| 521, 3 | Building materials and supply stores | 56 | 152 754 | 17 474 | 3 493 | 868 | 6 | 2 |
| 521 | Lumber and other building materials dealers | 41 | 138 152 | 15 476 | 3 037 | 740 | 5 | 1 |
| 523 | Paint, glass, and wallpaper stores | 15 | 14 602 | 1 998 | 456 | 128 | 1 | 1 |
| 525 | Hardware stores | 36 | 31 455 | 5 032 | 1 167 | 395 | 2 | 1 |
| 526 | Retail nurseries, lawn and garden supply stores | 10 | 6 946 | 887 | 165 | 55 | 4 | 1 |
| 527 | Mobile home dealers | 3 | 455 | 109 | 23 | 5 | — | — |
| 53 | General merchandise stores | 66 | 516 703 | 47 449 | 10 993 | 4 352 | 9 | 5 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 26 | 382 413 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 26 | 372 968 | 37 169 | 8 617 | 3 409 | — | — |
| 533 | Variety stores | 16 | 5 100 | 617 | 150 | 77 | 6 | 2 |
| 539 | Miscellaneous general merchandise stores | 24 | 138 635 | 9 663 | 2 226 | 866 | 3 | 3 |
| 54 | Food stores | 276 | 545 426 | 53 756 | 12 471 | 6 150 | 106 | 24 |
| 541 | Grocery stores | 201 | 521 114 | 49 072 | 11 388 | 5 454 | 85 | 17 |
| 542 | Meat and fish (seafood) markets | 11 | 6 631 | 785 | 178 | 100 | 3 | 1 |
| 546 | Retail bakeries | 35 | 10 386 | 2 900 | 644 | 437 | 8 | 2 |
| 543, 4, 5, 9 | Other food stores | 29 | 7 295 | 999 | 261 | 159 | 10 | 4 |
| 543 | Fruit and vegetable markets | 4 | 2 621 | 245 | 96 | 44 | 2 | 1 |
| 544 | Candy, nut, and confectionery stores | 12 | 2 209 | 469 | 98 | 57 | 4 | — |
| 545 | Dairy products stores | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 549 | Miscellaneous food stores | 11 | (D) | (D) | (D) | (D) | 3 | 3 |
| 55 ex. 554 | Automotive dealers | 124 | 740 077 | 67 124 | 14 260 | 2 482 | 27 | 3 |
| 551 | New and used car dealers | 41 | 666 664 | 59 261 | 12 445 | 1 963 | 2 | — |
| 552 | Used car dealers | 17 | 18 888 | 1 260 | 262 | 71 | 8 | 1 |
| 553 | Auto and home supply stores | 45 | 24 657 | 3 796 | 954 | 241 | 10 | 2 |
| 553 pt. | Tire, battery, and accessory dealers | 44 | (D) | (D) | (D) | (D) | 9 | 2 |
| 553 pt. | Other auto and home supply stores | 1 | (D) | (D) | (D) | (D) | 1 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 21 | 29 868 | 2 807 | 599 | 207 | 7 | — |
| 555 | Boat dealers | 5 | (D) | (D) | (D) | (D) | 2 | — |
| 556 | Recreational vehicle dealers | 5 | 14 726 | 1 193 | 202 | 69 | — | — |
| 557 | Motorcycle dealers | 9 | 12 183 | 1 400 | 352 | 126 | 3 | — |
| 559 | Automotive dealers, n.e.c. | 2 | (D) | (D) | (D) | (D) | 2 | — |
| 554 | Gasoline service stations | 138 | 148 680 | 10 437 | 2 530 | 1 054 | 63 | 7 |
| 56 | Apparel and accessory stores | 263 | 168 017 | 19 708 | 4 722 | 2 325 | 29 | 5 |
| 561 | Men's and boys' clothing stores | 29 | 18 522 | 2 844 | 619 | 241 | 2 | 1 |
| 562, 3 | Women's clothing and specialty stores | 106 | 60 658 | 6 072 | 1 464 | 912 | 12 | 3 |
| 562 | Women's clothing stores | 90 | 55 138 | 5 411 | 1 303 | 822 | 10 | 3 |
| 563 | Women's accessory and specialty stores | 16 | 5 520 | 661 | 161 | 90 | 2 | — |
| 565 | Family clothing stores | 36 | 50 086 | 6 019 | 1 532 | 629 | 6 | — |
| 566 | Shoe stores | 71 | 29 971 | 3 977 | 912 | 416 | 3 | — |
| 566 pt. | Men's shoe stores | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 566 pt. | Women's shoe stores | 14 | (D) | (D) | (D) | (D) | — | — |
| 566 pt. | Children's and juveniles' shoe stores | 3 | (D) | (D) | (D) | (D) | — | — |
| 566 pt. | Family shoe stores | 48 | 22 842 | 2 996 | 694 | 318 | 2 | — |
| 564, 9 | Other apparel and accessory stores | 21 | 8 780 | 796 | 195 | 127 | 6 | 1 |
| 564 | Children's and infants' wear stores | 11 | 7 604 | 626 | 147 | 99 | 3 | — |
| 569 | Miscellaneous apparel and accessory stores | 10 | 1 176 | 170 | 48 | 28 | 3 | 1 |
| 57 | Furniture and homefurnishings stores | 197 | 173 520 | 23 534 | 5 274 | 1 324 | 41 | 7 |
| 5712 | Furniture stores | 43 | 42 744 | 7 091 | 1 528 | 380 | 8 | 3 |
| 5713, 4, 9 | Homefurnishings stores | 73 | 46 118 | 7 107 | 1 574 | 409 | 24 | 3 |
| 5713 | Floor covering stores | 26 | 30 820 | 5 020 | 1 063 | 211 | 7 | 2 |
| 5714 | Drapery and upholstery stores | 5 | (D) | (D) | (D) | (D) | 3 | — |
| 5719 | Miscellaneous homefurnishings stores | 42 | (D) | (D) | (D) | (D) | 14 | 1 |
| 572 | Household appliance stores | 15 | 11 931 | 1 981 | 414 | 99 | 3 | 1 |
| 573 | Radio, television, computer, and music stores | 66 | 72 727 | 7 355 | 1 758 | 436 | 6 | — |
| 5731, 4 | Radio, television, electronics, and computer stores | 47 | 58 215 | 6 118 | 1 414 | 316 | 4 | — |
| 5735 | Record and prerecorded tape stores | 13 | 8 533 | 511 | 127 | 66 | 1 | — |
| 5736 | Musical instrument stores | 6 | 5 979 | 726 | 217 | 54 | 1 | — |
| 58 | Eating and drinking places | 530 | 228 998 | 62 318 | 14 428 | 9 251 | 139 | 45 |
| 5812 | Eating places | 510 | 224 098 | 61 248 | 14 164 | 9 069 | 136 | 45 |
| 5812 pt. | Restaurants and luncheonettes | 257 | 130 419 | 38 729 | 9 034 | 5 680 | 60 | 20 |
| 5812 pt. | Cafeterias | 14 | 3 978 | 1 073 | 213 | 89 | 3 | — |
| 5812 pt. | Refreshment places | 177 | 73 465 | 17 906 | 4 157 | 2 798 | 64 | 23 |
| 5812 pt. | Other eating places | 62 | 16 236 | 3 540 | 760 | 502 | 9 | 2 |
| 5813 | Drinking places | 20 | 4 900 | 1 070 | 264 | 182 | 3 | — |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|-------------------------------|
| | | | | | | | Individual proprie- torships (number) | Partners- hips (number) |
| HILLSBOROUGH COUNTY—Con. | | | | | | | | |
| 591 | Drug and proprietary stores | 72 | 80 621 | 9 475 | 2 195 | 933 | 2 | - |
| 591 pt. | Drug stores | 64 | 72 095 | 8 631 | 2 017 | 826 | 2 | - |
| 591 pt. | Proprietary stores | 8 | 8 526 | 844 | 178 | 107 | - | - |
| 59 ex. 591 | Miscellaneous retail stores | 494 | 307 090 | 43 572 | 10 330 | 3 888 | 128 | 22 |
| 592 | Liquor stores | 21 | (D) | (D) | (D) | (D) | 1 | - |
| 593 | Used merchandise stores | 22 | (D) | (D) | (D) | (D) | 11 | - |
| 594 | Miscellaneous shopping goods stores | 237 | 118 783 | 14 320 | 3 218 | 1 581 | 59 | 12 |
| 5941 | Sporting goods stores and bicycle shops | 45 | 28 841 | 3 326 | 723 | 320 | 13 | 2 |
| 5941 pt. | General line sporting goods stores | 15 | 12 593 | 1 189 | 253 | 125 | 2 | - |
| 5941 pt. | Specialty line sporting goods stores | 30 | 16 248 | 2 137 | 470 | 195 | 11 | 2 |
| 5942 | Book stores | 27 | 10 751 | 1 229 | 287 | 152 | 7 | 1 |
| 5943 | Stationery stores | 4 | 1 647 | 246 | 65 | 34 | 1 | - |
| 5944 | Jewelry stores | 36 | 20 604 | 3 137 | 760 | 271 | 2 | 1 |
| 5945 | Hobby, toy, and game shops | 21 | 25 744 | 1 894 | 458 | 211 | 6 | 1 |
| 5946 | Camera and photographic supply stores | 12 | 4 763 | 552 | 119 | 42 | - | - |
| 5947 | Gift, novelty, and souvenir shops | 69 | 20 402 | 2 918 | 581 | 392 | 25 | 3 |
| 5948 | Luggage and leather goods stores | 4 | (D) | (D) | (D) | (D) | - | - |
| 5949 | Sewing, needlework, and piece goods stores | 19 | (D) | (D) | (D) | (D) | 5 | 4 |
| 596 | Nonstore retailers | 55 | 52 874 | 11 959 | 2 876 | 870 | 18 | 1 |
| 5961 | Catalog and mail-order houses | 21 | 34 456 | 8 373 | 2 025 | 539 | 9 | 1 |
| 5962 | Merchandising machine operators | 13 | 6 372 | 1 277 | 280 | 78 | 3 | - |
| 5963 | Direct selling establishments | 21 | 12 046 | 2 309 | 571 | 253 | 6 | - |
| 598 | Fuel dealers | 37 | 60 488 | 7 570 | 2 034 | 412 | 4 | 1 |
| 5983 | Fuel oil dealers | 27 | 52 465 | 6 388 | 1 736 | 337 | 1 | 1 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 6 | 6 775 | 998 | 250 | 58 | - | - |
| 5989 | Fuel dealers, n.e.c. | 4 | 1 248 | 184 | 48 | 17 | 3 | - |
| 5992 | Florists | 47 | 11 428 | 2 983 | 679 | 289 | 17 | 5 |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | - | - |
| 5994 | News dealers and newsstands | 1 | (D) | (D) | (D) | (D) | - | - |
| 5995 | Optical goods stores | 21 | (D) | (D) | (D) | (D) | 4 | 1 |
| 5999 | Miscellaneous retail stores, n.e.c. | 50 | 20 006 | 3 246 | 697 | 238 | 14 | 2 |
| 5999 pt. | Pet shops | 11 | 3 142 | 523 | 106 | 61 | 3 | - |
| 5999 pt. | Typewriter stores | 3 | (D) | (D) | (D) | (D) | 1 | - |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 36 | (D) | (D) | (D) | (D) | 10 | 2 |
| MERRIMACK COUNTY | | | | | | | | |
| 52 | Retail trade | 749 | 1 007 064 | 106 962 | 23 460 | 9 667 | 227 | 45 |
| 52 | Building materials and garden supplies stores | 57 | 78 292 | 7 189 | 1 516 | 426 | 8 | 3 |
| 521, 3 | Building materials and supply stores | 29 | 61 268 | 5 104 | 1 087 | 269 | 2 | 1 |
| 525 | Hardware stores | 17 | 8 967 | 1 157 | 253 | 113 | 3 | 2 |
| 526 | Retail nurseries, lawn and garden supply stores | 5 | 1 925 | 291 | 29 | 9 | 2 | - |
| 527 | Mobile home dealers | 6 | 6 132 | 637 | 147 | 35 | 1 | - |
| 53 | General merchandise stores | 20 | 69 483 | 6 516 | 1 487 | 698 | 5 | 5 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 5 | 66 234 | (NA) | (NA) | (NA) | - | - |
| 531 | Department stores (excl. leased depts.) ¹ | 5 | 61 655 | 5 642 | 1 294 | 579 | - | - |
| 533 | Vanety stores | 5 | (D) | (D) | (D) | (D) | 1 | 2 |
| 539 | Miscellaneous general merchandise stores | 10 | (D) | (D) | (D) | (D) | 4 | 3 |
| 54 | Food stores | 118 | 214 112 | 20 099 | 4 576 | 2 226 | 49 | 9 |
| 541 | Grocery stores | 94 | 206 929 | 18 394 | 4 142 | 1 981 | 36 | 6 |
| 542 | Meat and fish (seafood) markets | 2 | (D) | (D) | (D) | (D) | 2 | - |
| 546 | Retail bakeries | 13 | 4 400 | 1 383 | 329 | 154 | 7 | 1 |
| 543, 4, 5, 9 | Other food stores | 9 | (D) | (D) | (D) | (D) | 4 | 2 |
| 55 ex. 554 | Automotive dealers | 63 | 354 025 | 28 791 | 6 031 | 1 153 | 10 | 3 |
| 551 | New and used car dealers | 20 | 234 252 | 19 394 | 4 068 | 732 | 1 | 1 |
| 552 | Used car dealers | 11 | (D) | (D) | (D) | (D) | 2 | 1 |
| 553 | Auto and home supply stores | 18 | (D) | (D) | (D) | (D) | 6 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 14 | 29 200 | 3 000 | 583 | 131 | 1 | - |
| 554 | Gasoline service stations | 60 | 48 726 | 3 378 | 788 | 393 | 23 | 1 |
| 56 | Apparel and accessory stores | 54 | 27 122 | 3 099 | 675 | 338 | 16 | 6 |
| 561 | Men's and boys' clothing stores | 4 | 2 226 | 308 | 77 | 16 | 2 | - |
| 562, 3 | Women's clothing and specialty stores | 19 | 5 778 | 806 | 178 | 113 | 5 | 4 |
| 562 | Women's clothing stores | 16 | 4 971 | 708 | 157 | 98 | 4 | 3 |
| 563 | Women's accessory and specialty stores | 3 | 807 | 98 | 21 | 15 | 1 | - |
| 565 | Family clothing stores | 13 | 12 784 | 1 262 | 263 | 136 | 3 | 1 |
| 566 | Shoe stores | 12 | 5 521 | 636 | 142 | 57 | 1 | - |
| 564, 9 | Other apparel and accessory stores | 6 | 813 | 87 | 15 | 16 | 5 | 1 |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------------------|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|
| | | | | | | | Individual proprietor- ships (number) | Partners- ships (number) |
| MERRIMACK COUNTY—Con. | | | | | | | | |
| 57 | Furniture and homefurnishings stores | 55 | 27 669 | 4 053 | 887 | 289 | 19 | - |
| 5712 | Furniture stores | 15 | (D) | (D) | (D) | (D) | 2 | - |
| 5713, 4, 9 | Homefurnishings stores | 22 | 6 581 | 1 087 | 262 | 98 | 13 | - |
| 572 | Household appliance stores | 3 | (D) | (D) | (D) | (D) | 1 | - |
| 573 | Radio, television, computer, and music stores | 15 | 7 732 | 1 017 | 220 | 60 | 3 | - |
| 58 | Eating and drinking places | 153 | 67 431 | 18 151 | 4 007 | 2 932 | 41 | 12 |
| 5812 | Eating places | 150 | (D) | (D) | (D) | (D) | 40 | 11 |
| 5813 | Drinking places | 3 | (D) | (D) | (D) | (D) | 1 | 1 |
| 591 | Drug and proprietary stores | 23 | 26 379 | 3 432 | 812 | 309 | 2 | - |
| 59 ex. 591 | Miscellaneous retail stores | 146 | 93 825 | 12 254 | 2 683 | 903 | 54 | 6 |
| 592 | Liquor stores | 9 | 19 562 | 660 | 175 | 65 | - | - |
| 593 | Used merchandise stores | 8 | 2 164 | 150 | 30 | 15 | 6 | - |
| 594 | Miscellaneous shopping goods stores | 69 | 23 866 | 3 054 | 674 | 357 | 26 | 5 |
| 5941 | Sporting goods stores and bicycle shops | 12 | 8 444 | 1 150 | 241 | 90 | 6 | 1 |
| 5942, 3 | Book, stationery stores | 10 | 3 177 | 309 | 67 | 52 | 5 | - |
| 5944 | Jewelry stores | 8 | 2 109 | 265 | 71 | 30 | - | 1 |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 39 | 10 136 | 1 330 | 295 | 185 | 15 | 3 |
| 596 | Nonstore retailers | 13 | 11 367 | 2 700 | 612 | 161 | 7 | - |
| 598 | Fuel dealers | 16 | 25 976 | 3 189 | 760 | 153 | - | 1 |
| 5992 | Florists | 9 | 2 729 | 652 | 129 | 52 | 5 | - |
| 5993 | Tobacco stores and stands | 1 | (D) | (D) | (D) | (D) | 1 | - |
| 5994 | News dealers and newsstands | 1 | (D) | (D) | (D) | (D) | 1 | - |
| 5995 | Optical goods stores | 7 | 675 | 195 | 42 | 12 | 5 | - |
| 5999 | Miscellaneous retail stores, n.e.c. | 13 | (D) | (D) | (D) | (D) | 3 | - |
| ROCKINGHAM COUNTY | | | | | | | | |
| | Retail trade | 1 928 | 2 439 435 | 266 762 | 59 462 | 24 571 | 541 | 107 |
| 52 | Building materials and garden supplies stores | 134 | 184 892 | 22 635 | 4 737 | 1 248 | 14 | 7 |
| 521, 3 | Building materials and supply stores | 81 | 136 414 | 16 233 | 3 404 | 798 | 7 | 4 |
| 525 | Hardware stores | 33 | 21 126 | 3 269 | 738 | 284 | 4 | 3 |
| 526 | Retail nurseries, lawn and garden supply stores | 13 | 17 227 | 2 196 | 385 | 123 | 3 | - |
| 527 | Mobile home dealers | 7 | 10 125 | 937 | 210 | 43 | - | - |
| 53 | General merchandise stores | 74 | 330 655 | 29 994 | 6 941 | 3 131 | 18 | 4 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 20 | 247 589 | (NA) | (NA) | (NA) | - | - |
| 531 | Department stores (excl. leased depts.) ¹ | 20 | 235 804 | 23 463 | 5 537 | 2 423 | - | - |
| 533 | Variety stores | 18 | 8 399 | 1 099 | 229 | 115 | 10 | 2 |
| 539 | Miscellaneous general merchandise stores | 36 | 86 452 | 5 432 | 1 175 | 593 | 8 | 2 |
| 54 | Food stores | 211 | 431 858 | 39 154 | 8 970 | 4 587 | 78 | 20 |
| 541 | Grocery stores | 134 | 401 614 | 34 169 | 7 863 | 3 888 | 48 | 12 |
| 542 | Meat and fish (seafood) markets | 15 | 13 583 | 1 038 | 253 | 149 | 8 | 1 |
| 546 | Retail bakeries | 34 | 11 097 | 3 025 | 646 | 390 | 13 | 3 |
| 543, 4, 5, 9 | Other food stores | 28 | 5 564 | 922 | 208 | 160 | 9 | 4 |
| 55 ex. 554 | Automotive dealers | 126 | 527 926 | 44 554 | 10 003 | 1 969 | 20 | 2 |
| 551 | New and used car dealers | 40 | 449 368 | 35 829 | 8 158 | 1 426 | 2 | 1 |
| 552 | Used car dealers | 17 | 11 117 | 1 032 | 234 | 76 | 5 | 1 |
| 553 | Auto and home supply stores | 39 | 19 754 | 3 502 | 833 | 257 | 7 | - |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 30 | 47 687 | 4 191 | 778 | 210 | 6 | - |
| 554 | Gasoline service stations | 107 | 120 765 | 7 815 | 1 818 | 700 | 40 | 2 |
| 56 | Apparel and accessory stores | 210 | 116 013 | 12 163 | 2 593 | 1 536 | 51 | 12 |
| 561 | Men's and boys' clothing stores | 19 | 7 243 | 769 | 178 | 105 | 3 | 2 |
| 562, 3 | Women's clothing and specialty stores | 87 | 42 674 | 4 672 | 973 | 613 | 24 | 4 |
| 562 | Women's clothing stores | 78 | 39 915 | 4 328 | 893 | 579 | 20 | 4 |
| 563 | Women's accessory and specialty stores | 9 | 2 759 | 344 | 80 | 34 | 4 | - |
| 565 | Family clothing stores | 26 | 35 573 | 3 203 | 685 | 425 | 1 | 2 |
| 566 | Shoe stores | 52 | 25 902 | 3 102 | 667 | 325 | 8 | 2 |
| 564, 9 | Other apparel and accessory stores | 26 | 4 621 | 417 | 90 | 68 | 15 | 4 |
| 57 | Furniture and homefurnishings stores | 185 | 175 656 | 19 478 | 4 621 | 1 266 | 43 | 6 |
| 5712 | Furniture stores | 44 | 34 883 | 5 388 | 1 194 | 310 | 15 | 2 |
| 5713, 4, 9 | Homefurnishings stores | 72 | 39 282 | 5 408 | 1 224 | 394 | 13 | 3 |
| 572 | Household appliance stores | 15 | 52 547 | 4 581 | 1 158 | 289 | 5 | - |
| 573 | Radio, television, computer, and music stores | 54 | 48 944 | 4 101 | 1 045 | 273 | 10 | 1 |
| 58 | Eating and drinking places | 419 | 194 741 | 52 824 | 10 914 | 6 661 | 133 | 38 |
| 5812 | Eating places | 404 | 189 226 | 51 797 | 10 720 | 6 519 | 130 | 38 |
| 5813 | Drinking places | 15 | 5 515 | 1 027 | 194 | 142 | 3 | - |
| 591 | Drug and proprietary stores | 44 | 57 197 | 5 797 | 1 324 | 568 | 1 | 1 |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Paid employees for pay period including March 12 (number) | Unincorporated businesses |
|-------------------------------|---|---------------------------------|--------------------|--------------------------------|--|---|---|--------------------------------|
| | | | | | | | Individual proprietor- ships (number) | Partners- ships (number) |
| ROCKINGHAM COUNTY—Con. | | | | | | | | |
| 59 ex. 591 | Miscellaneous retail stores | 418 | 299 732 | 32 348 | 7 541 | 2 905 | 143 | 15 |
| 592 | Liquor stores | 16 | 54 593 | 1 823 | 467 | 181 | 1 | — |
| 593 | Used merchandise stores | 16 | 7 267 | 408 | 113 | 40 | 10 | — |
| 594 | Miscellaneous shopping goods stores | 223 | 94 194 | 11 493 | 2 614 | 1 337 | 84 | 13 |
| 5941 | Sporting goods stores and bicycle shops | 33 | 16 928 | 1 988 | 464 | 234 | 6 | 3 |
| 5942, 3 | Book, stationery stores | 26 | 11 975 | 1 403 | 338 | 150 | 12 | 1 |
| 5944 | Jewelry stores | 31 | 11 055 | 1 740 | 495 | 208 | 8 | 2 |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 133 | 54 236 | 6 362 | 1 317 | 745 | 58 | 7 |
| 596 | Nonstore retailers | 35 | 60 672 | 7 372 | 1 688 | 564 | 9 | — |
| 598 | Fuel dealers | 36 | 53 030 | 6 581 | 1 574 | 333 | 6 | — |
| 5992 | Florists | 28 | 6 516 | 1 479 | 307 | 149 | 15 | 2 |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | 2 | — |
| 5994 | News dealers and newsstands | 4 | (D) | (D) | (D) | (D) | — | — |
| 5995 | Optical goods stores | 14 | 2 278 | 437 | 101 | 36 | 3 | — |
| 5999 | Miscellaneous retail stores, n.e.c. | 43 | (D) | (D) | (D) | (D) | 13 | — |
| STRAFFORD COUNTY | | | | | | | | |
| | Retail trade | 569 | 686 633 | 78 736 | 17 404 | 7 229 | 191 | 37 |
| 52 | Building materials and garden supplies stores | 36 | 62 925 | 7 919 | 1 838 | 406 | 4 | 2 |
| 521, 3 | Building materials and supply stores | 12 | 45 634 | 5 523 | 1 364 | 236 | 1 | 1 |
| 525 | Hardware stores | 12 | 10 644 | 1 564 | 347 | 125 | 1 | — |
| 526 | Retail nurseries, lawn and garden supply stores | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 527 | Mobile home dealers | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 53 | General merchandise stores | 19 | 66 400 | 5 153 | 1 205 | 637 | 6 | 1 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 4 | 45 304 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 4 | 42 060 | 3 441 | 790 | 433 | — | — |
| 533 | Variety stores | 6 | (D) | (D) | (D) | (D) | 6 | — |
| 539 | Miscellaneous general merchandise stores | 9 | (D) | (D) | (D) | (D) | — | 1 |
| 54 | Food stores | 95 | 161 237 | 14 525 | 3 229 | 1 556 | 40 | 9 |
| 541 | Grocery stores | 75 | 155 816 | 13 600 | 3 021 | 1 437 | 35 | 8 |
| 542 | Meat and fish (seafood) markets | 8 | 2 176 | 216 | 46 | 26 | 2 | — |
| 546 | Retail bakeries | 7 | (D) | (D) | (D) | (D) | — | — |
| 543, 4, 5, 9 | Other food stores | 5 | (D) | (D) | (D) | (D) | 2 | 1 |
| 55 ex. 554 | Automotive dealers | 30 | 181 683 | 16 741 | 3 319 | 619 | 2 | — |
| 551 | New and used car dealers | 14 | 159 332 | 13 427 | 2 790 | 477 | — | — |
| 552 | Used car dealers | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 553 | Auto and home supply stores | 9 | (D) | (D) | (D) | (D) | 1 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 5 | 13 292 | 1 911 | 269 | 65 | — | — |
| 554 | Gasoline service stations | 41 | 33 699 | 2 264 | 542 | 253 | 16 | 2 |
| 56 | Apparel and accessory stores | 29 | 15 549 | 2 128 | 487 | 270 | 7 | 2 |
| 561 | Men's and boys' clothing stores | 4 | (D) | (D) | (D) | (D) | — | — |
| 562, 3 | Women's clothing and specialty stores | 12 | 4 430 | 544 | 129 | 69 | 5 | 2 |
| 562 | Women's clothing stores | 10 | (D) | (D) | (D) | (D) | 4 | 1 |
| 563 | Women's accessory and specialty stores | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 565 | Family clothing stores | 4 | (D) | (D) | (D) | (D) | — | — |
| 566 | Shoe stores | 7 | 7 814 | 1 071 | 240 | 117 | 1 | — |
| 564, 9 | Other apparel and accessory stores | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 57 | Furniture and home furnishings stores | 40 | 19 256 | 2 183 | 497 | 173 | 19 | 1 |
| 5712 | Furniture stores | 13 | 5 630 | 760 | 174 | 66 | 6 | 1 |
| 5713, 4, 9 | Home furnishings stores | 10 | 3 251 | 345 | 68 | 24 | 6 | — |
| 572 | Household appliance stores | 8 | 6 891 | 615 | 149 | 43 | 2 | — |
| 573 | Radio, television, computer, and music stores | 11 | 3 484 | 463 | 106 | 40 | 5 | — |
| 58 | Eating and drinking places | 144 | 55 260 | 15 276 | 3 375 | 2 287 | 53 | 15 |
| 5812 | Eating places | 137 | 54 402 | 15 107 | 3 325 | 2 230 | 50 | 15 |
| 5813 | Drinking places | 7 | 858 | 169 | 50 | 57 | 3 | — |
| 591 | Drug and proprietary stores | 19 | 19 824 | 2 547 | 603 | 245 | 3 | — |

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------------------|--|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| STRAFFORD COUNTY—Con. | | | | | | | | |
| 59 ex. 591 | Miscellaneous retail stores..... | 116 | 70 800 | 10 000 | 2 309 | 783 | 41 | 5 |
| 592 | Liquor stores..... | 7 | (D) | (D) | (D) | ~(D) | — | — |
| 593 | Used merchandise stores..... | 4 | (D) | (D) | (D) | ~(D) | 3 | — |
| 594 | Miscellaneous shopping goods stores..... | 51 | 17 369 | 2 957 | 712 | 329 | 18 | 1 |
| 5941 | Sporting goods stores and bicycle shops..... | 14 | 3 364 | 488 | 119 | 87 | 7 | — |
| 5942, 3 | Book, stationery stores..... | 9 | 6 214 | 633 | 152 | 79 | 3 | — |
| 5944 | Jewelry stores..... | 7 | 2 667 | 645 | 189 | 43 | 1 | — |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores..... | 21 | 5 124 | 1 191 | 252 | 120 | 7 | — |
| 596 | Nonstore retailers..... | 9 | (D) | (D) | (D) | (D) | 5 | — |
| 598 | Fuel dealers..... | 18 | 30 824 | 4 621 | 1 022 | 196 | 5 | 1 |
| 5992 | Florists..... | 6 | 1 888 | 449 | 99 | 55 | 3 | — |
| 5993 | Tobacco stores and stands..... | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 5994 | News dealers and newsstands..... | 2 | (D) | (D) | (D) | (D) | 1 | — |
| 5995 | Optical goods stores..... | 5 | (D) | (D) | (D) | (D) | 2 | 1 |
| 5999 | Miscellaneous retail stores, n.e.c. | 12 | 1 490 | 300 | 64 | 39 | 3 | 2 |

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|--|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA | | | | | | | | |
| | Retail trade..... | 25 419 | 32 109 978 | 3 953 435 | 910 077 | 375 662 | 4 336 | 785 |
| 52 | Building materials and garden supplies stores..... | 1 020 | 1 679 530 | 212 948 | 46 416 | 11 756 | 116 | 22 |
| 521, 3 | Building materials and supply stores..... | 577 | 1 362 315 | 162 136 | 35 847 | 8 282 | 56 | 13 |
| 521 | Lumber and other building materials dealers..... | 377 | 1 237 746 | 142 307 | 31 272 | 6 985 | 38 | 8 |
| 523 | Paint, glass, and wallpaper stores..... | 200 | 124 569 | 19 829 | 4 575 | 1 297 | 18 | 5 |
| 525 | Hardware stores..... | 315 | 235 157 | 38 166 | 8 435 | 2 647 | 31 | 3 |
| 526 | Retail nurseries, lawn and garden supply stores..... | 119 | 77 556 | 11 991 | 1 981 | 787 | 29 | 5 |
| 527 | Mobile home dealers..... | 9 | 4 502 | 655 | 153 | 40 | — | 1 |
| 53 | General merchandise stores..... | 511 | 3 635 413 | 355 388 | 83 471 | 34 757 | 79 | 15 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 168 | 2 914 184 | (NA) | (NA) | (NA) | — | — |
| 531 pt. | Department stores (excl. leased depts.) ¹ | 168 | 2 803 255 | 285 589 | 67 286 | 27 647 | — | — |
| 531 pt. | Conventional ¹ | 30 | (D) | (D) | (D) | (D) | — | — |
| 531 pt. | Discount or mass merchandising ¹ | 125 | 1 386 480 | 128 502 | 30 488 | 13 872 | — | — |
| | National chain ¹ | 13 | (D) | (D) | (D) | (D) | — | — |
| 533 | Variety stores..... | 166 | 99 118 | 14 079 | 3 369 | 1 762 | 61 | 8 |
| 539 | Miscellaneous general merchandise stores..... | 177 | 733 040 | 55 720 | 12 816 | 5 348 | 18 | 7 |
| 54 | Food stores..... | 3 075 | 5 756 751 | 611 808 | 142 875 | 66 223 | 686 | 131 |
| 541 | Grocery stores..... | 1 794 | 5 178 412 | 502 401 | 118 025 | 51 992 | 411 | 65 |
| 542 | Meat and fish (seafood) markets..... | 213 | (D) | (D) | (D) | (D) | 51 | 7 |
| 546 | Retail bakeries..... | 665 | 223 496 | 66 068 | 14 991 | 9 159 | 142 | 34 |
| 546 pt. | Retail bakeries—baking and selling..... | 625 | 207 196 | 63 055 | 14 299 | 8 738 | 133 | 31 |
| 546 pt. | Retail bakeries—selling only..... | 40 | 16 300 | 3 013 | 692 | 421 | 9 | 3 |
| 543, 4, 5, 9 | Other food stores..... | 403 | (D) | (D) | (D) | (D) | 82 | 25 |
| 543 | Fruit and vegetable markets..... | 88 | 84 118 | 10 290 | 2 364 | 1 217 | 30 | 3 |
| 544 | Candy, nut, and confectionery stores..... | 109 | 24 001 | 4 342 | 974 | 687 | 19 | 5 |
| 545 | Dairy products stores..... | 82 | 38 786 | 3 541 | 788 | 530 | 15 | 5 |
| 549 | Miscellaneous food stores..... | 124 | (D) | (D) | (D) | (D) | 18 | 12 |

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---|---|---------------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con. | | | | | | | | |
| 55 ex. 554 | Automotive dealers | 1 228 | 7 102 357 | 600 637 | 134 741 | 24 978 | 128 | 19 |
| 551 | New and used car dealers | 457 | 6 367 861 | 515 336 | 115 593 | 19 277 | 23 | 3 |
| 552 | Used car dealers | 174 | (D) | (D) | (D) | (D) | 33 | 6 |
| 553 | Auto and home supply stores | 437 | (D) | (D) | (D) | (D) | 52 | 7 |
| 553 pt. | Tire, battery, and accessory dealers | 410 | 266 733 | 46 070 | 11 025 | 3 370 | 46 | 6 |
| 553 pt. | Other auto and home supply stores | 27 | (D) | (D) | (D) | (D) | 6 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 160 | 286 485 | 24 185 | 4 737 | 1 415 | 20 | 3 |
| 555 | Boat dealers | 76 | 142 875 | 10 540 | 2 038 | 529 | 9 | — |
| 556 | Recreational vehicle dealers | 30 | 85 000 | 7 196 | 1 374 | 478 | 3 | 2 |
| 557 | Motorcycle dealers | 47 | 54 100 | 6 053 | 1 224 | 387 | 6 | 1 |
| 559 | Automotive dealers, n.e.c. | 7 | 4 510 | 396 | 101 | 21 | 2 | — |
| 554 | Gasoline service stations | 1 748 | 1 669 849 | 117 414 | 27 770 | 12 197 | 597 | 62 |
| 56 | Apparel and accessory stores | 2 585 | 2 051 969 | 239 863 | 55 680 | 26 684 | 227 | 53 |
| 561 | Men's and boys' clothing stores | 291 | 235 340 | 34 826 | 8 053 | 2 464 | 20 | 7 |
| 562, 3 | Women's clothing and specialty stores | 1 076 | 809 699 | 96 620 | 22 867 | 11 754 | 103 | 24 |
| 562 | Women's clothing stores | 929 | 730 885 | 84 470 | 19 191 | 10 768 | 83 | 21 |
| 563 | Women's accessory and specialty stores | 147 | 78 814 | 12 150 | 3 676 | 986 | 20 | 3 |
| 565 | Family clothing stores | 273 | 581 108 | 52 491 | 11 671 | 6 624 | 15 | 3 |
| 566 | Shoe stores | 712 | 321 123 | 42 328 | 10 085 | 4 304 | 37 | 4 |
| 566 pt. | Men's shoe stores | 61 | 21 125 | 3 166 | 771 | 236 | 3 | — |
| 566 pt. | Women's shoe stores | 179 | 74 686 | 10 318 | 2 374 | 1 064 | 12 | 2 |
| 566 pt. | Children's and juveniles' shoe stores | 30 | 9 709 | 1 475 | 372 | 150 | 1 | — |
| 566 pt. | Family shoe stores | 442 | 215 603 | 27 369 | 6 568 | 2 854 | 21 | 2 |
| 564, 9 | Other apparel and accessory stores | 233 | 104 699 | 13 598 | 3 004 | 1 538 | 52 | 15 |
| 564 | Children's and infants' wear stores | 97 | 55 750 | 6 210 | 1 370 | 791 | 20 | 7 |
| 569 | Miscellaneous apparel and accessory stores | 136 | 48 949 | 7 388 | 1 634 | 747 | 32 | 8 |
| 57 | Furniture and homefurnishings stores | 1 887 | 1 555 169 | 208 717 | 46 942 | 13 442 | 273 | 39 |
| 5712 | Furniture stores | 488 | 467 391 | 70 924 | 15 792 | 3 904 | 50 | 7 |
| 5713, 4, 9 | Homefurnishings stores | 675 | 422 237 | 63 247 | 14 177 | 4 406 | 125 | 16 |
| 5713 | Floor covering stores | 290 | 220 334 | 34 579 | 7 507 | 1 588 | 55 | 4 |
| 5714 | Drapery and upholstery stores | 86 | 35 684 | 6 696 | 1 591 | 657 | 25 | — |
| 5719 | Miscellaneous homefurnishings stores | 299 | 166 219 | 21 972 | 5 079 | 2 161 | 45 | 12 |
| 572 | Household appliance stores | 145 | 162 736 | 18 584 | 4 425 | 1 180 | 24 | 5 |
| 573 | Radio, television, computer, and music stores | 579 | 502 805 | 55 962 | 12 548 | 3 952 | 74 | 11 |
| 5731 | Radio, television, and electronics stores | 302 | 278 456 | 32 601 | 7 128 | 2 173 | 31 | 5 |
| 5734 | Computer and software stores | 85 | 99 489 | 10 642 | 2 458 | 580 | 11 | 2 |
| 5735 | Record and prerecorded tape stores | 116 | 77 471 | 6 045 | 1 354 | 742 | 14 | 3 |
| 5736 | Musical instrument stores | 76 | 47 389 | 6 674 | 1 608 | 457 | 18 | 1 |
| 58 | Eating and drinking places | 6 950 | 3 372 405 | 914 898 | 211 583 | 127 978 | 1 183 | 295 |
| 5812 | Eating places | 6 142 | 3 169 920 | 866 410 | 200 123 | 121 206 | 1 149 | 288 |
| 5812 pt. | Restaurants and luncheonettes | 2 818 | 1 818 675 | 514 634 | 120 992 | 70 509 | 474 | 117 |
| 5812 pt. | Cafeterias | 125 | 31 254 | 8 435 | 1 983 | 1 032 | 23 | 4 |
| 5812 pt. | Refreshment places | 2 168 | 857 559 | 204 041 | 45 645 | 30 860 | 554 | 148 |
| 5812 pt. | Other eating places | 1 031 | 462 432 | 139 300 | 31 503 | 18 805 | 98 | 19 |
| 5813 | Drinking places | 808 | 202 485 | 48 488 | 11 460 | 6 772 | 34 | 7 |
| 591 | Drug and proprietary stores | 900 | 1 148 159 | 129 138 | 29 387 | 12 978 | 48 | 4 |
| 591 pt. | Drug stores | 826 | 1 080 841 | 122 913 | 28 037 | 12 240 | 46 | 4 |
| 591 pt. | Proprietary stores | 74 | 67 318 | 6 225 | 1 350 | 738 | 2 | — |
| 59 ex. 591 | Miscellaneous retail stores | 5 515 | 4 138 376 | 562 624 | 131 212 | 44 669 | 999 | 145 |
| 592 | Liquor stores | 834 | (D) | (D) | (D) | (D) | 23 | 9 |
| 593 | Used merchandise stores | 231 | 63 181 | 10 629 | 2 511 | 1 034 | 71 | 9 |
| 594 | Miscellaneous shopping goods stores | 2 150 | 1 273 713 | 170 618 | 39 398 | 16 458 | 405 | 67 |
| 5941 | Sporting goods stores and bicycle shops | 303 | 218 346 | 25 085 | 5 869 | 2 343 | 64 | 5 |
| 5941 pt. | General line sporting goods stores | 98 | 97 458 | 10 856 | 2 628 | 1 036 | 14 | 2 |
| 5941 pt. | Specialty line sporting goods stores | 205 | 120 888 | 14 229 | 3 241 | 1 307 | 50 | 3 |
| 5942 | Book stores | 239 | 205 291 | 22 602 | 5 360 | 2 532 | 39 | 4 |
| 5943 | Stationery stores | 101 | 60 019 | 11 347 | 2 497 | 849 | 8 | 2 |
| 5944 | Jewelry stores | 504 | 326 084 | 51 151 | 11 989 | 3 719 | 75 | 11 |
| 5945 | Hobby, toy, and game shops | 155 | 173 554 | 15 490 | 3 543 | 1 397 | 43 | 8 |
| 5946 | Camera and photographic supply stores | 114 | 53 802 | 6 937 | 1 655 | 521 | 12 | — |
| 5947 | Gift, novelty, and souvenir shops | 557 | 158 343 | 22 784 | 5 025 | 3 191 | 128 | 25 |
| 5948 | Luggage and leather goods stores | 42 | 21 044 | 3 321 | 644 | 270 | 3 | 2 |
| 5949 | Sewing, needlework, and piece goods stores | 135 | 57 230 | 11 901 | 2 816 | 1 636 | 33 | 10 |
| 596 | Nonstore retailers | 464 | 901 112 | 133 636 | 30 530 | 8 613 | 69 | 4 |
| 5961 | Catalog and mail-order houses | 148 | 558 813 | 60 560 | 13 725 | 3 670 | 20 | 2 |
| 5962 | Merchandising machine operators | 113 | 158 392 | 32 246 | 7 142 | 1 937 | 16 | 1 |
| 5963 | Direct selling establishments | 203 | 183 907 | 40 830 | 9 663 | 3 006 | 33 | 1 |
| 598 | Fuel dealers | 529 | 716 531 | 102 930 | 25 645 | 4 778 | 73 | 6 |
| 5983 | Fuel oil dealers | 485 | 673 847 | 96 142 | 23 955 | 4 423 | 65 | 5 |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 33 | 41 182 | 6 480 | 1 599 | 323 | 3 | — |
| 5989 | Fuel dealers, n.e.c. | 11 | 1 502 | 308 | 91 | 32 | 5 | 1 |

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | | | | | | | |
|--|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|--|--|--|--|--|--|
| | | | | | | | Individual proprie- torships (number) | Partners- ships (number) | | | | | | |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con. | | | | | | | | | | | | | | |
| Miscellaneous retail stores—Con. | | | | | | | | | | | | | | |
| 59 ex. 591 | Florists | 447 | 104 951 | 23 933 | 5 409 | 2 422 | 172 | 23 | | | | | | |
| 5992 | Tobacco stores and stands | 77 | 20 577 | 2 705 | 639 | 291 | 19 | 1 | | | | | | |
| 5993 | News dealers and newsstands | 56 | 24 192 | 3 211 | 813 | 370 | 13 | 2 | | | | | | |
| 5994 | Optical goods stores | 202 | 58 576 | 15 525 | 3 410 | 994 | 34 | 3 | | | | | | |
| 5999 pt. | Miscellaneous retail stores, n.e.c. | 525 | (D) | (D) | (D) | (D) | 120 | 21 | | | | | | |
| 5999 pt. | Pet shops | 84 | 25 308 | 4 693 | 1 153 | 675 | 29 | 3 | | | | | | |
| 5999 pt. | Typewriter stores | 9 | 2 750 | 633 | 132 | 39 | 3 | — | | | | | | |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 432 | (D) | (D) | (D) | (D) | 88 | 18 | | | | | | |
| Boston, MA PMSA | | | | | | | | | | | | | | |
| Retail trade | | | | | | | | | | | | | | |
| | | 17 662 | 22 575 167 | 2 844 494 | 657 925 | 267 669 | 2 672 | 486 | | | | | | |
| (See appropriate State for SIC detail.) | | | | | | | | | | | | | | |
| Brockton, MA PMSA | | | | | | | | | | | | | | |
| Retail trade | | | | | | | | | | | | | | |
| | | 1 078 | 1 411 683 | 168 023 | 38 490 | 16 693 | 187 | 32 | | | | | | |
| (See appropriate State for SIC detail.) | | | | | | | | | | | | | | |
| Lawrence-Haverhill, MA-NH PMSA | | | | | | | | | | | | | | |
| Retail trade | | | | | | | | | | | | | | |
| | | 2 207 | 2 604 625 | 293 715 | 67 106 | 29 206 | 554 | 103 | | | | | | |
| Building materials and garden supplies stores | | | | | | | | | | | | | | |
| 52 | | 114 | 186 828 | 22 571 | 4 935 | 1 270 | 21 | 3 | | | | | | |
| 521, 3 | Building materials and supply stores | 68 | 143 781 | 16 294 | 3 626 | 854 | 12 | 1 | | | | | | |
| 521 | Lumber and other building materials dealers | 47 | 134 490 | 14 849 | 3 309 | 747 | 7 | 1 | | | | | | |
| 523 | Paint, glass, and wallpaper stores | 21 | 9 291 | 1 445 | 317 | 107 | 5 | — | | | | | | |
| 525 | Hardware stores | 30 | 26 936 | 4 346 | 983 | 322 | 5 | 2 | | | | | | |
| 526 | Retail nurseries, lawn and garden supply stores | 15 | (D) | (D) | (D) | (D) | 4 | — | | | | | | |
| 527 | Mobile home dealers | 1 | (D) | (D) | (D) | (D) | — | — | | | | | | |
| 53 | General merchandise stores | 76 | 306 265 | 30 363 | 7 017 | 2 996 | 19 | 3 | | | | | | |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 20 | 212 739 | (NA) | (NA) | (NA) | — | — | | | | | | |
| 531 | Department stores (excl. leased depts.) ¹ | 20 | 200 651 | 21 584 | 5 046 | 2 244 | — | — | | | | | | |
| 533 | Variety stores | 21 | 8 372 | 1 078 | 228 | 123 | 14 | 1 | | | | | | |
| 539 | Miscellaneous general merchandise stores | 35 | 97 242 | 7 701 | 1 743 | 629 | 5 | 2 | | | | | | |
| 54 | Food stores | 240 | 509 221 | 46 123 | 10 754 | 5 922 | 71 | 10 | | | | | | |
| 541 | Grocery stores | 135 | 462 212 | 37 882 | 8 944 | 4 912 | 39 | 5 | | | | | | |
| 542 | Meat and fish (seafood) markets | 19 | 17 686 | 1 606 | 365 | 159 | 8 | — | | | | | | |
| 546 | Retail bakeries | 53 | 17 070 | 5 151 | 1 139 | 635 | 15 | 4 | | | | | | |
| 543, 4, 5, 9 | Other food stores | 33 | 12 253 | 1 484 | 306 | 216 | 9 | 1 | | | | | | |
| 543 | Fruit and vegetable markets | 3 | 688 | 52 | 8 | 3 | 3 | — | | | | | | |
| 544 | Candy, nut, and confectionery stores | 8 | 1 877 | 412 | 73 | 47 | 2 | 1 | | | | | | |
| 545 | Dairy products stores | 15 | 8 288 | 809 | 178 | 117 | 1 | — | | | | | | |
| 549 | Miscellaneous food stores | 7 | 1 400 | 211 | 47 | 49 | 3 | — | | | | | | |
| 55 ex. 554 | Automotive dealers | 140 | 571 533 | 47 908 | 10 871 | 2 227 | 30 | 3 | | | | | | |
| 551 | New and used car dealers | 46 | 485 078 | 37 638 | 8 657 | 1 531 | 6 | 1 | | | | | | |
| 552 | Used car dealers | 26 | 21 164 | 2 361 | 584 | 148 | 10 | 1 | | | | | | |
| 553 | Auto and home supply stores | 40 | 19 779 | 3 813 | 904 | 331 | 8 | 1 | | | | | | |
| 553 pt. | Tire, battery, and accessory dealers | 35 | 18 164 | 3 580 | 851 | 310 | 7 | 1 | | | | | | |
| 553 pt. | Other auto and home supply stores | 5 | 1 615 | 233 | 53 | 21 | 1 | — | | | | | | |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 28 | 45 512 | 4 096 | 726 | 217 | 6 | — | | | | | | |
| 555 | Boat dealers | 14 | 15 825 | 1 513 | 241 | 72 | 5 | — | | | | | | |
| 556 | Recreational vehicle dealers | 8 | 23 841 | 1 855 | 336 | 87 | — | — | | | | | | |
| 557 | Motorcycle dealers | 6 | 5 846 | 728 | 149 | 58 | 1 | — | | | | | | |
| 559 | Automotive dealers, n.e.c. | — | — | — | — | — | — | — | | | | | | |
| 554 | Gasoline service stations | 146 | 167 060 | 10 428 | 2 395 | 1 067 | 53 | 5 | | | | | | |

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | | | | | | | |
|---|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|--|--|--|--|--|--|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) | | | | | | |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con. | | | | | | | | | | | | | | |
| Lawrence-Haverhill, MA-NH PMSA—Con. | | | | | | | | | | | | | | |
| 56 | Apparel and accessory stores | 213 | 127 163 | 14 890 | 3 563 | 1 753 | 37 | 12 | | | | | | |
| 561 | Men's and boys' clothing stores | 28 | 22 033 | 3 745 | 991 | 300 | 3 | 2 | | | | | | |
| 562, 3 | Women's clothing and specialty stores | 88 | 42 269 | 4 593 | 1 021 | 619 | 24 | 5 | | | | | | |
| 562 | Women's clothing stores | 78 | 40 363 | 4 339 | 958 | 579 | 21 | 5 | | | | | | |
| 563 | Women's accessory and specialty stores | 10 | 1 906 | 254 | 63 | 40 | 3 | - | | | | | | |
| 565 | Family clothing stores | 24 | 34 202 | 2 923 | 624 | 410 | - | 1 | | | | | | |
| 566 | Shoe stores | 54 | 22 473 | 2 939 | 767 | 345 | 2 | 1 | | | | | | |
| 566 pt. | Men's shoe stores | 3 | 845 | 96 | 21 | 8 | - | - | | | | | | |
| 566 pt. | Women's shoe stores | 7 | 2 131 | 280 | 77 | 44 | - | 1 | | | | | | |
| 566 pt. | Children's and juveniles' shoe stores | - | - | - | - | - | - | - | | | | | | |
| 566 pt. | Family shoe stores | 44 | 19 497 | 2 563 | 669 | 293 | 2 | - | | | | | | |
| 564, 9 | Other apparel and accessory stores | 19 | 6 186 | 690 | 160 | 79 | 8 | 3 | | | | | | |
| 564 | Children's and infants' wear stores | 12 | (D) | (D) | (D) | (D) | 6 | 3 | | | | | | |
| 569 | Miscellaneous apparel and accessory stores | 7 | (D) | (D) | (D) | (D) | 2 | - | | | | | | |
| 57 | Furniture and homefurnishings stores | 168 | 158 115 | 18 488 | 4 188 | 1 211 | 36 | 4 | | | | | | |
| 5712 | Furniture stores | 46 | 40 964 | 6 792 | 1 398 | 415 | 12 | - | | | | | | |
| 5713, 4, 9 | Homefurnishings stores | 60 | 27 886 | 4 171 | 990 | 303 | 15 | 3 | | | | | | |
| 5713 | Floor covering stores | 33 | (D) | (D) | (D) | (D) | 9 | 1 | | | | | | |
| 5714 | Drapery and upholstery stores | 9 | 2 129 | 447 | 108 | 35 | 4 | - | | | | | | |
| 5719 | Miscellaneous homefurnishings stores | 18 | (D) | (D) | (D) | (D) | 2 | 2 | | | | | | |
| 572 | Household appliance stores | 14 | 38 950 | 4 070 | 1 062 | 256 | 2 | - | | | | | | |
| 573 | Radio, television, computer, and music stores | 48 | 50 335 | 3 455 | 736 | 237 | 7 | 1 | | | | | | |
| 5731, 4 | Radio, television, electronics, and computer stores | 35 | 42 871 | 2 986 | 641 | 189 | 3 | - | | | | | | |
| 5735 | Record and prerecorded tape stores | 6 | 4 169 | 289 | 47 | 29 | 1 | - | | | | | | |
| 5736 | Musical instrument stores | 7 | 3 295 | 180 | 48 | 19 | 3 | - | | | | | | |
| 58 | Eating and drinking places | 602 | 237 195 | 62 642 | 13 937 | 8 975 | 159 | 48 | | | | | | |
| 5812 | Eating places | 535 | 226 362 | 60 429 | 13 425 | 8 691 | 155 | 46 | | | | | | |
| 5812 pt. | Restaurants and luncheonettes | 250 | 124 695 | 34 880 | 7 992 | 5 132 | 63 | 17 | | | | | | |
| 5812 pt. | Cafeterias | 9 | 920 | 248 | 59 | 31 | 3 | 1 | | | | | | |
| 5812 pt. | Refreshment places | 203 | 72 903 | 17 388 | 3 640 | 2 523 | 70 | 24 | | | | | | |
| 5812 pt. | Other eating places | 73 | 27 844 | 7 913 | 1 734 | 1 005 | 19 | 4 | | | | | | |
| 5813 | Drinking places | 67 | 10 633 | 2 213 | 512 | 284 | 4 | - | | | | | | |
| 591 | Drug and proprietary stores | 72 | 87 840 | 8 993 | 2 019 | 961 | 9 | - | | | | | | |
| 591 pt. | Drug stores | 64 | 80 542 | 8 266 | 1 868 | 873 | 9 | - | | | | | | |
| 591 pt. | Proprietary stores | 8 | 7 298 | 727 | 151 | 88 | - | - | | | | | | |
| 59 ex. 591 | Miscellaneous retail stores | 438 | 253 405 | 31 309 | 7 429 | 2 824 | 119 | 17 | | | | | | |
| 592 | Liquor stores | 61 | 54 232 | 3 783 | 955 | 442 | 3 | 1 | | | | | | |
| 593 | Used merchandise stores | 25 | 7 939 | 1 338 | 296 | 111 | 11 | 1 | | | | | | |
| 594 | Miscellaneous shopping goods stores | 176 | 71 028 | 9 198 | 2 072 | 965 | 58 | 7 | | | | | | |
| 5941 | Sporting goods stores and bicycle shops | 35 | 12 668 | 1 633 | 401 | 149 | 10 | - | | | | | | |
| 5941 pt. | General line sporting goods stores | 14 | 3 776 | 493 | 106 | 39 | 4 | - | | | | | | |
| 5941 pt. | Specialty line sporting goods stores | 21 | 8 892 | 1 140 | 295 | 110 | 6 | - | | | | | | |
| 5942 | Book stores | 15 | 9 771 | 889 | 204 | 91 | 5 | 1 | | | | | | |
| 5943 | Stationery stores | 9 | 4 141 | 648 | 136 | 68 | 2 | - | | | | | | |
| 5944 | Jewelry stores | 31 | 14 830 | 2 339 | 524 | 184 | 6 | 2 | | | | | | |
| 5945 | Hobby, toy, and game shops | 16 | 10 504 | 856 | 209 | 81 | 8 | 1 | | | | | | |
| 5946 | Camera and photographic supply stores | 10 | (D) | (D) | (D) | (D) | 1 | - | | | | | | |
| 5947 | Gift, novelty, and souvenir shops | 46 | 11 703 | 1 690 | 340 | 272 | 20 | 3 | | | | | | |
| 5948 | Luggage and leather goods stores | 5 | 2 097 | 387 | 20 | 12 | 2 | - | | | | | | |
| 5949 | Sewing, needlework, and piece goods stores | 9 | (D) | (D) | (D) | (D) | 2 | - | | | | | | |
| 596 | Nonstore retailers | 29 | 23 975 | 4 243 | 1 103 | 344 | 10 | - | | | | | | |
| 5961 | Catalog and mail-order houses | 9 | 13 397 | 1 169 | 250 | 77 | 2 | - | | | | | | |
| 5962 | Merchandising machine operators | 7 | (D) | (D) | (D) | (D) | 2 | - | | | | | | |
| 5963 | Direct selling establishments | 13 | (D) | (D) | (D) | (D) | 6 | - | | | | | | |
| 598 | Fuel dealers | 44 | 64 424 | 7 690 | 1 868 | 418 | 4 | 2 | | | | | | |
| 5983 | Fuel oil dealers | 36 | 57 328 | 6 448 | 1 562 | 353 | 4 | 1 | | | | | | |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 4 | 6 724 | 1 139 | 281 | 52 | - | - | | | | | | |
| 5989 | Fuel dealers, n.e.c. | 4 | 372 | 103 | 25 | 13 | - | 1 | | | | | | |
| 5992 | Florists | 37 | 10 146 | 2 324 | 505 | 229 | 17 | 2 | | | | | | |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | 2 | - | | | | | | |
| 5994 | News dealers and newsstands | 3 | (D) | (D) | (D) | (D) | - | - | | | | | | |
| 5995 | Optical goods stores | 12 | 2 454 | 551 | 133 | 36 | 2 | - | | | | | | |
| 5999 | Miscellaneous retail stores, n.e.c. | 46 | (D) | (D) | (D) | (D) | 14 | 4 | | | | | | |
| 5999 pt. | Pet shops | 10 | 2 908 | 503 | 122 | 100 | 4 | 2 | | | | | | |
| 5999 pt. | Typewriter stores | 1 | (D) | (D) | (D) | (D) | 1 | - | | | | | | |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 35 | (D) | (D) | (D) | (D) | 9 | 2 | | | | | | |

See footnotes at end of table.

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| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | | | | | | | |
|---|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|--|--|--|--|--|--|
| | | | | | | | Individual proprie- torships (number) | Partners- ships (number) | | | | | | |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con. | | | | | | | | | | | | | | |
| Lowell, MA-NH PMSA | | | | | | | | | | | | | | |
| | Retail trade | 1 271 | 1 485 037 | 170 314 | 38 482 | 17 114 | 304 | 47 | | | | | | |
| 52 | Building materials and garden supplies stores | 55 | 109 344 | 14 104 | 2 865 | 876 | 7 | — | | | | | | |
| 521, 3 | Building materials and supply stores | 31 | 90 779 | 10 894 | 2 312 | 676 | 4 | — | | | | | | |
| 525 | Hardware stores | 20 | (D) | (D) | (D) | (D) | 3 | — | | | | | | |
| 526 | Retail nurseries, lawn and garden supply stores | 4 | (D) | (D) | (D) | (D) | — | — | | | | | | |
| 527 | Mobile home dealers | — | — | — | — | — | — | — | | | | | | |
| 53 | General merchandise stores | 23 | 125 358 | 12 381 | 2 900 | 1 368 | 3 | — | | | | | | |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 11 | 102 922 | (NA) | (NA) | (NA) | — | — | | | | | | |
| 531 | Department stores (excl. leased depts.) ¹ | 11 | 96 728 | 10 109 | 2 350 | 1 133 | — | — | | | | | | |
| 533 | Variety stores | 5 | (D) | (D) | (D) | (D) | 2 | — | | | | | | |
| 539 | Miscellaneous general merchandise stores | 7 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 54 | Food stores | 199 | 365 934 | 34 433 | 7 891 | 4 040 | 79 | 11 | | | | | | |
| 541 | Grocery stores | 152 | 349 851 | 30 272 | 6 928 | 3 499 | 68 | 7 | | | | | | |
| 542 | Meat and fish (seafood) markets | 5 | (D) | (D) | (D) | (D) | 2 | — | | | | | | |
| 546 | Retail bakeries | 27 | 8 581 | 2 845 | 666 | 394 | 5 | — | | | | | | |
| 543, 4, 5, 9 | Other food stores | 15 | (D) | (D) | (D) | (D) | 4 | 2 | | | | | | |
| 55 ex. 554 | Automotive dealers | 73 | 358 053 | 30 917 | 6 592 | 1 289 | 10 | 5 | | | | | | |
| 551 | New and used car dealers | 23 | 317 952 | 25 949 | 5 484 | 1 014 | 1 | — | | | | | | |
| 552 | Used car dealers | 14 | 10 190 | 721 | 166 | 39 | 3 | 1 | | | | | | |
| 553 | Auto and home supply stores | 29 | (D) | (D) | (D) | (D) | 5 | 2 | | | | | | |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 7 | (D) | (D) | (D) | (D) | 1 | 2 | | | | | | |
| 554 | Gasoline service stations | 102 | 96 003 | 7 397 | 1 764 | 719 | 44 | 3 | | | | | | |
| 56 | Apparel and accessory stores | 78 | 59 060 | 5 493 | 1 259 | 787 | 13 | 2 | | | | | | |
| 561 | Men's and boys' clothing stores | 8 | (D) | (D) | (D) | (D) | 2 | — | | | | | | |
| 562, 3 | Women's clothing and specialty stores | 30 | 13 666 | 1 648 | 406 | 265 | 6 | 1 | | | | | | |
| 562 | Women's clothing stores | 28 | (D) | (D) | (D) | (D) | 5 | — | | | | | | |
| 563 | Women's accessory and specialty stores | 2 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 565 | Family clothing stores | 10 | 32 220 | 2 416 | 515 | 323 | 2 | — | | | | | | |
| 566 | Shoe stores | 27 | 9 126 | 948 | 234 | 143 | 2 | 1 | | | | | | |
| 564, 9 | Other apparel and accessory stores | 3 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 57 | Furniture and homefurnishings stores | 77 | 43 602 | 6 402 | 1 364 | 409 | 22 | 3 | | | | | | |
| 5712 | Furniture stores | 13 | 8 479 | 1 242 | 295 | 80 | 5 | 1 | | | | | | |
| 5713, 4, 9 | Homefurnishings stores | 29 | 21 624 | 3 558 | 735 | 194 | 8 | 2 | | | | | | |
| 572 | Household appliance stores | 6 | 4 106 | 387 | 84 | 26 | 2 | — | | | | | | |
| 573 | Radio, television, computer, and music stores | 29 | 9 393 | 1 215 | 250 | 109 | 7 | — | | | | | | |
| 58 | Eating and drinking places | 377 | 141 607 | 36 086 | 8 436 | 5 377 | 76 | 15 | | | | | | |
| 5812 | Eating places | 329 | 131 931 | 34 055 | 7 972 | 5 063 | 75 | 15 | | | | | | |
| 5813 | Drinking places | 48 | 9 676 | 2 031 | 464 | 314 | 1 | — | | | | | | |
| 591 | Drug and proprietary stores | 53 | 60 365 | 6 782 | 1 532 | 714 | 3 | — | | | | | | |
| 59 ex. 591 | Miscellaneous retail stores | 234 | 125 711 | 16 319 | 3 879 | 1 535 | 47 | 8 | | | | | | |
| 592 | Liquor stores | 49 | 35 813 | 2 608 | 608 | 368 | — | 1 | | | | | | |
| 593 | Used merchandise stores | 8 | (D) | (D) | (D) | (D) | 3 | — | | | | | | |
| 594 | Miscellaneous shopping goods stores | 77 | 32 838 | 3 997 | 925 | 473 | 20 | 2 | | | | | | |
| 5941 | Sporting goods stores and bicycle shops | 17 | (D) | (D) | (D) | (D) | 5 | — | | | | | | |
| 5942, 3 | Book, stationery stores | 10 | (D) | (D) | (D) | (D) | — | — | | | | | | |
| 5944 | Jewelry stores | 15 | (D) | (D) | (D) | (D) | 3 | 1 | | | | | | |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 35 | 13 553 | 1 591 | 367 | 216 | 12 | 1 | | | | | | |
| 596 | Nonstore retailers | 25 | 19 285 | 3 679 | 835 | 246 | 4 | 1 | | | | | | |
| 598 | Fuel dealers | 19 | 24 749 | 3 411 | 904 | 178 | 3 | — | | | | | | |
| 5992 | Florists | 23 | 4 799 | 1 097 | 248 | 114 | 9 | 3 | | | | | | |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — | | | | | | |
| 5995 | Optical goods stores | 8 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 5999 | Miscellaneous retail stores, n.e.c. | 22 | (D) | (D) | (D) | (D) | 6 | 1 | | | | | | |

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|---|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|--|--|--|--|--|--|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) | | | | | | |
| BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con. | | | | | | | | | | | | | | |
| Nashua, NH PMSA | | | | | | | | | | | | | | |
| | Retail trade | 1 189 | 1 638 219 | 185 844 | 42 253 | 16 913 | 278 | 58 | | | | | | |
| 52 | Building materials and garden supplies stores | 53 | 80 970 | 10 547 | 2 156 | 588 | 5 | 1 | | | | | | |
| 521, 3 | Building materials and supply stores | 29 | 60 779 | 7 474 | 1 472 | 358 | 1 | 1 | | | | | | |
| 525 | Hardware stores | 18 | 17 695 | 2 680 | 806 | 200 | 1 | — | | | | | | |
| 526 | Retail nurseries, lawn and garden supply stores | 4 | (D) | (D) | (D) | (D) | 3 | — | | | | | | |
| 527 | Mobile home dealers | 2 | (D) | (D) | (D) | (D) | — | — | | | | | | |
| 53 | General merchandise stores | 32 | 250 425 | 21 462 | 4 946 | 2 025 | 4 | 2 | | | | | | |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 13 | 197 872 | (NA) | (NA) | (NA) | — | — | | | | | | |
| 531 | Department stores (excl. leased depts.) ¹ | 13 | 193 841 | 17 095 | 3 925 | 1 587 | — | — | | | | | | |
| 533 | Variety stores | 8 | (D) | (D) | (D) | (D) | 2 | 1 | | | | | | |
| 539 | Miscellaneous general merchandise stores | 11 | (D) | (D) | (D) | (D) | 2 | 1 | | | | | | |
| 54 | Food stores | 138 | 320 070 | 32 806 | 7 517 | 3 523 | 50 | 7 | | | | | | |
| 541 | Grocery stores | 91 | 305 727 | 30 356 | 6 954 | 3 153 | 38 | 5 | | | | | | |
| 542 | Meat and fish (seafood) markets | 7 | 5 803 | 702 | 162 | 86 | 1 | — | | | | | | |
| 546 | Retail bakeries | 19 | 4 122 | 1 156 | 262 | 188 | 4 | 1 | | | | | | |
| 543, 4, 5, 9 | Other food stores | 21 | 4 418 | 592 | 139 | 96 | 9 | 1 | | | | | | |
| 55 ex- 554 | Automotive dealers | 82 | 404 203 | 35 916 | 7 883 | 1 353 | 12 | 3 | | | | | | |
| 551 | New and used car dealers | 22 | 365 896 | 31 520 | 6 844 | 1 072 | 1 | — | | | | | | |
| 552 | Used car dealers | 6 | (D) | (D) | (D) | (D) | 2 | 2 | | | | | | |
| 553 | Auto and home supply stores | 24 | 13 946 | 2 154 | 572 | 138 | 5 | 1 | | | | | | |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 10 | (D) | (D) | (D) | (D) | 4 | — | | | | | | |
| 554 | Gasoline service stations | 74 | 86 217 | 5 875 | 1 449 | 598 | 33 | 5 | | | | | | |
| 56 | Apparel and accessory stores | 150 | 88 586 | 10 888 | 2 846 | 1 349 | 15 | 3 | | | | | | |
| 561 | Men's and boys' clothing stores | 15 | 9 816 | 1 460 | 289 | 137 | — | — | | | | | | |
| 562, 3 | Women's clothing and specialty stores | 64 | 36 137 | 3 679 | 894 | 583 | 5 | 2 | | | | | | |
| 562 | Women's clothing stores | 57 | 33 642 | 3 440 | 830 | 537 | 4 | 2 | | | | | | |
| 563 | Women's accessory and specialty stores | 7 | 2 495 | 239 | 64 | 46 | 1 | — | | | | | | |
| 565 | Family clothing stores | 17 | 22 321 | 3 211 | 828 | 342 | 4 | — | | | | | | |
| 566 | Shoe stores | 44 | 18 374 | 2 325 | 573 | 248 | 4 | — | | | | | | |
| 564, 9 | Other apparel and accessory stores | 10 | 1 938 | 213 | 62 | 39 | 2 | 1 | | | | | | |
| 57 | Furniture and homefurnishings stores | 110 | 100 378 | 12 514 | 2 744 | 660 | 22 | 5 | | | | | | |
| 5712 | Furniture stores | 23 | 21 051 | 3 204 | 681 | 172 | 2 | 2 | | | | | | |
| 5713, 4, 9 | Homefurnishings stores | 44 | 15 747 | 2 490 | 530 | 158 | 16 | 2 | | | | | | |
| 572 | Household appliance stores | 8 | 9 053 | 1 556 | 313 | 75 | 1 | 1 | | | | | | |
| 573 | Radio, television, computer, and music stores | 35 | 54 527 | 5 264 | 1 240 | 255 | 3 | — | | | | | | |
| 58 | Eating and drinking places | 273 | 111 132 | 30 415 | 7 036 | 4 555 | 76 | 24 | | | | | | |
| 5812 | Eating places | 268 | 110 185 | 30 228 | 6 972 | 4 512 | 75 | 24 | | | | | | |
| 5813 | Drinking places | 5 | 947 | 189 | 64 | 43 | 1 | — | | | | | | |
| 591 | Drug and proprietary stores | 37 | 48 186 | 4 911 | 1 142 | 469 | 1 | — | | | | | | |
| 59 ex- 591 | Miscellaneous retail stores | 240 | 150 052 | 20 510 | 4 734 | 1 793 | 60 | 8 | | | | | | |
| 592 | Liquor stores | 9 | (D) | (D) | (D) | (D) | 1 | — | | | | | | |
| 593 | Used merchandise stores | 8 | (D) | (D) | (D) | (D) | 3 | — | | | | | | |
| 594 | Miscellaneous shopping goods stores | 123 | 58 640 | 7 443 | 1 655 | 647 | 31 | 5 | | | | | | |
| 5941 | Sporting goods stores and bicycle shops | 25 | 14 051 | 1 821 | 391 | 164 | 5 | 2 | | | | | | |
| 5942, 3 | Book, stationery stores | 15 | 5 508 | 661 | 165 | 91 | 4 | 1 | | | | | | |
| 5944 | Jewelry stores | 13 | 8 279 | 1 182 | 300 | 112 | 1 | — | | | | | | |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 70 | 30 802 | 3 779 | 799 | 480 | 21 | 2 | | | | | | |
| 596 | Nonstore retailers | 27 | 20 809 | 4 180 | 954 | 365 | 9 | — | | | | | | |
| 598 | Fuel dealers | 12 | 29 402 | 3 926 | 1 070 | 198 | 1 | — | | | | | | |
| 5992 | Florists | 21 | 6 593 | 1 727 | 362 | 137 | 6 | 2 | | | | | | |
| 5993 | Tobacco stores and stands | 3 | (D) | (D) | (D) | (D) | — | — | | | | | | |
| 5994 | News dealers and newsstands | — | — | — | — | — | — | — | | | | | | |
| 5995 | Optical goods stores | 10 | 2 088 | 638 | 129 | 32 | 2 | 1 | | | | | | |
| 5999 | Miscellaneous retail stores, n.e.c. | 27 | (D) | (D) | (D) | (D) | 7 | — | | | | | | |
| Salem-Gloucester, MA PMSA | | | | | | | | | | | | | | |
| | Retail trade | 2 032 | 2 395 247 | 291 045 | 85 821 | 28 067 | 341 | 59 | | | | | | |

(See appropriate State for SIC detail.)

See footnotes at end of table.

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|---------------------------|---|----------------------------|--------------------|--------------------------------|--|---|--|-------------------------------|
| | | | | | | | Individual proprietor- ships (number) | Partners- hips (number) |
| MANCHESTER, NH MSA | | | | | | | | |
| | Retail trade ----- | 1 032 | 1 573 832 | 178 367 | 40 333 | 16 086 | 235 | 56 |
| 52 | Building materials and garden supplies stores ----- | 50 | 77 444 | 9 335 | 1 841 | 420 | 5 | 5 |
| 521, 3 | Building materials and supply stores ----- | 25 | 57 236 | 6 136 | 1 127 | 227 | 4 | 3 |
| 525 | Hardware stores ----- | 16 | 12 974 | 2 263 | 527 | 202 | 1 | 1 |
| 526 | Retail nurseries, lawn and garden supply stores ----- | 6 | (D) | (D) | (D) | (D) | - | 1 |
| 527 | Mobile home dealers ----- | 3 | (D) | (D) | (D) | (D) | - | - |
| 53 | General merchandise stores ----- | 31 | 274 717 | 26 940 | 6 321 | 2 461 | 4 | 1 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} ----- | 14 | 202 816 | (NA) | (NA) | (NA) | - | - |
| 531 | Department stores (excl. leased depts.) ¹ ----- | 14 | 194 121 | 21 507 | 5 046 | 1 998 | - | - |
| 533 | Variety stores ----- | 7 | 1 863 | 254 | 61 | 28 | 3 | 1 |
| 539 | Miscellaneous general merchandise stores ----- | 10 | 78 733 | 5 179 | 1 214 | 435 | 1 | - |
| 54 | Food stores ----- | 132 | 256 441 | 23 859 | 5 639 | 2 982 | 42 | 15 |
| 541 | Grocery stores ----- | 96 | 243 130 | 21 077 | 4 987 | 2 550 | 33 | 10 |
| 542 | Meat and fish (seafood) markets ----- | 6 | 1 613 | 115 | 21 | 18 | 4 | 1 |
| 546 | Retail bakeries ----- | 18 | 8 521 | 2 211 | 490 | 329 | 3 | 1 |
| 543, 4, 5, 9 | Other food stores ----- | 12 | 3 177 | 456 | 141 | 85 | 2 | 3 |
| 55 ex. 554 | Automotive dealers ----- | 69 | 450 384 | 39 978 | 8 441 | 1 501 | 16 | 1 |
| 551 | New and used car dealers ----- | 14 | 324 136 | 29 742 | 6 290 | 982 | - | - |
| 552 | Used car dealers ----- | 15 | 86 884 | 5 304 | 1 063 | 232 | 5 | - |
| 553 | Auto and home supply stores ----- | 25 | 13 368 | 2 090 | 498 | 130 | 8 | 1 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers ----- | 15 | 25 996 | 2 842 | 590 | 157 | 3 | - |
| 554 | Gasoline service stations ----- | 62 | 61 854 | 4 562 | 1 082 | 465 | 25 | 3 |
| 56 | Apparel and accessory stores ----- | 112 | 79 780 | 8 839 | 2 060 | 966 | 12 | 3 |
| 561 | Men's and boys' clothing stores ----- | 12 | 8 430 | 1 345 | 320 | 100 | 1 | 1 |
| 562, 3 | Women's clothing and specialty stores ----- | 42 | 24 471 | 2 413 | 563 | 322 | 6 | 1 |
| 562 | Women's clothing stores ----- | 33 | (D) | (D) | (D) | (D) | 5 | - |
| 563 | Women's accessory and specialty stores ----- | 9 | (D) | (D) | (D) | (D) | 1 | - |
| 565 | Family clothing stores ----- | 17 | 27 310 | 2 705 | 678 | 273 | 1 | - |
| 566 | Shoe stores ----- | 30 | 13 176 | 1 826 | 372 | 189 | - | - |
| 564, 9 | Other apparel and accessory stores ----- | 11 | 6 393 | 550 | 127 | 82 | 4 | 1 |
| 57 | Furniture and homefurnishings stores ----- | 82 | 74 539 | 11 053 | 2 529 | 650 | 17 | 1 |
| 5712, 4, 9 | Furniture stores ----- | 22 | 24 325 | 4 329 | 969 | 225 | 6 | 1 |
| 5713 | Homefurnishings stores ----- | 27 | (D) | (D) | (D) | (D) | 7 | - |
| 572 | Household appliance stores ----- | 6 | (D) | (D) | (D) | (D) | 2 | - |
| 573 | Radio, television, computer, and music stores ----- | 27 | 17 475 | 1 885 | 472 | 162 | 2 | - |
| 58 | Eating and drinking places ----- | 237 | 113 748 | 31 240 | 7 244 | 4 570 | 57 | 17 |
| 5812 | Eating places ----- | 224 | 110 197 | 30 447 | 7 054 | 4 436 | 55 | - |
| 5813 | Drinking places ----- | 13 | 3 551 | 793 | 190 | 134 | 2 | - |
| 591 | Drug and proprietary stores ----- | 33 | 37 113 | 4 595 | 1 067 | 479 | 1 | - |
| 59 ex. 591 | Miscellaneous retail stores ----- | 224 | 147 812 | 17 966 | 4 109 | 1 542 | 56 | 10 |
| 592 | Liquor stores ----- | 10 | (D) | (D) | (D) | (D) | - | - |
| 593 | Used merchandise stores ----- | 9 | 1 478 | 256 | 62 | 37 | 4 | - |
| 594 | Miscellaneous shopping goods stores ----- | 101 | 60 560 | 6 877 | 1 539 | 707 | 23 | 6 |
| 5941 | Sporting goods stores and bicycle shops ----- | 17 | 16 294 | 1 805 | 370 | 158 | 7 | 1 |
| 5942, 3 | Book, stationery stores ----- | 14 | 6 458 | 695 | 162 | 87 | 4 | - |
| 5944 | Jewelry stores ----- | 22 | 12 144 | 1 898 | 448 | 156 | 1 | - |
| 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores ----- | 48 | 25 664 | 2 479 | 559 | 306 | 11 | 4 |
| 596 | Nonstore retailers ----- | 27 | 15 418 | 2 516 | 579 | 197 | 10 | 1 |
| 598 | Fuel dealers ----- | 20 | 30 229 | 3 103 | 829 | 179 | 2 | - |
| 5992 | Florists ----- | 24 | 4 929 | 1 378 | 318 | 151 | 11 | 1 |
| 5993 | Tobacco stores and stands ----- | - | - | - | - | - | - | - |
| 5994 | News dealers and newsstands ----- | - | - | - | - | - | - | - |
| 5995 | Optical goods stores ----- | 9 | 2 184 | 332 | 65 | 25 | 2 | - |
| 5999 | Miscellaneous retail stores, n.e.c. ----- | 24 | (D) | (D) | (D) | (D) | 4 | 2 |

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

| 1987 SIC code | Geographic area and kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|--|---|---------------------------------|--------------------|--------------------------------|--|---|--|--------------------------------|
| | | | | | | | Individual proprietor- ships (number) | Partners- ships (number) |
| PORPSMOUTH-DOVER-ROCHESTER, NH-ME MSA | | | | | | | | |
| | Retail trade ----- | 2 022 | 2 176 519 | 251 381 | 54 664 | 22 772 | 630 | 120 |
| 52 | Building materials and garden supplies stores ----- | 110 | 136 643 | 17 115 | 3 778 | 919 | 13 | 2 |
| 521, 3 | Building materials and supply stores ----- | 52 | 97 266 | 11 904 | 2 670 | 535 | 5 | 1 |
| 521 | Lumber and other building materials dealers ----- | 36 | 86 075 | 9 936 | 2 209 | 416 | 3 | 1 |
| 523 | Paint, glass, and wallpaper stores ----- | 16 | 11 191 | 1 968 | 461 | 119 | 2 | — |
| 525 | Hardware stores ----- | 32 | 19 251 | 2 913 | 664 | 263 | 4 | 1 |
| 526 | Retail nurseries, lawn and garden supply stores ----- | 15 | 6 843 | 895 | 170 | 60 | 3 | — |
| 527 | Mobile home dealers ----- | 11 | 13 283 | 1 403 | 274 | 61 | 1 | — |
| 53 | General merchandise stores ----- | 51 | 222 342 | 21 411 | 5 040 | 2 293 | 14 | 2 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} ----- | 15 | 194 924 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ ----- | 15 | 186 344 | 18 619 | 4 397 | 1 957 | — | — |
| 533 | Variety stores ----- | 16 | 5 262 | 604 | 141 | 83 | 10 | — |
| 539 | Miscellaneous general merchandise stores ----- | 20 | 30 736 | 2 188 | 502 | 253 | 4 | 2 |
| 54 | Food stores ----- | 248 | 346 211 | 32 991 | 7 186 | 3 499 | 94 | 26 |
| 541 | Grocery stores ----- | 163 | 318 976 | 28 592 | 6 254 | 2 948 | 64 | 17 |
| 542 | Meat and fish (seafood) markets ----- | 24 | 11 356 | 1 158 | 219 | 125 | 9 | 1 |
| 546 | Retail bakeries ----- | 29 | 7 612 | 1 998 | 425 | 232 | 12 | 2 |
| 543, 4, 5, 9 | Other food stores ----- | 32 | 8 267 | 1 243 | 288 | 194 | 9 | 6 |
| 543 | Fruit and vegetable markets ----- | 6 | 3 863 | 504 | 105 | 46 | 3 | 2 |
| 544 | Candy, nut, and confectionery stores ----- | 11 | (D) | (D) | (D) | (D) | 2 | — |
| 545 | Dairy products stores ----- | 2 | (D) | (D) | (D) | (D) | — | — |
| 549 | Miscellaneous food stores ----- | 13 | 2 428 | 314 | 76 | 60 | 4 | 2 |
| 55 ex. 554 | Automotive dealers ----- | 99 | 539 255 | 46 304 | 10 172 | 1 829 | 12 | 1 |
| 551 | New and used car dealers ----- | 45 | 490 758 | 39 446 | 8 895 | 1 482 | 1 | 1 |
| 552 | Used car dealers ----- | 9 | 4 901 | 356 | 91 | 31 | 2 | — |
| 553 | Auto and home supply stores ----- | 28 | 18 461 | 3 117 | 637 | 173 | 6 | — |
| 553 pt. | Tire, battery, and accessory dealers ----- | 25 | (D) | (D) | (D) | (D) | 5 | — |
| 553 pt. | Other auto and home supply stores ----- | 3 | (D) | (D) | (D) | (D) | 1 | — |
| 555, 6, 7, 9 | Miscellaneous automotive dealers ----- | 17 | 25 135 | 3 385 | 549 | 143 | 3 | — |
| 555 | Boat dealers ----- | 4 | 1 369 | 229 | 48 | 10 | 1 | — |
| 556 | Recreational vehicle dealers ----- | 7 | 18 064 | 2 410 | 352 | 81 | — | — |
| 557 | Motorcycle dealers ----- | 6 | 5 702 | 746 | 149 | 52 | 2 | — |
| 559 | Automotive dealers, n.e.c. ----- | — | — | — | — | — | — | — |
| 554 | Gasoline service stations ----- | 120 | 127 883 | 8 611 | 1 963 | 756 | 54 | 4 |
| 56 | Apparel and accessory stores ----- | 220 | 122 914 | 13 102 | 2 802 | 1 611 | 50 | 10 |
| 561 | Men's and boys' clothing stores ----- | 24 | 9 554 | 993 | 223 | 153 | 3 | 2 |
| 562, 3 | Women's clothing and specialty stores ----- | 90 | 41 658 | 4 564 | 983 | 611 | 23 | 5 |
| 562 | Women's clothing stores ----- | 76 | 38 006 | 4 130 | 882 | 562 | 17 | 3 |
| 563 | Women's accessory and specialty stores ----- | 14 | 3 652 | 434 | 101 | 49 | 6 | 2 |
| 565 | Family clothing stores ----- | 34 | 32 228 | 3 075 | 652 | 384 | 3 | 2 |
| 566 | Shoe stores ----- | 47 | 30 974 | 3 753 | 794 | 365 | 8 | — |
| 566 pt. | Men's shoe stores ----- | 5 | (D) | (D) | (D) | (D) | 2 | — |
| 566 pt. | Women's shoe stores ----- | 6 | (D) | (D) | (D) | (D) | 1 | — |
| 566 pt. | Children's and juveniles' shoe stores ----- | 1 | (D) | (D) | (D) | (D) | — | — |
| 566 pt. | Family shoe stores ----- | 35 | 22 059 | 2 646 | 593 | 266 | 5 | — |
| 564, 9 | Other apparel and accessory stores ----- | 25 | 8 500 | 717 | 150 | 98 | 13 | 1 |
| 564 | Children's and infants' wear stores ----- | 12 | 6 292 | 482 | 109 | 63 | 6 | — |
| 569 | Miscellaneous apparel and accessory stores ----- | 13 | 2 208 | 235 | 41 | 35 | 7 | 1 |
| 57 | Furniture and homefurnishings stores ----- | 160 | 117 838 | 13 465 | 3 015 | 934 | 44 | 6 |
| 5712 | Furniture stores ----- | 37 | 25 056 | 3 801 | 894 | 240 | 12 | 3 |
| 5713, 4, 9 | Homefurnishings stores ----- | 63 | 45 142 | 5 053 | 1 037 | 390 | 14 | 2 |
| 5713 | Floor covering stores ----- | 23 | 14 752 | 2 047 | 454 | 100 | 7 | 1 |
| 5714 | Drapery and upholstery stores ----- | 4 | 1 848 | 336 | 51 | 24 | 2 | — |
| 5719 | Miscellaneous homefurnishings stores ----- | 36 | 28 542 | 2 670 | 532 | 266 | 5 | 1 |
| 572 | Household appliance stores ----- | 16 | (D) | (D) | (D) | (D) | 6 | — |
| 573 | Radio, television, computer, and music stores ----- | 44 | (D) | (D) | (D) | (D) | 12 | 1 |
| 5731, 4 | Radio, television, electronics, and computer stores ----- | 30 | 15 805 | 2 211 | 525 | 124 | 8 | 1 |
| 5735 | Record and prerecorded tape stores ----- | 7 | (D) | (D) | (D) | (D) | 1 | — |
| 5736 | Musical instrument stores ----- | 7 | 1 895 | 217 | 60 | 20 | 3 | — |
| 58 | Eating and drinking places ----- | 517 | 215 071 | 58 935 | 11 714 | 7 459 | 174 | 47 |
| 5812 | Eating places ----- | 487 | 206 980 | 57 351 | 11 468 | 7 259 | 167 | 47 |
| 5812 pt. | Restaurants and luncheonettes ----- | 276 | 142 177 | 41 221 | 8 210 | 5 015 | 76 | 23 |
| 5812 pt. | Cafeterias ----- | 5 | (D) | (D) | (D) | (D) | 2 | 1 |
| 5812 pt. | Refreshment places ----- | 153 | 52 113 | 12 309 | 2 558 | 1 810 | 71 | 20 |
| 5812 pt. | Other eating places ----- | 53 | (D) | (D) | (D) | (D) | 18 | 3 |
| 5813 | Drinking places ----- | 30 | 8 091 | 1 584 | 246 | 200 | 7 | — |

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

| 1987 SIC code | Geographic area and kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---|--|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| PORSCHE-DOVER-ROCHESTER, NH-ME MSA—Con | | | | | | | | |
| 591 | Drug and proprietary stores | 46 | 46 071 | 5 864 | 1 317 | 542 | 4 | 1 |
| 591 pt. | Drug stores | 42 | (D) | (D) | (D) | (D) | 4 | 1 |
| 591 pt. | Proprietary stores | 8 | (D) | (D) | (D) | (D) | — | — |
| 59 ex. 591 | Miscellaneous retail stores | 449 | 300 291 | 33 583 | 7 877 | 2 930 | 171 | 21 |
| 592 | Liquor stores | 16 | 42 784 | 1 407 | 387 | 153 | 1 | — |
| 593 | Used merchandise stores | 24 | 6 973 | 434 | 83 | 50 | 17 | 1 |
| 594 | Miscellaneous shopping goods stores | 257 | 116 339 | 14 854 | 3 314 | 1 577 | 100 | 13 |
| 5941 | Sporting goods stores and bicycle shops | 38 | 38 285 | 4 248 | 958 | 411 | 12 | 3 |
| 5941 pt. | General line sporting goods stores | 13 | (D) | (D) | (D) | (D) | 3 | 2 |
| 5941 pt. | Specialty line sporting goods stores | 29 | (D) | (D) | (D) | (D) | 9 | 1 |
| 5942 | Book stores | 24 | 13 131 | 1 320 | 310 | 149 | 10 | 1 |
| 5943 | Stationery stores | 9 | 2 248 | 329 | 87 | 41 | 4 | — |
| 5944 | Jewelry stores | 35 | 11 411 | 2 073 | 815 | 227 | 10 | — |
| 5945 | Hobby, toy, and game shops | 18 | 12 382 | 929 | 201 | 130 | 9 | 1 |
| 5946 | Camera and photographic supply stores | 10 | 4 408 | 807 | 158 | 63 | 1 | — |
| 5947 | Gift, novelty, and souvenir shops | 100 | 18 508 | 2 739 | 572 | 318 | 45 | 8 |
| 5948 | Luggage and leather goods stores | 8 | 10 654 | 1 216 | 187 | 93 | — | — |
| 5949 | Sewing, needlework, and piecemeal goods stores | 17 | 5 314 | 995 | 228 | 145 | 9 | — |
| 596 | Nonstore retailers | 25 | 44 228 | 4 183 | 838 | 293 | 10 | — |
| 5961 | Catalog and mail-order houses | 10 | 38 397 | 2 777 | 530 | 142 | 2 | — |
| 5962 | Merchandising machine operators | 5 | 3 851 | 467 | 115 | 45 | 2 | — |
| 5963 | Direct selling establishments | 10 | 3 980 | 939 | 193 | 106 | 6 | — |
| 598 | Fuel dealers | 40 | 68 200 | 8 828 | 2 098 | 428 | 9 | 1 |
| 5983 | Fuel oil dealers | 33 | 55 628 | 6 798 | 1 803 | 349 | 8 | 1 |
| 5984 | Liquefied petroleum gas (boiled gas) dealers | 3 | (D) | (D) | (D) | (D) | — | — |
| 5989 | Fuel dealers, n.a.c. | 4 | (D) | (D) | (D) | (D) | 3 | — |
| 5992 | Florists | 26 | 8 405 | 1 461 | 324 | 164 | 13 | 3 |
| 5993 | Tobacco stores and stands | 4 | 1 113 | 124 | 35 | 16 | 2 | — |
| 5994 | News dealers and newsstands | 8 | 1 741 | 254 | 58 | 27 | 3 | — |
| 5995 | Optical goods stores | 15 | 2 982 | 517 | 126 | 53 | 4 | 1 |
| 5999 | Miscellaneous retail stores, n.a.c. | 36 | 9 526 | 1 721 | 436 | 171 | 12 | 2 |
| 5999 pt. | Pet shops | 7 | 2 354 | 562 | 123 | 59 | 3 | — |
| 5999 pt. | Typewriter stores | 1 | (D) | (D) | (D) | (D) | — | 1 |
| 5999 pt. | Other miscellaneous retail stores, n.a.c. | 28 | (D) | (D) | (D) | (D) | 9 | 1 |

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

| 1987 SIC code | Kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|---------------------|---|----------------------------|--------------------|--------------------------------|--|---|---|--------------------------|
| | | | | | | | Individual proprietorships (number) | Partnerships (number) |
| Retail trade | | | | | | | | |
| 52 | Building materials and garden supplies stores | 3 911 | 3 793 157 | 430 694 | 93 696 | 38 958 | 1 420 | 288 |
| | Building materials and supply stores | 281 | 417 292 | 44 745 | 9 688 | 2 458 | 57 | 19 |
| 521, 3 | Building materials and supply stores | 147 | 337 148 | 35 319 | 7 658 | 1 771 | 18 | 8 |
| 521 | Lumber and other building materials dealers | 113 | 321 374 | 32 830 | 7 093 | 1 605 | 12 | 6 |
| 523 | Paint, glass, and wallpaper stores | 34 | 15 774 | 2 489 | 565 | 166 | 4 | 2 |
| 525 | Hardware stores | 82 | 40 613 | 5 593 | 1 244 | 442 | 24 | 6 |
| 526 | Retail nurseries, lawn and garden supply stores | 30 | 16 300 | 2 129 | 372 | 147 | 14 | 2 |
| 527 | Mobile home dealers | 22 | 23 231 | 1 704 | 414 | 98 | 3 | 3 |
| 53 | General merchandise stores | 148 | 267 532 | 24 961 | 5 614 | 2 659 | 62 | 22 |
| 531 | Department stores (incl. leased depts.) ^{1, 2} | 20 | 195 215 | (NA) | (NA) | (NA) | — | — |
| 531 | Department stores (excl. leased depts.) ¹ | 20 | 184 011 | 16 815 | 3 833 | 1 719 | — | — |
| 533 | Variety stores | 37 | 12 387 | 1 590 | 355 | 211 | 18 | 8 |
| 539 | Miscellaneous general merchandise stores | 91 | 71 184 | 6 586 | 1 426 | 729 | 44 | 14 |

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 census, including revised methodology for presenting establishment counts, see appendix A. For definitions of SMSA's, MSA's, and PMSA's, see appendix D.)

| 1987 SIC code | Kind of business | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | Final quarter payroll (\$1,000) | Final employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------|--|----------------------------|--------------------|--------------------------------|--|--|--------------------------------------|-------------------------|
| | | | | | | | Individual businesses (number) | Partnership (number) |
| 54 | Food stores | 666 | 764,790 | 68,656 | 16,554 | 7,617 | 267 | 64 |
| 541 | Grocery stores | 456 | 743,860 | 64,451 | 14,674 | 6,949 | 265 | 36 |
| 542 | Meat and fish (butcher) markets | 12 | 2,053 | 251 | 56 | 50 | 6 | — |
| 546 | Retail delicatessens | 64 | 8,254 | 2,556 | 621 | 595 | 31 | 9 |
| 543, 4, 5, 9 | Other food stores | 43 | 9,988 | 1,586 | 314 | 291 | 17 | 9 |
| 543 | Fruit and vegetable markets | 6 | 2,652 | 375 | 89 | 45 | 3 | 1 |
| 544 | Candy, nut, and confectionery stores | 13 | (1) | (1) | (1) | (1) | 6 | 3 |
| 545 | Dairy product stores | 2 | (1) | (1) | (1) | (1) | 1 | 1 |
| 546 | Miscellaneous food stores | 22 | 4,667 | 687 | 194 | 161 | 7 | 4 |
| 56 ex. 564 | Automotive dealers | 971 | 923,668 | 17,468 | 16,654 | 3,409 | 64 | 7 |
| 561 | New and used car dealers | 98 | 765,234 | 60,739 | 12,361 | 2,570 | 35 | 1 |
| 562 | Used car dealers | 34 | 23,225 | 1,933 | 358 | 117 | 12 | 1 |
| 563 | Auto and home supply stores | 80 | 41,226 | 6,816 | 1,531 | 3,18 | 19 | 3 |
| 563 p1 | Tire, battery, and accessory dealers | 79 | (1) | (1) | (1) | (1) | 18 | 3 |
| 563 p1 | Other auto and home supply stores | 1 | (1) | (1) | (1) | (1) | — | — |
| 565, 6, 7, 9 | Miscellaneous automotive dealers | 69 | 99,981 | 7,579 | 1,444 | 566 | 14 | 2 |
| 566 | Truck dealers | 28 | 57,336 | 4,553 | 181 | 186 | 6 | 2 |
| 566 | Residential vehicle dealers | 11 | (1) | (1) | (1) | (1) | 4 | — |
| 567 | Motorcycle dealers | 14 | 15,593 | 1,768 | 376 | 104 | 1 | — |
| 568 | Automotive dealers, n.e.c. | 6 | (1) | (1) | (1) | (1) | 3 | — |
| 564 | Gasoline service stations | 270 | 298,620 | 12,723 | 3,262 | 1,458 | 124 | 14 |
| 56 | Apparel and accessory stores | 834 | 137,113 | 16,126 | 3,741 | 1,859 | 84 | 26 |
| 561 | Men's and boys' clothing stores | 32 | 15,356 | 1,819 | 417 | 139 | 1 | 2 |
| 562, 3 | Women's clothing and specialty stores | 129 | 45,636 | 5,717 | 1,311 | 567 | 31 | 16 |
| 562 | Women's clothing stores | 101 | 41,147 | 5,198 | 1,291 | 613 | 32 | 15 |
| 563 | Women's accessory and specialty stores | 18 | 4,689 | 619 | 119 | 54 | 6 | 1 |
| 565 | Family clothing stores | 72 | 41,168 | 4,852 | 1,163 | 511 | 14 | 4 |
| 566 | Shoe stores | 67 | 23,790 | 2,697 | 619 | 298 | 9 | — |
| 566 p1 | Men's shoe stores | 1 | (1) | (1) | (1) | (1) | 1 | — |
| 566 p1 | Women's shoe stores | 4 | (1) | (1) | (1) | (1) | — | — |
| 566 p1 | Children's and infants' shoe stores | — | — | — | — | — | — | — |
| 566 p1 | Family shoe stores | 62 | 22,469 | 2,445 | 587 | 286 | 8 | — |
| 564, 9 | Other apparel and accessory stores | 43 | 11,954 | 1,189 | 241 | 161 | 17 | 4 |
| 564 | Children's and infants' wear stores | 24 | 6,182 | 626 | 113 | 91 | 3 | 3 |
| 566 | Miscellaneous apparel and accessory stores | 19 | 6,774 | 626 | 121 | 89 | 19 | 1 |
| 57 | Furniture and homefurnishings stores | 362 | 156,765 | 29,630 | 5,182 | 1,565 | 145 | 11 |
| 5712 | Furniture stores | 74 | 63,206 | 8,410 | 1,820 | 487 | 21 | 5 |
| 5713, 4, 5 | Homefurnishings stores | 118 | 43,658 | 7,183 | 1,773 | 521 | 63 | 6 |
| 5713 | Floor covering stores | 48 | 29,663 | 2,257 | 711 | 193 | 31 | — |
| 5714 | Drapery and upholstery stores | 9 | 1,791 | 269 | 46 | 23 | 5 | 1 |
| 5719 | Miscellaneous homefurnishings stores | 61 | 26,254 | 3,823 | 1,228 | 293 | 28 | 2 |
| 572 | Housewares stores | 25 | 18,757 | 2,234 | 616 | 163 | 11 | 1 |
| 573 | Radio, television, computer and music stores | 64 | 35,942 | 4,193 | 1,982 | 718 | 34 | — |
| 5731, 4 | Radio, television, electronic, and computer stores | 55 | 24,916 | 3,931 | 1,621 | 262 | 23 | — |
| 5736 | Record and phonograph tape stores | 15 | 6,915 | 574 | 146 | 48 | 5 | — |
| 5736 | Musical instrument stores | 14 | 5,049 | 508 | 154 | 56 | 6 | — |
| 58 | Eating and drinking places | 868 | 281,395 | 76,064 | 16,780 | 11,829 | 318 | 92 |
| 5812 | Eating places | 699 | (1) | (1) | (1) | (1) | 311 | 91 |
| 5812 p1 | Restaurants | 591 | 164,332 | 53,722 | 11,366 | 7,933 | 161 | 70 |
| 5812 p1 | Fastfood and fastcatering places | 6 | 1,654 | 432 | 85 | 61 | 4 | 1 |
| 5812 p1 | Other eating places | 252 | 63,626 | 19,463 | 4,181 | 2,811 | 153 | 24 |
| 5812 p1 | Other eating places | 76 | 16,451 | 4,818 | 948 | 141 | 23 | 3 |
| 5813 | Drinking places | 19 | (1) | (1) | (1) | (1) | 1 | 2 |
| 581 | Drug and proprietary stores | 107 | 50,580 | 10,974 | 2,987 | 1,608 | 18 | 1 |
| 581 p1 | Drug stores | 92 | 46,925 | 10,413 | 2,431 | 568 | 12 | 1 |
| 581 p1 | Proprietary stores | 15 | 4,652 | 561 | 150 | 55 | — | — |
| 58 ex. 581 | Miscellaneous retail stores | 176 | 626,621 | 72,649 | 16,724 | 5,141 | 216 | 49 |
| 582 | Auto stores | 45 | (1) | (1) | (1) | (1) | 1 | — |
| 583 | Used merchandise stores | 44 | 11,521 | 1,161 | 276 | 118 | 31 | 2 |
| 584 | Miscellaneous shopping goods stores | 373 | 121,564 | 16,915 | 3,873 | 1,650 | 161 | 23 |
| 5841 | Sporting goods stores, non-tire type | 32 | 59,658 | 6,248 | 1,273 | 518 | 32 | 2 |
| 5841 p1 | General line sporting goods stores | 36 | 13,544 | 1,656 | 329 | 248 | 12 | 1 |
| 5841 p1 | Sporting line sporting goods stores | 47 | 25,324 | 3,370 | 626 | 379 | 16 | 1 |

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

| 1987 SIC code | Kind of business | Estab- lishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Unincorporated businesses | |
|------------------|---|---------------------------------|--------------------|--------------------------------|--|---|---|--------------------------------|
| | | | | | | | Individual proprietorships (number) | Partners- ships (number) |
| 59 ex. 591 | Miscellaneous retail stores—Con. | | | | | | | |
| 5942 | Miscellaneous shopping goods stores—Con. | 40 | 16 649 | 2 423 | 542 | 234 | 13 | 2 |
| 5943 | Book stores | 6 | 3 773 | 666 | 162 | 55 | 4 | - |
| 5944 | Stationery stores | 43 | 14 076 | 2 026 | 472 | 194 | 11 | 3 |
| 5945 | Jewelry stores | 25 | (D) | (D) | (D) | (D) | 14 | 4 |
| 5946 | Hobby, toy, and game shops | 17 | 6 160 | 824 | 162 | 66 | 3 | - |
| 5947 | Camera and photographic supply stores | 124 | 27 027 | 3 846 | 848 | 471 | 67 | 8 |
| 5948 | Gift, novelty, and souvenir shops | 6 | (D) | (D) | (D) | (D) | 1 | 1 |
| 5949 | Luggage and leather goods stores | 30 | 6 669 | 992 | 239 | 163 | 16 | 4 |
| 596 | Sewing, needlework, and piece goods stores | | | | | | | |
| 5961 | Nonstore retailers | 76 | 185 893 | 28 692 | 5 615 | 1 453 | 31 | 2 |
| 5962 | Catalog and mail-order houses | 46 | 166 733 | 23 921 | 4 477 | 1 156 | 22 | 1 |
| 5963 | Merchandising machine operators | 12 | 9 345 | 1 718 | 412 | 102 | 4 | - |
| 5963 | Direct selling establishments | 18 | 9 615 | 3 053 | 726 | 193 | 5 | 1 |
| 598 | Fuel dealers | 94 | 129 351 | 17 487 | 3 985 | 920 | 13 | 4 |
| 5983 | Fuel oil dealers | 76 | 112 137 | 14 089 | 3 350 | 765 | 7 | - |
| 5984 | Liquefied petroleum gas (bottled gas) dealers | 14 | 16 796 | 3 374 | 632 | 131 | 2 | - |
| 5989 | Fuel dealers, n.e.c. | 4 | 418 | 44 | 3 | 4 | 4 | - |
| 5992 | Fuel dealers | | | | | | | |
| 5993 | Florists | 50 | 10 364 | 1 959 | 410 | 209 | 35 | 5 |
| 5994 | Tobacco stores and stands | 3 | 672 | 63 | 16 | 13 | 3 | - |
| 5995 | News dealers and newsstands | 2 | (D) | (D) | (D) | (D) | 1 | - |
| 5995 | Optical goods stores | 25 | 3 973 | 1 056 | 238 | 69 | 9 | 2 |
| 5999 | Miscellaneous retail stores, n.e.c. | 57 | (D) | (D) | (D) | (D) | 31 | 2 |
| 5999 pt. | Pet shops | 15 | 2 772 | 470 | 104 | 81 | 12 | - |
| 5999 pt. | Typewriter stores | 1 | (D) | (D) | (D) | (D) | 1 | - |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 41 | (D) | (D) | (D) | (D) | 16 | 2 |

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Geographic area | Rank ¹ | Sales (\$1,000) | Cumulative | | Geographic area | Rank ¹ | Sales (\$1,000) | Cumulative | |
|-----------------|-------------------|--------------------|--------------------|---------------------------|--------------------|-------------------|--------------------|--------------------|---------------------------|
| | | | Sales (\$1,000) | Percent of State total | | | | Sales (\$1,000) | Percent of State total |
| New Hampshire | (X) | 9 961 260 | 9 961 260 | 100.0 | New Hampshire—Con. | | | | |
| Nashua | 1 | 1 142 563 | 1 142 563 | 11.5 | Exeter town | 11 | 209 617 | 5 453 614 | 54.7 |
| Manchester | 2 | 1 076 836 | 2 221 401 | 22.3 | Derry town | 12 | 136 636 | 5 590 250 | 56.1 |
| Portsmouth | 3 | 551 215 | 2 772 616 | 27.8 | Claremont | 13 | 132 583 | 5 722 633 | 57.5 |
| Concord | 4 | 534 679 | 3 307 295 | 33.2 | Hudson town | 14 | 105 694 | 5 826 527 | 58.5 |
| Salem town | 5 | 494 939 | 3 602 234 | 36.2 | Londonderry town | 15 | 102 252 | 5 930 779 | 59.5 |
| Keene | 6 | 366 461 | 4 190 715 | 42.1 | Somersworth | 16 | 100 722 | 6 031 501 | 60.5 |
| Laconia | 7 | 269 142 | 4 479 857 | 45.0 | Hampton town | 17 | 97 946 | 6 129 447 | 61.5 |
| Dover | 8 | 267 144 | 4 747 001 | 47.7 | Merrimack town | 18 | 95 144 | 6 224 591 | 62.5 |
| Lebanon | 9 | 260 660 | 5 007 861 | 50.3 | Berlin | 19 | 64 654 | 6 309 445 | 63.3 |
| Rochester | 10 | 236 136 | 5 243 997 | 52.6 | Goffstown town | 20 | 75 206 | 6 384 651 | 64.1 |
| | | | | | Franklin | 21 | 36 171 | 6 420 822 | 64.5 |
| | | | | | Durham town | 22 | 26 609 | 6 447 431 | 64.7 |

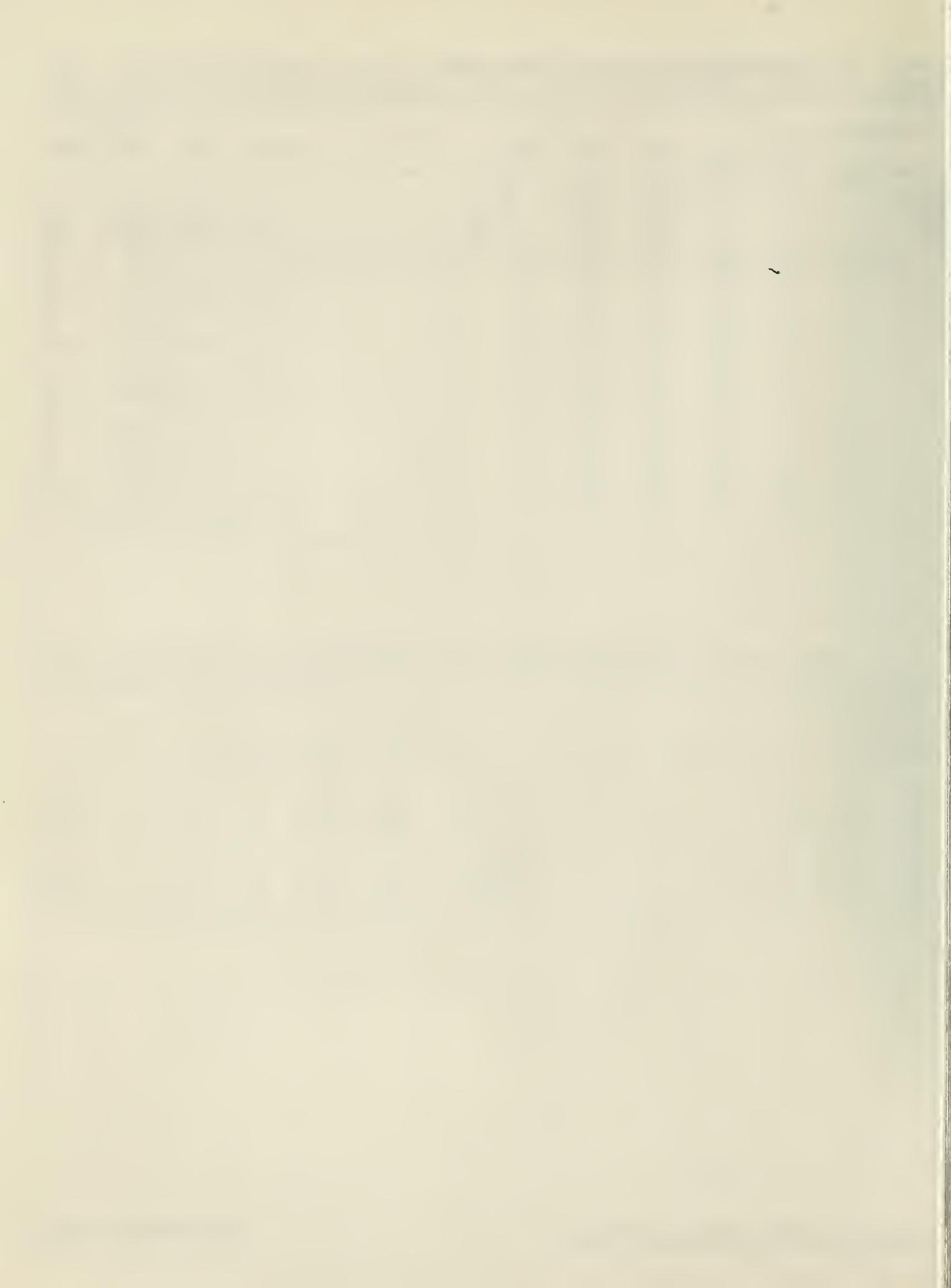
¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Geographic area | Rank ¹ | Sales (\$1,000) | Cumulative | | Geographic area | Rank ¹ | Sales (\$1,000) | Cumulative | |
|----------------------------|-------------------|--------------------|--------------------|---------------------------|-----------------------------|-------------------|--------------------|--------------------|---------------------------|
| | | | Sales (\$1,000) | Percent of State total | | | | Sales (\$1,000) | Percent of State total |
| New Hampshire ----- | (X) | 9 961 260 | 9 961 260 | 100.0 | New Hampshire --Con. | | | | |
| Hillsborough ----- | 1 | 3 100 742 | 3 100 742 | 31.1 | Belknap ----- | 7 | 535 602 | 9 049 328 | 90.8 |
| Rockingham ----- | 2 | 2 439 435 | 5 540 177 | 55.6 | Carroll ----- | 8 | 404 570 | 9 453 898 | 94.9 |
| Merrimack ----- | 3 | 1 007 064 | 6 547 241 | 65.7 | Coos ----- | 9 | 258 904 | 9 712 800 | 97.5 |
| Stratford ----- | 4 | 686 633 | 7 233 874 | 72.6 | Sullivan ----- | 10 | 248 460 | 9 961 260 | 100.0 |
| Grafton ----- | 5 | 681 880 | 7 915 754 | 79.5 | | | | | |
| Cheshire ----- | 6 | 597 970 | 8 513 724 | 85.5 | | | | | |

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

2. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.²

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).³

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

²To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

³Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.²

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, *Merchandise Line Sales*, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and gocarts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into sub classifications on the basis of the merchandise they sell. The sub classifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into sub classifications on the basis of the merchandise they sell. The sub classifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

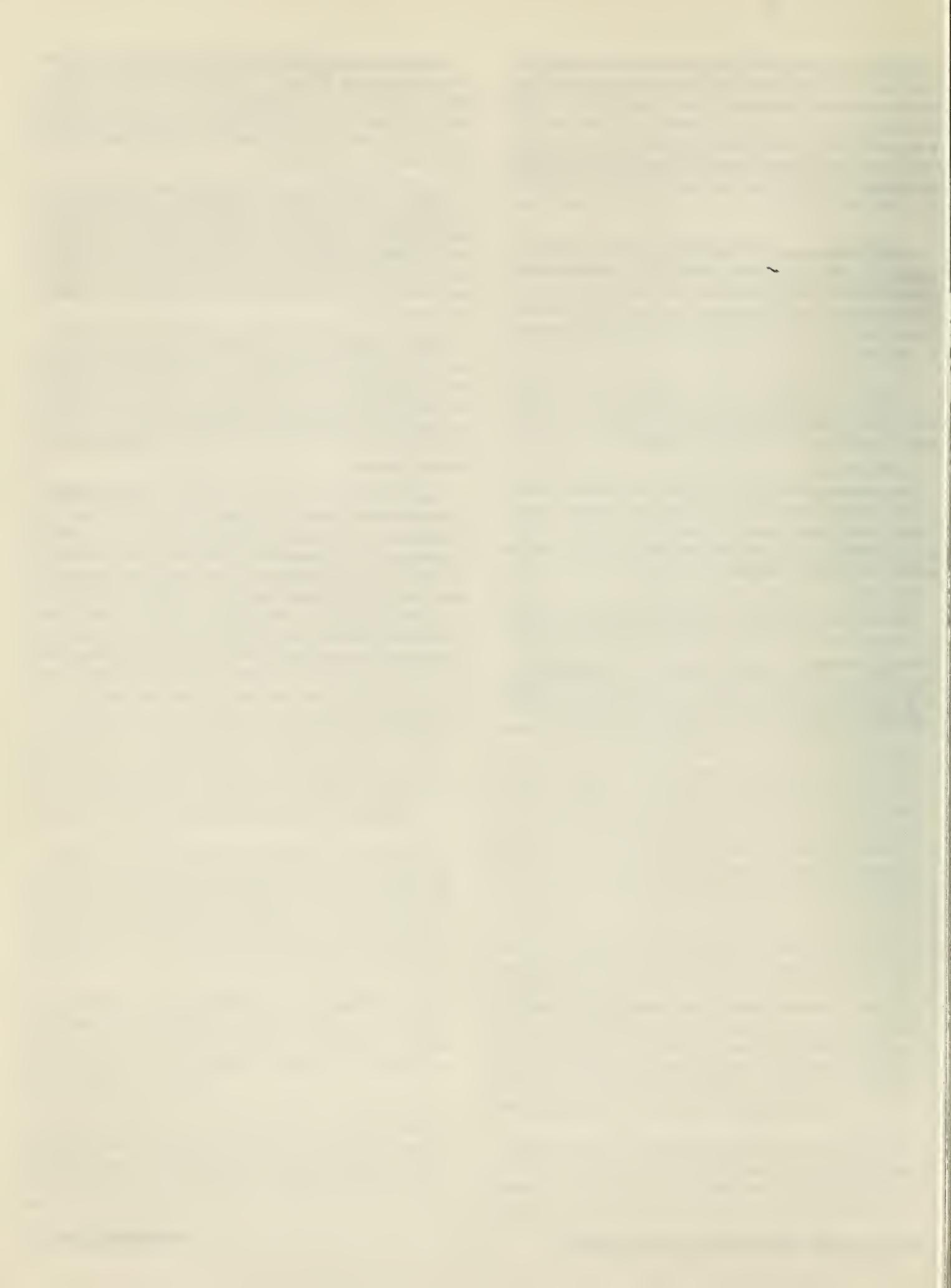
Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into sub classifications on the basis of the merchandise they sell. The sub classifications are pet shops, typewriter stores, and other retail stores.



APPENDIX B.

General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528: EXPIRES 06/88

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5602

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 9417?

094 1 YES

2 NO — Enter current
EI No. (9 digits)

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. Same as shown in mailing label. If different, indicate change. X

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 YES

3 No legal boundaries

2 NO

4 Don't know

c. Type of municipality where physically located

096 1 City, village, or borough

3 Other or don't know

2 Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months

a. How many months during 1987 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 In operation

2 Temporarily or seasonally inactive

3 Ceased operation — Give date →

4 Sold or leased to another operator — Give date at right
AND enter name, etc., below →

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

Item 4 — ORGANIZATIONAL STATUS

Mark (X) the ONE box which best describes this establishment during 1987.

003 1 Individual proprietorship

2 Partnership

3 Cooperative association (taxable)

4 Cooperative association (tax-exempt)

5 Governmental — Specify _____

6 Corporation (Do not mark if any form of cooperative association.)

7 Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is
\$1,125,628,
report either

PREFERRED
Acceptable

1 126

1 125 628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts
EXCLUDING sales (or other) taxes collected

Item 6 — PAYROLL AND EMPLOYMENT

Mil. Thou. Dol.

a. Payroll in 1987, before deductions

030

(1) Total ANNUAL payroll

031

(2) FIRST QUARTER payroll (Jan. — Mar.)

032

b. Employment in 1987
Number
Number of paid employees for the pay period including
March 12, 1987 (include both full- and part-time employees)

Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

CONTINUE ON PAGE 2 →

PENALTY FOR FAILURE TO REPORT

Item 11 — MERCHANTISE LINES

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

HOW TO REPORT PERCENTS

If figure is 38.76% of total sales:

- Report whole percents
- Not acceptable

Mil. Thou. Dol. Percent

39

38.76

Merchandise lines

Cen-sus use Mil. Thou. Dol. Percent

Estimated sales during 1987

(Categories appropriate to individual form)

NOTE

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this company owned or controlled by another company?

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

097 1 YES →
2 NO

El No. (9 digits)

b. Does this company own or control any other company or companies?

088 1 YES →
2 NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

El No. (9 digits)

Number

079

c. How many establishments were operated under the El Number shown in the address label (or as corrected in item 1) at the end of 1987?

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

NAME, ADDRESS, AND ZIP CODE

1

1987 Mil. Thou. Dol.

081

Sales

082

Annual payroll

083

Census use

KIND-OF-BUSINESS DESCRIPTION

2

1987 Mil. Thou. Dol.

081

Sales

082

Annual payroll

083

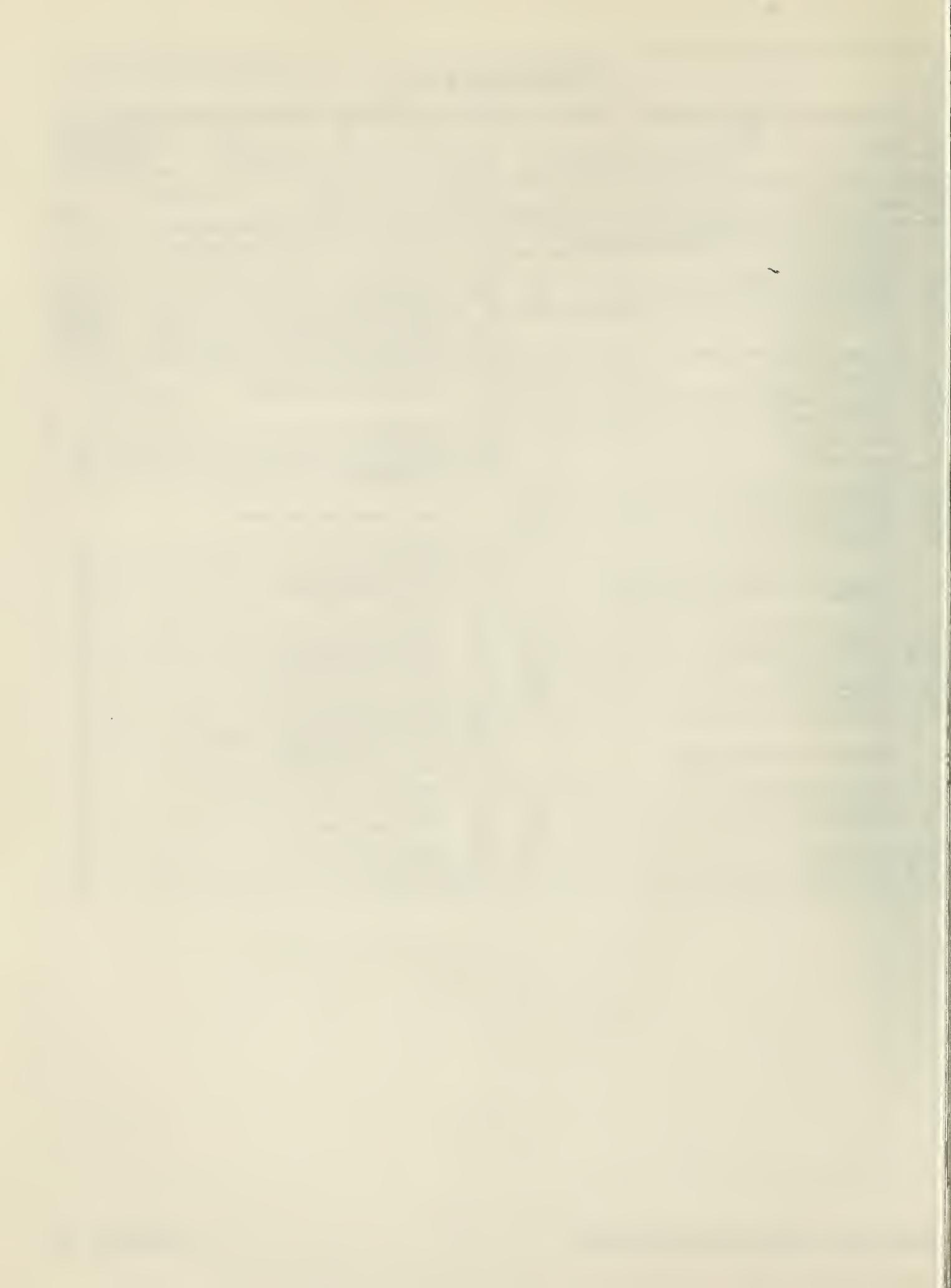
Census use

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

| 1987 SIC code | Title | Reporting form CB- | 1987 SIC code | Title | Reporting form CB- |
|------------------|--|-----------------------|------------------|--|-----------------------|
| 52 | BUILDING MATERIALS AND GARDEN SUPPLIES STORES | | 57 | FURNITURE AND HOMEFURNISHINGS STORES | |
| 5211 | Lumber and other building materials dealers | 5201 | 5712 | Furniture stores | 5701 |
| 5231 | Paint, glass, and wallpaper stores | 5202 | 5713 | Floor covering stores | 5704 |
| 5251 | Hardware stores | 5203 | 5714 | Drapery and upholstery stores | 5705 |
| 5261 | Retail nurseries, lawn and garden supply stores | 5204 | 5719 | Miscellaneous homefurnishings stores | 5705 |
| 5271 | Mobile home dealers | 5205 | | | |
| 53 | GENERAL MERCHANDISE STORES | | 58 | EATING AND DRINKING PLACES | |
| 5311 pt. | Conventional department stores | 5301 | | Restaurants and luncheonettes | 5801 |
| 5311 pt. | Discount or mass merchandising department stores | 5301 | | Social caterers | 5801 |
| 5311 pt. | National chain department stores | 5301 | | Cafeterias | 5801 |
| 5331 | Variety stores | 5302 | | Refreshment places | 5801 |
| 5399 | Miscellaneous general merchandise stores | 5301 | 5812 pt. | Contract feeding | 5802 |
| | | | 5812 pt. | Ice cream, frozen custard stands | 5801 |
| | | | 5812 pt. | Drinking places | 5801 |
| 54 | FOOD STORES | | 59 | MISCELLANEOUS RETAIL STORES | |
| 5411 | Grocery stores | 5400 | | Drug stores | 5901 |
| 5423 | Meat and fish (seafood) markets | 5400 | | Proprietary stores | 5901 |
| 5431 | Fruit and vegetable markets | 5400 | | Liquor stores | 5902 |
| 5441 | Candy, nut, and confectionery stores | 5400 | | Used merchandise stores | 5903 |
| 5451 | Dairy products stores | 5400 | 5921 pt. | General line sporting goods stores | 5904 |
| 5461 | Retail bakeries | 5400 | 5921 pt. | Specialty line sporting goods stores | 5904 |
| 5499 | Miscellaneous food stores | 5400 | 5931 | | |
| | | | 5931 | Book stores | 5905 |
| | | | 5931 | Stationery stores | 5905 |
| | | | 5943 | Jewelry stores | 5906 |
| | | | 5944 | Hobby, toy, and game shops | 5907 |
| | | | 5945 | Camera and photographic supply stores | 5908 |
| | | | 5946 | Gift, novelty, and souvenir shops | 5905 |
| | | | 5947 | Luggage and leather goods stores | 5905 |
| | | | 5948 | Sewing, needlework, and piece goods stores | 5909 |
| | | | 5949 | | |
| | | | 5949 | Department store merchandise—mail-order | 5910 |
| | | | 5950 | General merchandise, n.e.c.—mail-order | 5910 |
| | | | 5950 | Other mail-order houses | 5910 |
| | | | 5961 pt. | Merchandising machine operators | 5802 |
| | | | 5961 pt. | Furniture, homefurnishings, equipment—direct selling | 5910 |
| | | | 5961 pt. | Mobile food service—direct selling | 5910 |
| | | | 5962 | Books and stationery—direct selling | 5910 |
| | | | 5962 | Other direct selling | 5910 |
| | | | 5963 pt. | | |
| | | | 5963 pt. | Fuel oil dealers | 5911 |
| | | | 5963 pt. | Liquefied petroleum gas (bottled gas) dealers | 5911 |
| | | | 5963 pt. | Fuel dealers, n.e.c. | 5911 |
| | | | 5963 pt. | Florists | 5912 |
| | | | 5963 pt. | Tobacco stores and stands | 5902 |
| | | | 5963 pt. | | |
| | | | 5994 | News dealers and newsstands | 5902 |
| | | | 5994 | Optical goods stores | 5913 |
| | | | 5995 | Pet shops | 5914 |
| | | | 5999 pt. | Typewriter stores | 5905 |
| | | | 5999 pt. | Other retail stores, n.e.c. | 5916 |
| | | | 5999 pt. | | |



APPENDIX D.

Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

NEW HAMPSHIRE

Boston-Lawrence-Salem, MA-NH CMSA

Boston, MA PMSA

Bristol County, MA (part)

Mansfield town, MA

Norton town, MA

Raynham town, MA

Essex County, MA (part)

Lynn city, MA

Lynnfield town, MA

Nahant town, MA

Saugus town, MA

Middlesex County, MA (part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Ayer town, MA

Bedford town, MA

Belmont town, MA

Boxborough town, MA

Burlington town, MA

Cambridge city, MA

Carlisle town, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Groton town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Lincoln town, MA

Littleton town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Sherborn town, MA

Shirley town, MA

Somerville city, MA

Stoneham town, MA

Stow town, MA

Sudbury town, MA

Townsend town, MA

Wakefield town, MA

Waltham city, MA

Boston-Lawrence-Salem, MA-NH CMSA—Con.

Boston, MA PMSA—Con.

Middlesex County, MA (part)—Con.

Watertown town, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

Winchester town, MA

Woburn city, MA

Norfolk County, MA (part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Cohasset town, MA

Dedham town, MA

Dover town, MA

Foxborough town, MA

Franklin town, MA

Holbrook town, MA

Medfield town, MA

Medway town, MA

Millis town, MA

Milton town, MA

Needham town, MA

Norfolk town, MA

Norwood town, MA

Quincy city, MA

Randolph town, MA

Sharon town, MA

Stoughton town, MA

Walpole town, MA

Wellesley town, MA

Westwood town, MA

Weymouth town, MA

Wrentham town, MA

Plymouth County, MA (part)

Carver town, MA

Duxbury town, MA

Hanover town, MA

Hanson town, MA

Hingham town, MA

Hull town, MA

Kingston town, MA

Lakeville town, MA

Marshfield town, MA

Middleborough town, MA

Norwell town, MA

Pembroke town, MA

Plymouth town, MA

Plympton town, MA

Rockland town, MA

Scituate town, MA

Boston-Lawrence-Salem, MA-NH CMSA—Con.**Boston, MA PMSA—Con.**

Suffolk County, MA (part)

Boston city, MA

Chelsea city, MA

Revere city, MA

Winthrop town, MA

Worcester County, MA (part)

Berlin town, MA

Bolton town, MA

Harvard town, MA

Hopedale town, MA

Lancaster town, MA

Mendon town, MA

Milford town, MA

Southborough town, MA

Upton town, MA

Brockton, MA PMSA

Bristol County, MA (part)

Easton town, MA

Norfolk County, MA (part)

Avon town, MA

Plymouth County, MA (part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Halifax town, MA

West Bridgewater town, MA

Whitman town, MA

Lawrence-Haverhill, MA-NH PMSA

Essex County, MA (part)

Amesbury town, MA

Andover town, MA

Boxford town, MA

Georgetown town, MA

Groveland town, MA

Haverhill city, MA

Lawrence city, MA

Merrimac town, MA

Methuen town, MA

Newbury town, MA

Newburyport city, MA

North Andover town, MA

Salisbury town, MA

West Newbury town, MA

Rockingham County, NH (part)

Atkinson town, NH

Brentwood town, NH

Danville town, NH

Derry town, NH

East Kingston town, NH

Hampstead town, NH

Kingston town, NH

Newton town, NH

Plaistow town, NH

Salem town, NH

Sandown town, NH

Seabrook town, NH

Windham town, NH

Boston-Lawrence-Salem, MA-NH CMSA—Con.**Lowell, MA-NH PMSA**

Middlesex County, MA (part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Dunstable town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Tyngsborough town, MA

Westford town, MA

Hillsborough County, NH (part)

Pelham town, NH

Nashua, NH PMSA

Hillsborough County, NH (part)

Amherst town, NH

Brookline town, NH

Hollis town, NH

Hudson town, NH

Litchfield town, NH

Merrimack town, NH

Milford town, NH

Mont Vernon town, NH

Nashua city, NH

Wilton town, NH

Rockingham County, NH (part)

Londonderry town, NH

Salem-Gloucester, MA PMSA

Essex County, MA (part)

Beverly city, MA

Danvers town, MA

Essex town, MA

Gloucester city, MA

Hamilton town, MA

Ipswich town, MA

Manchester town, MA

Marblehead town, MA

Middleton town, MA

Peabody city, MA

Rockport town, MA

Rowley town, MA

Salem city, MA

Swampscott town, MA

Topsfield town, MA

Wenham town, MA

Lawrence-Haverhill, MA-NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA**Lowell, MA-NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA****Manchester, NH MSA**

Hillsborough County, NH (part)

Bedford town, NH

Goffstown town, NH

Manchester city, NH

Merrimack County, NH (part)

Allenstown town, NH

Hooksett town, NH

Rockingham County, NH (part)

Auburn town, NH

Candia town, NH

Nashua, NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA

Portsmouth-Dover-Rochester, NH-ME MSA

York County, ME (part)

Berwick town, ME

Eliot town, ME

Kittery town, ME

North Berwick town, ME

Ogunquit town, ME

South Berwick town, ME

Wells town, ME

York town, ME

Rockingham County, NH (part)

Exeter town, NH

Greenland town, NH

Hampton town, NH

New Castle town, NH

Newfields town, NH

Newington town, NH

Portsmouth-Dover-Rochester, NH-ME MSA—Con.

Rockingham County, NH (part)—Con.

Newmarket town, NH

North Hampton town, NH

Portsmouth city, NH

Rye town, NH

Stratham town, NH

Strafford County, NH (part)

Barrington town, NH

Dover city, NH

Durham town, NH

Farmington town, NH

Lee town, NH

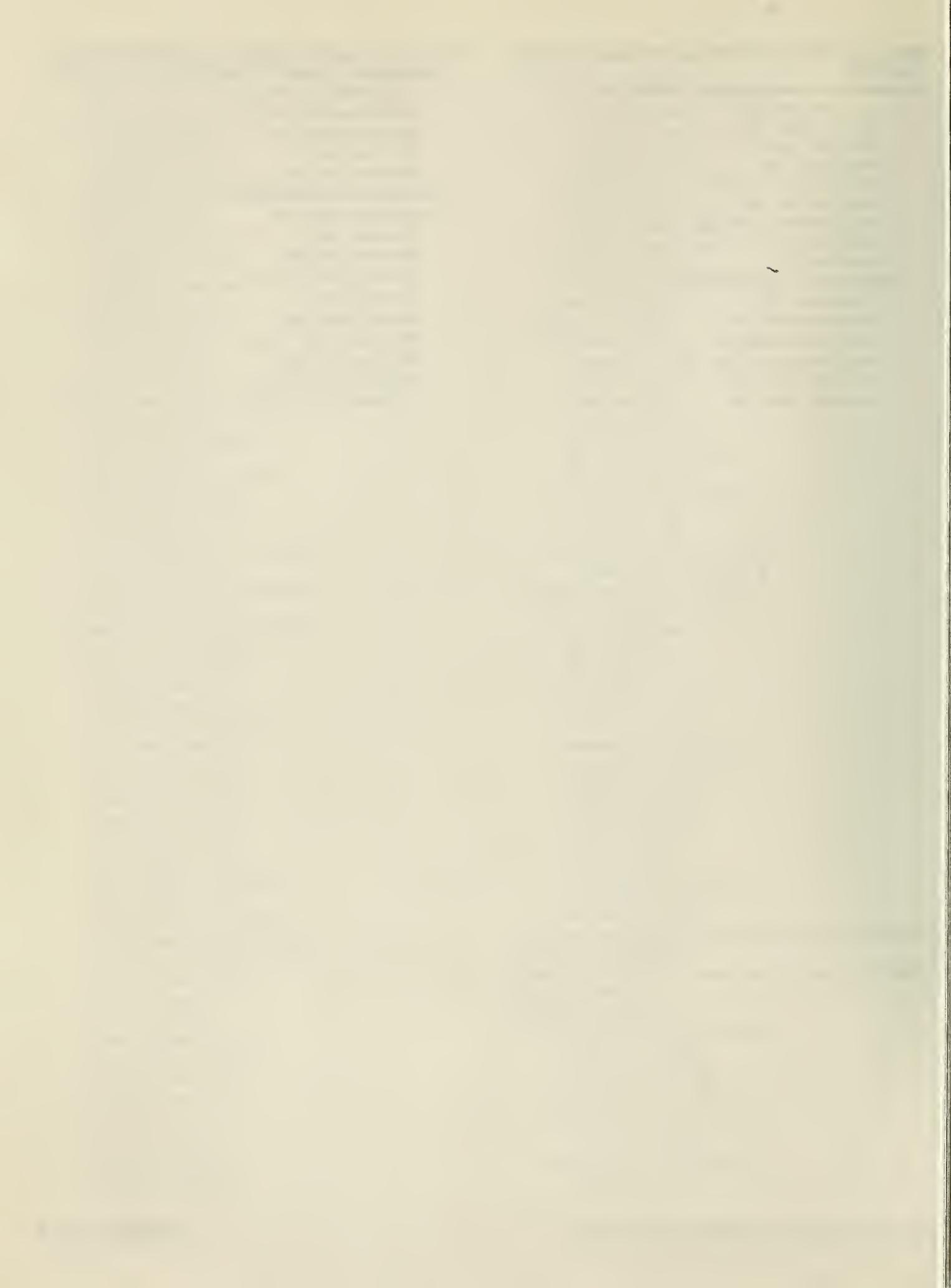
Madbury town, NH

Milton town, NH

Rochester city, NH

Rollinsford town, NH

Somersworth city, NH



APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

| 1987 SIC code | Kind of business | Percent of sales [‡] — | | 1987 SIC code | Kind of business | Percent of sales [‡] — | |
|------------------|---|--|------------------------|------------------|---|--|------------------------|
| | | From administra- tive records ¹ | Estimated ² | | | From administra- tive records ¹ | Estimated ² |
| 52 | Retail trade | 1 | 1 | 57 | Furniture and homefurnishings stores | 1 | 1 |
| | Building materials and garden supplies stores | 0 | 1 | 5712 | Furniture stores | 1 | 2 |
| 521, 3 | Building materials and supply stores | 0 | 0 | 5713, 4, 9 | Homefurnishings stores | 1 | 1 |
| 521 | Lumber and other building materials dealers | 0 | 0 | 5713 | Floor covering stores | 2 | 1 |
| 523 | Paint, glass, and wallpaper stores | 1 | 0 | 5714 | Drapery and upholstery stores | 1 | 3 |
| 525 | Hardware stores | 1 | 2 | 5719 | Miscellaneous homefurnishings stores | 1 | 1 |
| 526 | Retail nurseries, lawn and garden supply stores | 1 | 0 | | Household appliance stores | 0 | 0 |
| 527 | Mobile home dealers | 2 | 2 | 572 | | | |
| 53 | General merchandise stores | 0 | 1 | 573 | Radio, television, computer, and music stores | 0 | 0 |
| 531 | Department stores (incl. leased depts.) ³ ⁴ | 0 | 1 | 5731 | Radio, television, and electronics stores | 0 | 0 |
| 531 | Department stores (excl. leased depts.) ³ | 0 | 1 | 5734 | Computer and software stores | 0 | 0 |
| 531 pt. | Conventional ³ | (D) | (D) | 5735 | Record and prerecorded tape stores | 0 | 1 |
| 531 pt. | Discount or mass merchandising ³ | 0 | 1 | 5736 | Musical instrument stores | 0 | 1 |
| 531 pt. | National chain ³ | (D) | (D) | 58 | Eating and drinking places | 1 | 1 |
| 533 | Variety stores | 2 | 1 | 5812 | Eating places | 1 | 1 |
| 539 | Miscellaneous general merchandise stores | 0 | 1 | 5812 pt. | Restaurants and luncheonettes | 1 | 1 |
| 54 | Food stores | 0 | 2 | 5812 pt. | Cafeterias | 2 | 0 |
| 541 | Grocery stores | 0 | 2 | 5812 pt. | Refreshment places | 1 | 2 |
| 542 | Meat and fish (seafood) markets | 1 | 2 | 5813 | Other eating places | 1 | 2 |
| 546 | Retail bakeries | 1 | 2 | 591 | Drinking places | 1 | 2 |
| 546 pt. | Retail bakeries—baking and selling | 1 | 2 | | Drug and proprietary stores | 0 | 0 |
| 546 pt. | Retail bakeries—selling only | 0 | 0 | 591 pt. | Drug stores | 0 | 0 |
| 543, 4, 5, 9 | Other food stores | 3 | 1 | 591 pt. | Proprietary stores | 0 | 0 |
| 543 | Fruit and vegetable markets | 3 | 0 | 59 ex. 591 | Miscellaneous retail stores | 0 | 1 |
| 544 | Candy, nut, and confectionery stores | 3 | 1 | | Liquor stores | 0 | 0 |
| 545 | Dairy products stores | 2 | 2 | | Used merchandise stores | 1 | 0 |
| 549 | Miscellaneous food stores | 4 | 2 | | Miscellaneous shopping goods stores | 1 | 1 |
| 55 ex. 554 | Automotive dealers | 1 | 0 | | Sporting goods stores and bicycle shops | 1 | 3 |
| 551 | New and used car dealers | 1 | 0 | | General line sporting goods stores | 1 | 5 |
| 552 | Used car dealers | 1 | 0 | | Specialty line sporting goods stores | 1 | 2 |
| 553 | Auto and home supply stores | 1 | 1 | | Book stores | 0 | 1 |
| 553 pt. | Tire, battery, and accessory dealers | 2 | 1 | | Stationery stores | 2 | 2 |
| 553 pt. | Other auto and home supply stores | 0 | 4 | | Jewelry stores | 1 | 0 |
| 555, 6, 7, 9 | Miscellaneous automotive dealers | 1 | 0 | | Hobby, toy, and game shops | 0 | 0 |
| 555 | Boat dealers | 1 | 1 | | Camera and photographic supply stores | 1 | 0 |
| 556 | Recreational vehicle dealers | 1 | 0 | | Gift, novelty, and souvenir shops | 2 | 1 |
| 557 | Motorcycle dealers | 1 | 1 | | Luggage and leather goods stores | 6 | 0 |
| 559 | Automotive dealers, n.e.c. | 1 | 1 | | Sewing, needlework, and piece goods stores | 0 | 1 |
| 554 | Gasoline service stations | 1 | 1 | | Nonstore retailers | 0 | 0 |
| 56 | Apparel and accessory stores | 0 | 1 | | Catalog and mail-order houses | 0 | 1 |
| 561 | Men's and boys' clothing stores | 1 | 0 | | Merchandising machine operators | 0 | 0 |
| 562, 3 | Women's clothing and specialty stores | 0 | 1 | | Direct selling establishments | 0 | 0 |
| 562 | Women's clothing stores | 0 | 1 | | Fuel dealers | 1 | 2 |
| 563 | Women's accessory and specialty stores | 0 | 2 | | Fuel oil dealers | 1 | 1 |
| 565 | Family clothing stores | 0 | 1 | | Liquefied petroleum gas (bottled gas) dealers | 0 | 2 |
| 566 | Shoe stores | 0 | 0 | | Fuel dealers, n.e.c. | 3 | 1 |
| 566 pt. | Men's shoe stores | 0 | 0 | | Florists | 1 | 1 |
| 566 pt. | Women's shoe stores | (D) | (D) | | Tobacco stores and stands | 0 | 2 |
| 566 pt. | Children's and juveniles' shoe stores | (D) | (D) | | News dealers and newsstands | 0 | 0 |
| 566 pt. | Family shoe stores | 0 | 0 | | Optical goods stores | 1 | 1 |
| 564, 9 | Other apparel and accessory stores | 1 | 1 | 5999 | Miscellaneous retail stores, n.e.c. | 2 | 1 |
| 564 | Children's and infants' wear stores | 1 | 1 | 5999 pt. | Pet shops | 2 | 0 |
| 569 | Miscellaneous apparel and accessory stores | 1 | 0 | 5999 pt. | Typewriter stores | 1 | 0 |
| | | | | | Other miscellaneous retail stores, n.e.c. | 1 | 2 |

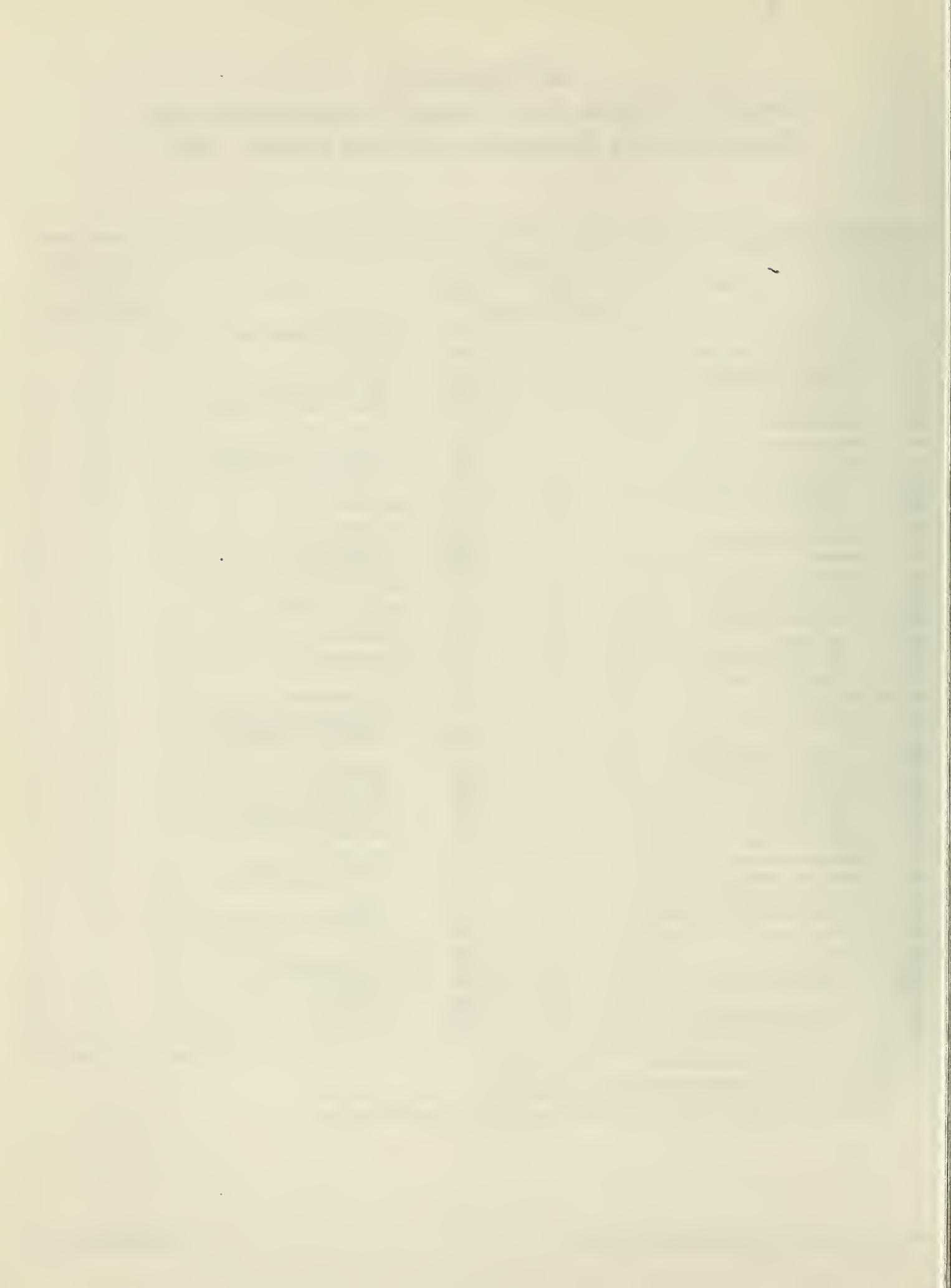
[‡] Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

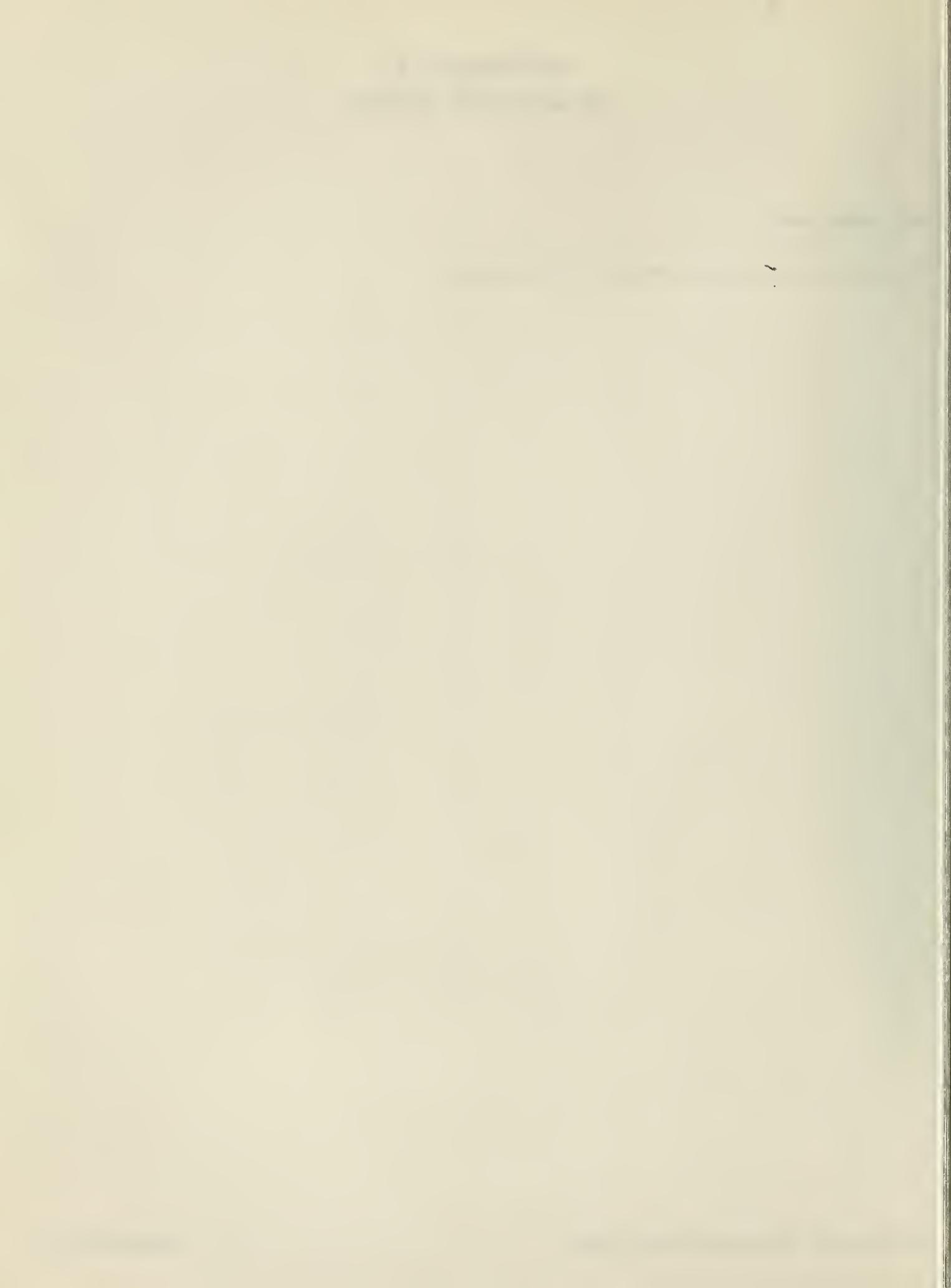
⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



APPENDIX F. **Geographic Notes**

NEW HAMPSHIRE

There are no geographic notes for the State of New Hampshire.



APPENDIX G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments in business— | | | |
|------------------|------------------|--|-----------------------------|-------|----------------|-------|
| | | | Any time during year | | At end of year | |
| | | | 1987 | 1982 | 1987 | 1982 |
| | | Retail trade— | | | | |
| | | Including used automobile parts and accessories stores ¹ | 8 417 | 6 959 | 7 716 | 6 473 |
| | | Excluding used automobile parts and accessories stores ² | 8 403 | 6 949 | 7 702 | 6 463 |
| 52 | 52 | Building materials and garden supplies stores | 528 | 453 | 512 | 426 |
| 521, 3 | 521, 3 | Building materials and supply stores | 277 | 227 | 267 | 212 |
| 521 | 521 | Lumber and other building materials dealers | 201 | 165 | 191 | 155 |
| 523 | 523 | Paint, glass, and wallpaper stores | 76 | 62 | 76 | 57 |
| 525 | 525 | Hardware stores | 154 | 147 | 151 | 140 |
| 526 | 526 | Retail nurseries, lawn and garden supply stores | 58 | 46 | 57 | 43 |
| 527 | 527 | Mobile home dealers | 39 | 33 | 37 | 31 |
| 53 | 53 | General merchandise stores | 296 | 234 | 270 | 219 |
| 531 | 531 | Department stores (incl. leased depts.) [with 25 employees or more] ³ ⁴ ⁵ | 79 | 70 | 79 | 70 |
| | 539 pt. | Department stores (incl. leased depts.) [with 50 employees or more] ³ ⁴ ⁶ | 71 | (NA) | 71 | - |
| | | Department stores (incl. leased depts.) [with 25 to 49 employees] ³ ⁴ ⁷ | 8 | (NA) | 8 | - |
| 531 | 531 | Department stores (excl. leased depts.) [with 25 employees or more] ³ ⁵ | 79 | 70 | 79 | 70 |
| | 539 pt. | Department stores (excl. leased depts.) [with 50 employees or more] ³ ⁶ | 71 | (NA) | 71 | - |
| | | Department stores (excl. leased depts.) [with 25 to 49 employees] ³ ⁷ | 8 | (NA) | 8 | - |
| 533 | 533 | Variety stores | 75 | 68 | 67 | 65 |
| 539 | 539 pt. | Miscellaneous general merchandise stores ⁸ | 142 | 96 | 124 | 84 |
| 54 | 54 | Food stores | 1 102 | 990 | 986 | 924 |
| 541 | 541 | Grocery stores | 825 | 770 | 745 | 722 |
| 5422, 3 | 5421 | Meat and fish (seafood) markets | 47 | 44 | 42 | 40 |
| 548 | 546 | Retail bakeries | 126 | 95 | 109 | 84 |
| 5462 | 546 pt. | Retail bakeries—baking and selling | 122 | 92 | 105 | 82 |
| 5463 | 546 pt. | Retail bakeries—selling only | 4 | 3 | 4 | 2 |
| 543, 4, 5, 9 | 543, 4, 5, 9 | Other food stores | 104 | 81 | 90 | 78 |
| 543 | 543 | Fruit and vegetable markets | 13 | 19 | 10 | 18 |
| 544 | 544 | Candy, nut, and confectionery stores | 38 | 23 | 35 | 22 |
| 545 | 545 | Dairy products stores | 6 | 12 | 5 | 12 |
| 549 | 549 | Miscellaneous food stores | 47 | 27 | 40 | 26 |
| 55 ex. 554 | 55 ex. 554 | Automotive dealers | 542 | 455 | 512 | 437 |
| 551 | 551 | New and used car dealers | 188 | 181 | 183 | 180 |
| 552 | 552 | Used car dealers | 69 | 47 | 64 | 42 |
| 553 | 553 | Auto and home supply stores | 171 | 134 | 156 | 127 |
| 553 pt. | 553 pt. | Tire, battery, and accessory dealers | 162 | 124 | 149 | 118 |
| 553 pt. | 553 pt. | Other auto and home supply stores | 9 | 10 | 7 | 9 |
| 555, 6, 7, 9 | 555, 6, 7, 9 | Miscellaneous automotive dealers | 114 | 93 | 109 | 88 |
| 555 | 555 | Boat dealers | 43 | 33 | 41 | 30 |
| 556 | 556 | Recreational and utility trailer dealers ⁹ | 32 | 17 | 32 | 17 |
| 556 pt. | 559 pt. | | | | | |
| 557 | 557 | Motorcycle dealers | 33 | 35 | 30 | 34 |
| 559 | 559 pt. | Automotive dealers, n.e.c. [excl. utility trailer dealers] | 6 | 8 | 6 | 7 |
| 554 | 554 | Gasoline service stations | 534 | 595 | 499 | 548 |
| 56 | 56 | Apparel and accessory stores | 827 | 584 | 764 | 554 |
| 561 | 561 | Men's and boys' clothing stores | 82 | 77 | 75 | 72 |
| 562, 3, 8 | 562, 3 | Women's clothing and specialty stores | 322 | 223 | 300 | 212 |
| 562 | 562 | Women's clothing stores | 282 | 190 | 263 | 181 |
| 563, 8 | 563 | Women's accessory and specialty stores ¹⁰ | 40 | 33 | 37 | 31 |
| 565 | 565 | Family clothing stores | 135 | 88 | 128 | 84 |
| 566 | 566 | Shoe stores | 198 | 159 | 184 | 152 |
| 566 pt. | 566 pt. | Men's shoe stores | 12 | 5 | 12 | 4 |
| 566 pt. | 566 pt. | Women's shoe stores | 27 | 20 | 25 | 20 |
| 566 pt. | 566 pt. | Children's and juveniles' shoe stores | 4 | 1 | 4 | 1 |
| 566 pt. | 566 pt. | Family shoe stores | 155 | 133 | 143 | 127 |
| 564, 9 | 564, 9 | Other apparel and accessory stores | 90 | 37 | 77 | 34 |
| 564 | 564 | Children's and infants' wear stores | 50 | 26 | 44 | 23 |
| 569 | 569 | Miscellaneous apparel and accessory stores | 40 | 11 | 33 | 11 |

See footnotes at end of table.

| 1972 SIC code | 1987 SIC code | Kind of business | Establishments in business— | | | |
|---------------------|----------------------------|--|-----------------------------|-------|----------------|-------|
| | | | Any time during year | | At end of year | |
| | | | 1987 | 1982 | 1987 | 1982 |
| 57 | 57 | Furniture and homefurnishings stores | 706 | 470 | 661 | 444 |
| 5712 | 5712 | Furniture stores | 170 | 124 | 159 | 115 |
| 5713, 4, 9 | 5713, 4, 9 | Homefurnishings stores | 262 | 144 | 240 | 138 |
| 5713 | 5713 | Floor covering stores | 110 | 62 | 102 | 59 |
| 5714 | 5714 | Drapery and upholstery stores | 20 | 16 | 19 | 16 |
| 5719 | 5719 | Miscellaneous homefurnishings stores | 132 | 66 | 119 | 63 |
| 572 | 572 | Household appliance stores | 62 | 54 | 62 | 49 |
| 573 | 573 | Radio, television, computer, and music stores | 212 | 148 | 200 | 142 |
| 5732 | 5731 | Radio and television stores ¹¹ | 146 | 110 | 137 | 105 |
| | 5734 | Radio, television, and electronics stores | 118 | (NA) | 111 | — |
| | | Computer and software stores | 28 | (NA) | 26 | — |
| 5733 | 5735 | Music stores | 66 | 38 | 63 | 37 |
| | 5736 | Record and prerecorded tape stores | 36 | 11 | 34 | 11 |
| | | Musical instrument stores | 30 | 27 | 29 | 26 |
| 58 | 58 | Eating and drinking places | 1 888 | 1 524 | 1 646 | 1 378 |
| 5812 | 5812 | Eating places | 1 828 | 1 460 | 1 595 | 1 317 |
| 5812 pt. | 5812 pt. | Restaurants and luncheonettes | 1 014 | 817 | 889 | 743 |
| 5812 pt. | 5812 pt. | Cafeterias | 26 | 39 | 25 | 38 |
| 5812 pt. | 5812 pt. | Refreshment places | 592 | 466 | 505 | 409 |
| 5812 pt. | 5812 pt. | Other eating places | 196 | 138 | 176 | 127 |
| 5813 | 5813 | Drinking places | 60 | 64 | 51 | 61 |
| 591 | 591 | Drug and proprietary stores | 238 | 239 | 225 | 226 |
| 591 pt. | 591 pt. | Drug stores | 207 | 208 | 196 | 197 |
| 591 pt. | 591 pt. | Proprietary stores | 31 | 31 | 29 | 29 |
| 59 ex. 591 | 59 ex. 591 | Miscellaneous retail stores ¹ | 1 756 | 1 415 | 1 641 | 1 317 |
| 592 | 592 | Liquor stores | 86 | 90 | 84 | 90 |
| 593 | 593, 5015 pt. | Used merchandise stores ¹ | 91 | 78 | 86 | 74 |
| 594 | 594 | Miscellaneous shopping goods stores | 868 | 620 | 804 | 579 |
| 5941 | 5941 | Sporting goods stores and bicycle shops | 170 | 138 | 162 | 128 |
| 5941 pt. | 5941 pt. | General line sporting goods stores | 66 | 53 | 64 | 51 |
| 5941 pt. | 5941 pt. | Specialty line sporting goods stores | 104 | 85 | 98 | 77 |
| 5942, 3 | 5942, 3 | Book, stationery stores | 110 | 77 | 103 | 74 |
| 5942 | 5942 | Book stores | 88 | 59 | 81 | 56 |
| 5943 | 5943 | Stationery stores | 22 | 18 | 22 | 18 |
| 5944 | 5944 | Jewelry stores | 116 | 84 | 107 | 78 |
| 5945, 6, 7, 8, 9 | 5945, 6, 7, 8, 9 | Other miscellaneous shopping goods stores | 472 | 321 | 432 | 299 |
| 5945 | 5945 | Hobby, toy, and game shops | 68 | 50 | 64 | 47 |
| 5946 | 5946 | Camera and photographic supply stores | 39 | 32 | 38 | 32 |
| 5947 | 5947 | Gift, novelty, and souvenir shops | 286 | 168 | 260 | 154 |
| 5948 | 5948 | Luggage and leather goods stores | 16 | 13 | 14 | 12 |
| 5949 | 5949 | Sewing, needlework, and piece goods stores | 63 | 58 | 56 | 54 |
| 596 | 596 | Nonstore retailers | 169 | 159 | 162 | 145 |
| 5961 | 5961 | Catalog and mail-order houses | 77 | 73 | 74 | 66 |
| 5962 | 5962 | Merchandising machine operators | 35 | 40 | 35 | 37 |
| 5963 | 5963 | Direct selling establishments | 57 | 46 | 53 | 42 |
| 598 | 5983 | Fuel and ice dealers | 175 | 201 | 163 | 186 |
| 5984 | 5984 | Fuel oil dealers | 136 | 154 | 125 | 141 |
| 5982 | 5989, 5999 pt. (pt.) | Liquefied petroleum gas (bottled gas) dealers | 24 | 34 | 24 | 32 |
| | | Fuel and ice dealers, n.e.c. ¹² | 15 | 13 | 14 | 13 |
| 5992 | 5992 | Florists | 128 | 103 | 121 | 94 |
| 5993 | 5993 | Tobacco stores and stands | 11 | 13 | 10 | 13 |
| 5994 | 5994 | News dealers and newsstands | 8 | 12 | 7 | 11 |
| 5999 | 5995, 5999 pt. (pt.) | Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] | 220 | 139 | 204 | 125 |
| 5999 pt. | 5995 | Optical goods stores | 63 | 37 | 60 | 33 |
| 5999 pt. | 5999 pt. | Pet shops | 37 | 15 | 35 | 14 |
| 5999 pt. | 5999 pt. | Typewriter stores | 5 | 8 | 4 | 6 |
| 5999 pt. | 5999 pt. (pt.) | Other miscellaneous retail stores, n.e.c. [excl. ice dealers] | 115 | 79 | 105 | 72 |

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.

Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments.]

1987 SIC (used for 1987 census reports)

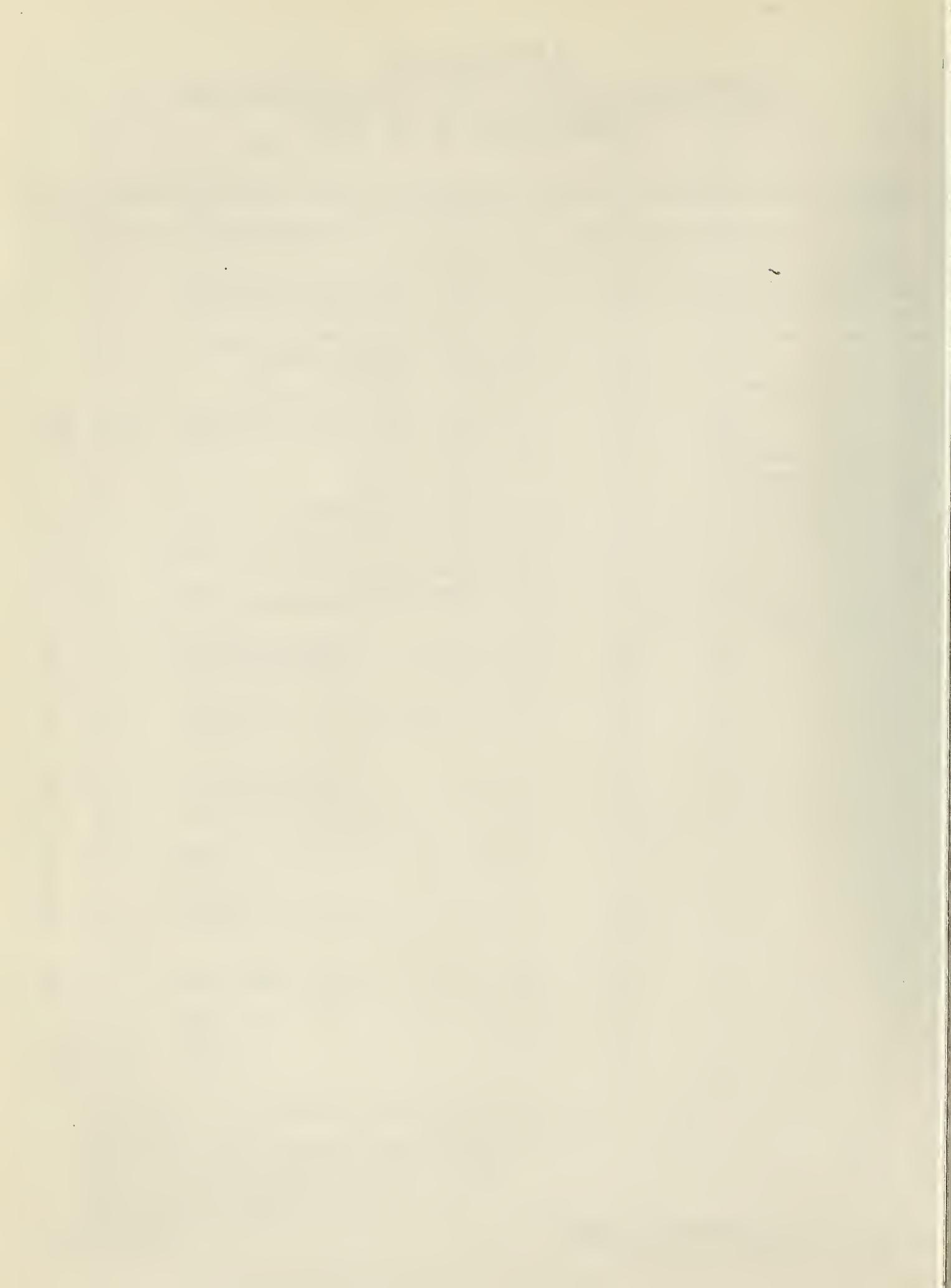
1972 SIC (used for 1972, 1977, and 1982 census reports)

| Code | Title | Code | Title |
|----------|---|----------|---|
| 5311 | Department stores [with 50 employees or more] | 5311 | Department stores [with 25 employees or more] |
| 5399 pt. | Department stores [with 25 to 49 employees] | | |
| 5399 pt. | Miscellaneous general merchandise stores | 5399 | Miscellaneous general merchandise stores |
| 5421 | Meat and fish (seafood) markets ¹ | 5422, 3 | Meat and fish (seafood) markets |
| 5461 | Retail bakeries | 5462 | Retail bakeries—baking and selling |
| | | 5463 | Retail bakeries—selling only |
| 5561 | Recreational vehicle dealers | 5561 | Recreational and utility trailer dealers |
| 5599 pt. | Utility trailer dealers | | |
| 5632 | Women's accessory and specialty stores | 5631 | Women's accessory and specialty stores |
| | | 5681 | Furriers and fur shops |
| 5731 | Radio, television, and electronics stores | 5732 | Radio and television stores |
| 5734 | Computer and software stores | | |
| 5735 | Record and prerecorded tape stores | 5733 | Music stores |
| 5736 | Musical instrument stores | | |
| 5932 | Used merchandise stores | 5931 | Used merchandise stores |
| 5015 pt. | Motor vehicle parts, used ² | | |
| 5989 | Fuel dealers, n.e.c. | 5982 | Fuel and ice dealers, n.e.c. |
| 5999 pt. | Ice dealers | | |
| 5995 | Optical goods stores ¹ | 5999 pt. | Optical goods stores |
| 5999 pt. | Other miscellaneous retail stores, n.e.c. | 5982 pt. | Ice dealers |
| | | 5999 pt. | Other miscellaneous retail stores, n.e.c. |

¹No change in content.

²Classified in retail trade prior to the 1987 census.

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PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.



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